

... we harvest only what we sow

For 65 years, Sears has planted seeds of honesty, of fair dealing, of understanding the wants and desires of others—customers, employes, merchandise suppliers. Now we reap the harvest of confidence and trust. As always, our guarantee of "Satisfaction or Your Money Back" protects all who use our catalogs or enter a Sears retail store.

Fall and Winter 1951

SEARS, ROEBUCK AND CO.

825 So. Homan Avenue

Chicago 7, Illinois

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SEARS, ROEBUCK AND CO.

CHICAGO

Shop at Sears and Save

To Sears Customers,
past, present and future—

You have in this new catalog for Fall-Winter 1951,
just about the widest choice of merchandise in Amer-
ica today.

A book like this doesn't just happen. It is built
on faith. Your faith in Sears way of doing business;
our faith in our ability to serve you in the best way
possible.

We hope and believe this big catalog will do two
things for you. First, that it will save you many
important dollars on your fall and winter needs.
Second, that it will bring you more leisure by pro-
viding a single, dependable place where all of your
shopping can be done quickly and conveniently, with-
out your having to leave your home.

This is a time too, when I would like to make sure
all our customers understand Sears long-time price
policy. Our catalog prices are honest prices, based
on cost of goods at the time catalogs are printed.
If prices go down after our catalogs go out to you,
we will give you immediate benefit of such lower
prices applying to goods you order.

This Sears policy, like our famous guarantee as
printed below, applies today just as it always has.

One thing more. We at Sears are here to serve you.
Please let us know anytime, how we can do that job
better. Your letters addressed to me personally are
always very welcome.

Sincerely yours,

O. S. DETWEILER
General Manager

SEARS GUARANTEE

TO SAVE YOU MONEY
TO DELIVER ALL MERCHANDISE SAFELY
TO SATISFY YOU PERFECTLY

We guarantee that every article in this catalog is honestly described
and illustrated.

We guarantee that any article purchased from us will give you the
service you have a right to expect.

If for any reason whatever you are not satisfied with any article
purchased from us, we want you to return it to us at our expense.

We will then exchange it for exactly what you want, or will return
your money, including any transportation charges you have paid.

HONEYSUCKLE PINWALE

Corduroys

Exclusively Sears . .
and 7 ways TOPS

in quality of fabric
.. workmanship .. fit
.. generous cut
.. appearance
.. washability ..
heavy duty wear



A
Boxer
Longie
\$2.19



B
Best
Boxer
Longie
\$2.58



G
Best
Jacket
Set
\$5.98



D
Overall
\$1.98



E Shirt and
Longie Set
\$4.49



F Zipper front
Overall
\$3.29



C Leisure
Jacket \$4.49



Another 4-STAR
Feature!

OUR BEST
OVERALL
in PINWALE
CORDUROY
\$2.95

Your Best Buy . . .
Check these EXTRAS

- Strict size specifications insure perfect fit
- Wide double fabric bib top for wear
- Adjustable buckles
- Gripper fastened side plackets
- Covered elastic waist in back
- 2 large pockets
- Full cuffs tacked to stay up

Wash separately.
State size 3, 4, 5, 6,
6x. Shipping weight
each 11 ounces.
29 D 4243—Dark
green
29 D 4241—Red
29 D 4244—Cinnamon
29 D 4245—Gray
Ea. \$2.95; 2 for \$5.75



A GOOD BOXER LONGIE. All around covered elastic waist; back patch pocket. Wash separately. Please state size 3, 4, 5, 6, 6x. Shipping weight each 8 ounces.
29 D 4306G—Gray 29 D 4308G—Cinnamon
29 D 4338G—Red. Ea. \$2.19; 2 for \$4.28

C NEW! LEISURE JACKET. Rayon lined. Button front; center-pleated belted back. Wash separately. State size 3, 4, 5, 6, 6x.
29 D 4554—Cinnamon 29 D 4556—Gray
29 D 4555—Dark green 29 D 4557—Red
Shipping weight 12 ounces. \$4.49

E OUR GOOD SHIRT AND LONGIE SET. Long sleeved 4-button shirt has button cuffs, breast pocket. Trim-fitting, all-around elastic waist longie with back patch pocket. Wash separately. State size 3, 4, 5, 6, 6x.
29 D 4344—Red 29 D 4346—Cinnamon
29 D 4345—Gray. Shpg. wt. 14 oz. \$4.49

G OUR BEST JACKET SET in handsome contrasting colors. Zipper front jacket has elastic at each side of waist for better fit—cotton knuise lining. All around elastic waist longie with full cuffs tacked to stay up. 2 side pockets. Wash separately. State size 3, 4, 5, 6, 6x.
29 D 4319—Brown with yellow
29 D 4321—Royal blue with red. Shipping weight 1 pound 2 ounces. \$5.98

B OUR BEST BOXER LONGIE. Full turned up cuffs properly tacked to stay up. All around elastic waist . . . 2 side pockets. Wash separately. State size 3, 4, 5, 6, 6x. Wt. ea. 9 oz.
29 D 4322—Dark green 29 D 4323—Brown
29 D 4324—Royal blue. Ea. \$2.58; 2 for \$5.00

D OUR GOOD OVERALL has easy-on button suspenders, zippered button plackets. Elastic at back of waist. Lined bib. 2 side pockets. Wash separately. State size 3, 4, 5, 6.
29 D 4248—Royal blue 29 D 4249—Brown
Shipping wt. ea. 9 oz. Ea. \$1.98; 2 for \$3.86

F HANDY ZIPPER FRONT OVERALL. Easy to adjust metal buckles on suspenders. Double fabric bib . . . elastic at waist back for snug, easy fit. Wash separately. State size 3, 4, 5, 6, 6x. Shpg. wt. ea. 11 oz.
29 D 4220—Gray 29 D 4228—Med. blue
29 D 4229—Brown. Ea. \$3.29; 2 for \$6.43

SIZE CHART FOR PLAYWEAR. SIZES 3 TO 6x

Order Size	3	4	5	6	6x
If height is	34 1/2-37	37 1/2-40	40 1/2-43	43 1/2-46	46 1/2-48 in.
If chest is	22	23	24	25	25 1/2 in.
If weight is	29 1/2-34	34 1/2-38	38 1/2-44	44 1/2-49	49 1/2-54 lbs.



\$17.95

\$17.95

\$17.95

\$17.95

Magic Grow

Now
in COATS!

Sleeves, hem,
slacks "grow"
as the grows



1951 1951
"Let's out" in minutes
—adds a season of
two of extra wear!

\$18.95



"Magic-Grow" Coat and Slacks Set

... 100% reprocessed wool with coat, sleeve and slacks hem you let out easily by simply releasing "Magic-grow" hemmed! No re-hemming. Just press and it's ready for another season. Rich mouton lamb fur trim on collar and tie. Shirred yoke swing back—flap pockets. Rayon lined—cotton interlined. Cotton lined slacks. Adjustable suspenders; elastic at ankle. No hat. *State size 3, 4, 5, 6, 6x.*

29D2221—Bright red 29D2222—Toast Brown
29D2223—Brk. green. Wt. 4 lbs. 1 oz. \$18.95

100% VIRGIN WOOL lambs brown and white checks with contrast frame collar. Center gore back—piped pockets. Rayon lined—cotton interlined. Contrast solid color brown slacks of 100% reprocessed wool are cotton lined. Adjustable suspenders; elastic ankle insert. No hat. *State size 3, 4, 5, 6, 6x. Wt. 3 lbs. 14 oz.*
29 D 2212..... \$17.95

100% REPROCESSED WOOL fitted coat has beaver-dyed lamb on collar and buttons—inverted pleat back. Rayon lined—cotton interlined. Matching, adjustable suspender slacks cotton lined—elastic at ankles. No hat. *State size 3, 4, 5, 6, 6x.*
29 D 2215—Medium green
29 D 2216—Wine red
Shpg. wt. 4 lbs. 4 oz. \$17.95

100% REPROCESSED WOOL MELTON PYRAMID COAT. Velveteen cuffed shirtwaist sleeves. Rayon lining—cotton interlining. Cotton lined slacks; adjustable suspenders. Hat not included. *State size 3, 4, 5, 6, 6x. Wt. 3 lbs. 14 oz.*
29D2213—Bright red; navy blue trim. Set \$17.95
29 D 2214—Toast brown; dark brown..... \$17.95

PERSIAN FUR-LIKE fabric trim (Rayon on cotton back). 100% reprocessed wool melton swing-back coat and matching muff. Rayon lined—cotton interlined. Adjustable suspender slacks; cotton lined, elastic at ankle. No hat. *State size 3, 4, 5, 6, 6x.*
29 D 2217—Toast brown
29 D 2218—Royal blue
Shpg. wt. 4 lbs. 3 oz. \$17.95



\$7.95

\$10.95

\$13.95

\$13.95

\$15.95

Warm WINTER COATS are VALUES at these prices!

LOOK WHAT \$7.95 BUYS AT SEARS! Smartly styled 100% reprocessed wool coat with toasty warm detachable hood, fully plaid lined. Graceful gored swing back—two slash pockets. Rayon lined. Order now from 3 lovely colors. *State size 3, 4, 5, 6, 6x. Shipping weight 2 lbs. 12 oz.*
29 D 2332—Med. green. \$7.95
29 D 2333—Med. blue... 7.95
29 D 2334—Wine red... 7.95

VELVETEEN LINED detachable hood on this handsome chin-chilla cloth coat—35% wool, 65% rayon face. 100% cotton back. Box style with trim belted back—7 gleaming brass buttons. 2 flap pockets. Rayon lined—cotton interlined. Another wonderful buy at Sears low price. *State size 3, 4, 5, 6, 6x. Shipping weight 2 lbs. 13 oz.*
29 D 2335—Bright red... \$10.95
29 D 2336—Bright green. 10.95

Two extra-thrifty winter COAT AND SLACKS SETS

100% SHETLAND-TYPE WOOL. Persian fur-like fabric trim (rayon on cotton back) on collar, cuffs, pockets. Rayon lined—cotton interlined. Adjustable suspender slacks. No hat. *State size 3, 4, 5, 6, 6x. Shpg. wt. 3 lbs. 1 oz.*
29 D 2202—Wine red... \$13.95
29 D 2203—Medium green... 13.95

PERSIAN FUR-LIKE fabric (rayon on cotton back) trim on 100% reprocessed wool melton. Rayon lined—cotton interlined. Cotton lined slacks. Suspenders. No hat. *State size 3, 4, 5, 6, 6x. Wt. 4 lbs. 2 oz.*
29 D 2200—Med. green... \$13.95
29 D 2201—Med. blue... 13.95

Leopard-like fabric trim

LEOPARD FUR-LIKE cotton fabric collar, trim on detachable hood. 100% reprocessed wool melton. Rayon lined—cotton interlined. Cotton lined suspender slacks. *State size 3, 4, 5, 6, 6x. Shpg. wt. 4 lbs. 8 oz.*
29 D 2206—Wine red... \$15.95
29 D 2207—Medium green 15.95

SIZE CHART
FOR SIZES
3 TO 6X

Order size...

if chest is....

if height is....

if weight is....

3

4

5

6

6x

22

23

24

25

25 1/2 in.

24 1/2-27

27 1/2-30

30 1/2-33

33 1/2-36

43 1/2-46

29 1/2-34

34 1/2-38

38 1/2-44

44 1/2-49

49 1/2-54 lbs.

4. SEARS, ROEBUCK AND CO. CHICAGO

Rayon Gabardine STORM COATS Priced LOW!

- Zelan® treated fabric
- Mouton dyed lamb fur collar, and wide lapels
- 100% Alpaca pile ¾ lining
- Snug, concealed knit wristlets

A 3-PIECE STORM COAT OUTFIT

Big value for your money! Extra-warm winter outfit that's wind and wear-resistant, too! Iridescent rayon quilted to new wool in sleeves, skirt... snug, concealed knit wristlets. Mouton lamb fur trimmed, double fabric detachable hood. Shirred back tailored slacks have permanently stitched crease; zipper side pocket. Cotton duvetyn lining. Elastic at back of waist, and at ankles. State size 3, 4, 5, 6, 6x. 29 D 2265—Bright red 29 D 2266—Medium tan 29 D 2267—Med. green Shipping weight 3 pounds 14 ounces... \$19.95

B COAT ONLY

Hat not included. Please be sure to state correct size 3, 4, 5, 6, 6x. 29 D 2278—Navy blue 29 D 2275—Bright red 29 D 2276—Medium tan 29 D 2277—Med. green Wt. 2 lbs. 11 oz. \$14.95

*Reg. U.S. Pat. Off.



A
3-pc. Outfit
\$19.95

ZELAN® TREATED CAP \$2.98

Rayon gabardine twill; cotton suede lined. Mouton lamb fur flaps. State size small (19½ in.); med. (20½ in.); large (21½ in.). Wt. 6 oz. 29 D 2910—Navy blue, \$2.98 29 D 2911—Bright red, 2.98 29 D 2912—Medium tan, 2.98 29 D 2913—Med. green, 2.98



DONEGAL TWEED Virgin Wool Storm Coats

- Cravenette® Water-repellent Treated
- 100% Alpaca ¾ Lining is extra warm
- Mouton lamb fur trim
- Snug knit wristlets

C 3-PIECE OUTFIT

Handsome multicolor becket tweed makes a super warm outfit that wears and wears! Iridescent rayon quilted to new wool in skirt, sleeves. Mouton lamb fur trim, double fabric detachable hood. Cotton slacks duvetyn lined; zipper side pocket. Elastic at ankles. State size 4, 5, 6, 6x. 29 D 2262—Brown tweed 29 D 2263—Gray tweed Wt. 3 lbs. 12 oz. \$25.00

D COAT ONLY

Hat not included. State size 4, 5, 6, 6x. 29 D 2279—Gray tweed 29 D 2280—Brown tweed Wt. 2 lbs. 10 oz. \$18.95



SIZES
3 TO 6X

C
3-pc. Outfit
\$25.00
D
Storm Coat
\$18.95



Coat Sets with smart Persian fur-like fabric trim

SINGLE BREASTED SWING BACK style in 100% reprocessed wool melton. Rich-looking Persian fur-like (rayon on cotton back) trim on detachable hood, cuffs, pockets, collar. Inverted back pleat. Rayon lined, cotton interlined. Adjustable suspenders, slacks cotton lined; elastic at ankle. State size 3, 4, 5, 6, 6x. 29 D 2208—Medium green 29 D 2209—Wine red Shpg. wt. 4 lbs. 8 oz. \$15.95

DOUBLE BREASTED 100% reprocessed wool melton with lavish Persian fur-like fabric (rayon on cotton back) trim on collar and pompons. Gored swing-back. Rayon lined, cotton interlined. Cotton lined slacks have adjustable suspenders; elastic at ankles. No hat. State size 3, 4, 5, 6, 6x. 29 D 2204—Medium blue 29 D 2205—Medium green Shpg. wt. 4 lbs. 5 oz. \$15.95

Lovely Mouton-dyed lamb fur trimming

SINGLE BREASTED 100% reprocessed wool melton with mouton lamb fur pompon trim, cross-over collar. Mouton lamb fur pompons on front. Gored back; shirtwaist sleeves. Rayon lined—cotton interlining. Adjustable suspender slacks cotton lined; elastic at ankles. No hat. State size 3, 4, 5, 6, 6x. 29 D 2210—Medium green 29 D 2211—Medium blue Shpg. wt. 4 lbs. 1 oz. \$15.95

DOUBLE BREASTED 100% reprocessed wool melton coat looks far more expensive than its price! Full mouton fur collar and cuffs—10 plastic buttons down front. Fitted 3-gore back. Rayon lined—cotton interlined. Adjustable slacks have elastic at ankle; cotton lining. No hat. State size 3, 4, 5, 6, 6x. 29 D 2219—Bright red 29 D 2220—Bright green Shpg. wt. 3 lbs. 14 oz. \$18.95

Jewel-tone velveteen

PRETTILY FITTED double breasted coat in beautiful cotton velveteen. Dressy, white bunny fur-edged collar—2 seam outlet back, gored to flare out prettily. Slash pockets. Rayon lined—cotton interlined. Matching slacks are cotton lined... elastic insert at ankle. No hat. State size 3, 4, 5, 6, 6x. 29 D 2224—Royal blue 29 D 2225—Wine red Shpg. wt. 3 lbs. 9 oz. \$19.95

Measure to be sure... size chart on opposite page

USE SEARS EASY TERMS... see inside back cover

CPM:57 PAGE 5 CHILDREN'S WEAR

**SIZES
2 TO 6X**

**OUR BEST
3-PIECE SET**

- Look! Full zip-front
- Mauleen lamb for collar
- 100% 41-gauge pile lining

\$14.95



See How Every Snow Suit is Packed with Value . . . at Sears!

YOUTH BOYS' BEST Cotton gabardine, striped buck jacket warmly lined with cotton kasha quilted to new wool. Kasha cuffs. Bib-top adjustable suspender slacks 100% reprocessed wool; cotton dacron lined. State size 2, 4, 5, 6, 6x. Wt. 2 lbs. 13 oz.
29 D 2500—Red—\$14.95
29 D 2501—Navy blue—\$14.95
29 D 2502—Powder blue with navy blue—\$14.95

3-PC. 100% REPROCESSED WOOL Full cotton kasha lined jacket has no lining, full zip front with no embroidery. Lower chest area color fast with pockets. Kasha back adjustable suspenders, elastic waist at ankles. Hat to match. State size 2, 4, 5, 6, 6x.
29D2510—Gray, green
29D2511—Gray, orange
Wt. 2 lbs. 13 oz. \$12.95

AIR-FITTING rayon, cotton quilt jacket, attached hood, mitten lamb for trim. Lining is 3/4 alpaca pile, 24 cotton quilting. 100% reprocessed wool suspender slacks. Cotton kasha lined. State size 2, 4, 5, 6, 6x. Wt. 2 lbs. 7 oz.
29 D 2508—Red, blue, navy blue—\$11.95
29D2509—Gray and red, green—\$11.95

100% REPROCESSED WOOL Mauleen lamb cotton kasha lined throughout. Attached drawstring hood, mitten lamb for trim. Zip-front, and wristlets. Cotton kasha lined suspender slacks have elastic at ankles. State size 2, 4, 5, 6, 6x. Wt. 2 lbs. 6 oz.
29 D 2506—Royal blue, gray—\$11.95
29 D 2507—Blue with gray—\$11.95

YOUTH WOMEN'S BEST 3-piece rayon gabardine suit. Full rayon fleece lining. Ring knit cuffs. Princess type suspender slacks have side slits, belt loops and elastic at ankle. Hat to match. State size 2, 4, 5, 6, 6x. Sling wt. 4 lbs. 4 oz.
29 D 2504—Green with bright red—\$10.95
29 D 2505—Navy blue with gray—\$10.95
*Sling, 1 lb. 10 oz.

WATER-REPELLENT cotton poplin suit. Lining is warmly cotton fleece lined throughout. 5-button jacket with snap-closing, striped buck contrast welt pockets. Contrasting slacks have adjustable suspenders. Hat to match. State size 2, 4, 5, 6, 6x. Sling wt. 2 lbs. 11 oz.
29 D 2502—Bright red with navy blue—\$9.95
29 D 2503—Gray with medium green—\$9.95

BIB-TOP SNOW PANTS

All warmly lined, water-repellent, like heavy-duty wear. Thrift-priced!

\$4.29

100% Reprocessed Wool

A BLACK-DYED water-repellent lined with adjustable buckle suspenders. Cotton kasha lining. Elastic hussy at ankle holes keep out the cold. State size 2, 4, 5, 6, 6x. Sling wt. 1 lb. 5 oz.
29 D 2730—Dark brown—\$4.29
29 D 2731—Navy blue—4.29
29 D 2732—Medium green—4.29
29 D 2733—White red—4.29

B Sea Pants style. Water-repellent, 100% reprocessed wool with adjustable buckle suspenders. Snap pockets at points of greatest wear. Bib knit ankles have easy-on side slippers. Warm rayon kasha lining. State size 2, 4, 5, 6, 6x. Wt. 1 lb. 6 oz.
29 D 2734—Navy blue—\$4.29
29 D 2735—Brown—4.29
29 D 2736—Medium green—4.29

Cotton Poplin Pants

C WATER-REPELLENT Black Style with adjustable buckle suspenders. Warm rayon fleece lining with an elastic ankle hussy to help keep out cold drafts. Another wind break! State size 2, 4, 5, 6, 6x. Sling wt. 1 lb. 1 oz.
29 D 2734—Dark green—\$3.79
29 D 2735—Navy blue—3.79
29 D 2736—Dark brown—3.79

D WATER-REPELLENT Sea Pants Style. Cotton poplin. Adjustable buckle suspenders. 2 button side closure. Bib-knit ankles with slippers. Knee patch reinforced at points of greatest wear. Warm rayon fleece lining. State size 2, 4, 5, 6, 6x. Sling wt. 1 lb. 2 oz.
29 D 2737—Dark green—\$4.49
29 D 2738—Navy blue—4.49
29 D 2739—Dark brown—4.49

SIZE CHART FOR SIZES 2 TO 6X

Order size	2	3	4	5	6	6x
Height in	31-34	34-37	37-40	40-43	43-46	46-49
Waist in	21	20	24	24	28	28-30
Weight in	25-30	30-35	35-40	40-45	45-50	50-55

Warm Extra-JACKETS

Cashy lined . . . low priced!

\$6.95

Mauleen Dyed Lamb Collar

E One Best! Water-repellent "Paw-trem" jacket. 100% reprocessed wool rayon. Full zip-front. Storm tabs at neck, striped knit cuffs, waistband to snugly. Full rayon fleece lined. State size 2, 4, 5, 6, 6x. Wt. 1 lb. 9 oz.
29 D 2826—Royal blue—\$6.95
29 D 2827—Bright red—6.95

100% Reprocessed Wool

F VERSATILE THREE SEASONS canvas jacket for school and play. Button front. Smart rayon lined, rayon-type slacks. Snap-fitting winders help keep out wind. State size 2, 4, 5, 6, 6x. Sling weight 1 lb. 12 oz.
29 D 2864—Wine red—\$4.98
29 D 2865—Medium green—4.98

Water-repellent Twill

G CLASSIC PIONEER jacket for boys and girls. Lustrous rayon and cotton twill; contrast away from, hand warmers, waistband. Cotton lined. State size 2, 4, 5, 6, 6x. Sling wt. 1 lb. 1 oz.
29 D 2862—Green with gray—\$3.98
29 D 2863—Wine with gray—3.98

Water-repellent Poplin

H COTTON PIONEER in sturdy 2 oz. weight rayon poplin with warm pants at back. Full slaps from, short-waist cuffs. Cotton kasha lined. State size 2, 4, 5, 6, 6x. Sling wt. 1 lb. 1 oz.
29 D 2860—Bright red—\$2.98
29 D 2861—Medium too—2.98

Navy Style Pea Coat

J Warm, 100% REPROCESSED WOOL with lined, detachable hood. Regular double-breasted style with 6 buttons, 2 pockets. Hood and jacket lined in bright red cotton kasha. State size 2, 4, 5, 6, 6x. Wt. 2 lbs. 8 oz.
29 D 2808—Navy blue—\$4.95

\$2.98

\$16.95



SIZES
3 TO 8

GIRLS' 100% WOOL Fine Quality Sweaters

Choose from gay, new novelty knits and favorite Classics—at Sears low prices

NEW PULLOVER in \$1.98
100% virgin wool worsted. White edged rib knit crew neck, short sleeves, bottom. Embroidered cross stitch front—pearl stitch at shoulder. Hand wash separately. *State size 3, 4, 6, 8. Shpg. wt. 5 oz.*
29 D 3604—Aqua blue
29 D 3605—Pink
29 D 3606—White. Each \$1.98

CLASSIC LONG \$1.89
sleeve cardigan of warm all wool. Snug-fitting rib knit crew neck, cuffs and bottom. A warm and sturdy buy for this very economical low price. Hand wash separately. *State size 3, 4, 6, 8. Shipping weight 6 ounces.*
29 D 3609—Jockey red... \$1.89
29 D 3665—Lt. navy blue... 1.89

FANCY KNIT \$2.59
Front and buttons smartly detail 100% virgin wool worsted long sleeve cardigan. Rib knit crew neck, cuffs and bottom have contrast edging. Hand wash separately. *State size 3, 4, 6, 8. Shpg. wt. 7 oz.*
29 D 3666—Medium blue \$2.59
29 D 3667—Jockey red... 2.59

TYROLEAN style \$3.38
long sleeve cardigan 100% virgin wool worsted. Hand embroidered flowers in front—contrast edging at rib knit crew neck, cuffs, bottom. Metal buttons. Hand wash separately. *State size 3, 4, 6, 8. Shpg. wt. 9 oz.*
29 D 3647—Yellow... \$3.38
29 D 3648—Kelly green... 3.38

TWIN SWEATER SET in contrasting colors. All wool \$4.77
Set
short sleeve pullover and long sleeve cardigan have matching fancy knit fronts. Pullover has stripe to match cardigan at rib neck, sleeves, bottom. Hand wash separately. *State size 3, 4, 6, 8. Shpg. wt. set 10 oz.*
29 D 3619—Kelly green and make... \$4.77
29 D 3620—Jockey red and white... 4.77
29 D 3621—Navy blue and med. blue... 4.77

HUSKY COTTONS

1 combed cotton knit and 3 sweat shirt types cozily fleeced inside

A DRESS-UP CARDIGAN in fine quality combed cotton... so soft and pretty. Dainty pastel embroidery around crew neck and down button front. 2 patch pockets. Hand wash separately. Buy her several colors—they're lovely. *State size 3, 4, 6, 8. Shpg. wt. 7 oz.*
29 D 3622—Yellow 29 D 3623—Aqua blue
29 D 3624—Pink... Each \$1.79

B ROY ROGERS COTTON FLEECE SWEAT SHIRT. Long sleeve style has Roy and his famous horse Trigger in a transfer design on front. Double rib knit crew neck, cuffs and bottom. Softly fleeced inside. Hand wash separately. *State size 4, 6, 8. Shpg. wt. 9 oz.*
29 D 3613—Medium blue... \$1.19
29 D 3614—Yellow... 1.19

C BRIGHT COTTON FLEECE CARDIGAN to keep her snug and warm. Close, firmly knit heavy cotton with warm, soft fleece on inside. Ribbed crew neck and hemmed cuff and bottom—two patch pockets. Hand wash separately. *State size 3, 4, 6. Shpg. wt. 8 oz.*
29 D 3602—Jockey red... \$1.29
29 D 3603—Medium blue... 1.29

D BUGS BUNNY COTTON FLEECE SWEAT SHIRT. Close, firmly knit heavy cotton with that rascally rabbit in contrasting colors on front. Double rib knit crew neck holds its shape—ribbed cuffs, bottom. Hand wash separately. *Sizes 4, 6, 8. State size. Shipping weight 9 ounces.*
29 D 3641—Yellow... \$1.19
29 D 3642—Medium blue... 1.19



100% NYLON

Dries faster... wears longer... never needs any blocking

E LONG SLEEVED CARDIGAN of lovely 100% virgin duPont nylon. Snug-fitting rib knit crew neck, cuffs and bottom. A beautiful buy at this low price. Hand wash separately. *State size 3, 4, 6, 8. Shipping weight 6 ounces.*
29 D 3689—Kelly green... \$2.98
29 D 3690—Cherry red... 2.98
29 D 3691—Medium blue... 2.98

F SHORT SLEEVE PULLOVER of lovely 100% virgin duPont nylon. Neat fitting rib knit crew neck, cuffs and bottom. Holds its trim shape after many washings. Hand wash separately. *State size 3, 4, 6, 8. Shipping weight 5 oz.*
29 D 3670—Pink... \$2.17
29 D 3671—Yellow... 2.17
29 D 3672—White... 2.17

G 100% NYLON TWEED long sleeve cardigan has flecks of contrasting colors. Rib knit crew neck—ribbed cuffs, bottom. Ribbon-backed button front. Hand wash separately. *State size 3, 4, 6, 8. Wt. 9 oz.*
29 D 3673—Med. blue tweed \$2.98
29 D 3674—Lt. green tweed... 2.98
29 D 3675—Beige tweed... 2.98



Size Chart for Boys' and Girls' Sweaters, Sizes 3 to 8

Order size...	3	4	6	8
If chest is...	22	23	25	27 in.

Dale Evans

QUEEN OF THE WEST

Authentic Western style logs for dress or play. Sturdy expertly made WASHABLE!

Sizes 2 to 10

B
Flaid Shirt
\$2.49

E
6-pc. Outfit
\$3.98

C
Twill Skirt
\$2.98

D
3-pc. Set
\$5.98

A
Twill Jacket
\$4.98

See opposite page for descriptions of all items illustrated on this page

F Short Sleeve Polo Shirt
95c Each in lots of 3

G Long sleeve Polo Shirt
\$1.06 Each in lots of 3

H
Cardway Jodhpur
\$2.98

J
Twill Jodhpur
\$1.98

K
Rodeo Hat
\$1.98

L
Western Belt
98c

M
Western Tie
69c

Cotton POLO SHIRTS in Long or Short Sleeve Styles

N
Indian Print Polo Shirts
Set of 3
\$2.79



P
Short Sleeves 95c Each in lots of 3
Long Sleeves \$1.16 Each in lots of 3



R
Short Sleeves 95c Each in lots of 3
Long Sleeves \$1.16 Each in lots of 3



S
Short Sleeves 85c Each in lots of 4
Long Sleeves 95c Each in lots of 4



T
Short Sleeves 75c Each in lots of 4
Long Sleeves 85c Each in lots of 4



Short Sleeves
Set of 3 \$1.77
Long Sleeves
Set of 3 \$2.25

Colorful Novelty Prints Make Big News in Cotton POLO SHIRTS



V Plaid Design
3 for \$4.00



W Cowboy Print
3 for \$3.75



X Novelty Stripe
3 for \$3.75



Y Hawaiian Print
3 for \$4.00



Z Sailfish Print
3 for \$4.00

Cute "Good Little Indian" Prints with 3 different backgrounds

DALE EVANS Washable WESTERNETTES and ACCESSORIES

[A] DALE EVANS WESTERN JACKET in one piece and full length with handy zip front. Handmade 2-tone color combination with striped knit waistband, wristbands. Spine tabs at neck, two chest pockets. Cotton knits lined. State size 3, 4, 5, 6, 8, 10. Sling wt. 1 lb. 2 oz.
29 D 4856—Green and gray... \$4.98
29 D 4859—Red and gray... 4.98

[C] DALE EVANS SWEET AND HOLSTER SET. Sturdy cotton twill shirt with "Dale Evans" embroidered on waistband—trim-fitting adjustable belt. Inverted pleat front and back allows for plenty of action. Snapper fasteners at side. Elasticated plastic rubber gun and holster—slides into belt. Team it with short (S) described above right. Washable. State size 3, 4, 5, 6, 8, 10. Sling wt. 8 oz.
29 D 4114—Navy blue... \$2.98

[E] DALE EVANS' CHAMBRAY 6-M. WESTERN OUTFIT.—suspender skirt and button in Sanforized cotton twill with slits at sides over 1 1/2". Knit combed cotton polo shirt has "Dale Evans" print on front. Washable. Set also includes larset, kerchief and plastic gun in ornamental finished holster. State size 3, 4, 5, 6, 8, 10. Sling wt. 11 oz.
29 D 4367—Red with yellow... \$3.98

[G] DALE EVANS LONG SLEEVE POLO SHIRT in boy's knit combed cotton with multicolor "Dale Evans" print on front. Washable. State size 3, 4, 5, 6, 8, 10.
29 D 8225—Yellow 29 D 8226—White
Sling wt. ea. 3 oz. Ea. \$1.09; 3 for \$3.18

[I] SANFORIZED COTTON TWILL. Western style jumpsuits—won't shrink over 1%. Suspenders button-on in front and are stitched down in back. Snapper fasteners at side. 2 chest pockets, elastic front straps. Washable. State size 3, 4, 5, 6, 8, 10. Sling wt. ea. 3 oz.
29 D 4323—Red 29 D 4324—Dk. brown
29 D 4325—Dark green
Each \$1.98... 2 for \$3.84

[K] HANDSOME WESTERN BELT of genuine cowhide. Richly styled and ornamented with bright colored jeweled studs. Silver-tone belt buckle and stud settings. Individually boxed. State model size 20, 22, 24, 26. Wt. 4 oz.
29 D 4156—Black
29 D 4157—Tan... Each 98c

[B] WESTERN STYLE BOYD PLaid CORDON SHIRT short sleeve with skirts or collars. Inverted pleat, button back yoke. Long sleeve style with shirtwaist cuffs, 2 chest pockets. Contrasting solid color tie studded with nailheads. Washable. State size 3, 4, 5, 6, 8, 10. Sling wt. 7 oz.
29 D 4610—Red plaid... \$1.49

[D] DALE EVANS 5-PC. COWBOY CHAMBRAY SET. Sanforized, mercerized cotton twill—won't shrink over 1%. Held orange shirt Snapper Fasteners. Front-pleated tan skirt with leopard print trim at waist—elastic waist back. Matching bolero has leopard print and embroidery trimmed trim. Necktie and separate collar clip of imitation leather. Washable. State size 3, 4, 5, 6, 8, 10. Sling wt. 1 lb.
29 D 4363—Tan and orange... \$5.98

[F] DALE EVANS POLO SHIRT in knit combed cotton with gay multicolor "Dale Evans" print on the front. Short sleeve, rib crew neck. Washable. State size 3, 4, 5, 6, 8, 10.
29 D 8225—Yellow 29 D 8226—White
Wt. ea. 4 oz. Ea. 98c; 3 for \$3.85

[H] PIRATE CONQUEROR JUMPSUITS. Trim suspender style with two big chest pockets, side button opening. Elastic foot straps. Sturdy and long-wearing. Wash separately. State size 3, 4, 5, 6, 8, 10. Slinging wt. 9 oz.
29 D 4316—Dark green... \$2.98
29 D 4317—Cinnamon... 2.98
29 D 4319—Red... 2.98

[J] WESTERN STYLE HAT. Flat crown, 100% wool felt with contrast trim and adjustable rayon cord draw string. State size small (19 1/2 in.), medium (20 1/2 in.), large (21 1/2 in.). Draw tape measure around head... order nearest size. Sling wt. 1 lb.
29 D 2903—Tan 29 D 2901—Bright red
29 D 2902—Kelly green... Each \$1.98

[L] DALE EVANS WESTERN Tie in rich rayon satin with Dale's own picture hand-screened in 3 colors. Picture has tie slide in contrasting color. Each in transparent window box—grand birthday or Christmas gift. State color yellow, red, white.
29 D 4658—Sling wt. 3 oz. 69c

Combed Cotton Knit POLO SHIRTS—Long and Short sleeves

TRIM-FITTING CREW NECK STYLES. Wash separately. State size 3, 4, 5, 6, 8, 10.

[A] "GOOD LITTLE INDIAN" Polo Shirt. Sure makes a big hit with the youngsters. Each package contains 3 knit combed cotton shirts with multicolor Indian print—each on a different multicolor background. Two shirts are white, one yellow. Wt. 9 oz. for 3.
29 D 8230—Two white and one yellow
Order 3 of one size... 3 for \$2.79

[B] Solid Color mercerized "Damenet" yarn fine quality polo shirt. Short sleeves. Wt. each 5 oz.
29 D 8231—Light green
29 D 8232—Petal pink (light)
29 D 8233—Copen blue (medium)
Each 98c... Save more! 3 for \$2.85
long sleeves. Sling wt. each 6 oz.
29 D 8234—Light green
29 D 8235—Petal pink (light)
29 D 8236—Copen blue (medium)
Each \$1.19... Save more! 3 for \$3.48

[C] TERRY SOFT COTTON Polo Shirt. Short sleeves. Sling wt. 6 oz. for 2.
29 D 8238—Cinnamon
29 D 8239—White
29 D 8240—Yellow
2 for \$1.38... Save more! 4 for \$3.00
long sleeves. Sling wt. 8 oz. for 2.
29 D 8241—Cinnamon
29 D 8242—White
29 D 8243—Yellow
2 for \$1.79... Save more! 4 for \$3.40

[D] BLAZED STRIPED Polo Shirt. Short sleeves. Sling wt. each 5 oz.
29 D 8250—Navy combination
29 D 8251—Green combination
29 D 8252—Brown combination
Each 98c... Save more! 3 for \$2.85
long sleeves. Sling wt. each 6 oz.
29 D 8253—Navy combination
29 D 8254—Green combination
29 D 8255—Brown combination
Each \$1.19... Save more! 3 for \$3.48

[E] MULTICOLOR STRIPED Polo Shirt. Short sleeves. Sling wt. 5 oz. for 2.
29 D 8244—Green combination
29 D 8245—Blue combination
29 D 8246—Gray combination
2 for \$1.78... Save more! 4 for \$3.40
long sleeves. Sling wt. 10 oz. for 2.
29 D 8247—Green combination
29 D 8248—Blue combination
29 D 8249—Gray combination
2 for \$1.98... Save more! 4 for \$3.80

**[F] TRIM-FITTING 3 solid color polo shirts in fine combed cotton yarn... all one size. One blue, one yellow and one white in a package. Short sleeves. Sling wt. 9 oz. for 3.
29 D 4737—Set of 3 of 1 size... \$1.77
Save! 3 packages (9 shirts)... 3.40
long sleeves. Sling wt. 14 oz. for 3.
29 D 4737—Set of 3 of 1 size... \$2.75
Save! 3 packages (9 shirts)... 4.25
*Reg. U.S. Pat. Off.**

Novelty Knit Cotton POLO SHIRTS in gay new patterns

SHORT SLEEVE STYLES. Crew necks. Wash separately. State size 3, 4, 5, 6, 8, 10.

[A] Knit in Plaid Design Polo Shirt in combed cotton. Wt. each 5 oz.
29 D 8253—Blue 29 D 8254—Green
Each \$1.29... Save! 3 for \$4.00

[B] Novelty Striped Patched Knit combed cotton. Wt. each 5 oz.
29 D 8256—Red, white and blue stripe
Each \$1.29... Save more! 3 for \$3.75

[C] NEW FAIRFAX PRINT Polo Shirt. Combed cotton. Wt. each 6 oz.
29 D 8262—Blue and white... Each \$1.39; Save more! 3 for \$4.00

[D] COWBOY PRINT CHAMBRAY Polo. Combed cotton. Sling wt. each 5 oz.
29 D 8264—Blue print on white
Each \$1.29... Save more! 3 for \$3.75

**[E] HANDMADE PRINT of combed cotton underlink. Wt. each 5 oz.
29 D 8251—White 29 D 8252—Yellow
Each \$1.39... Save more! 3 for \$4.00**

SIZE CHART FOR SIZES 2 TO 10

Order Size	2	3	4	5	6	8	10
If height is...	31 1/2	34 1/2	37 1/2	40 1/2	43 1/2	46 1/2	48 1/2
If chest is...	21	22	23	24	25	26 1/2	27
If weight is...	28 1/2	29 1/2	30 1/2	32 1/2	34 1/2	36 1/2	38 1/2



Tough Sanforized Twill Overalls

Sanforized double fabric 1 1/2" top overall with denim waist. Durable suspenders have non-slip cross band in back. Patch pocket—button down. Sanforized cotton twill won't shrink over 1%. Washable. State size 3, 4, 5, 6, 8, 10. Sling wt. ea. 3 oz.
29 D 4239—Aqua green
29 D 4240—Bright red
Each \$1.69; 2 for \$3.30

Red and White Striped brightens our new navy blue cotton twill overall. They're also to suit—take hard daily wear. Bib-top style. Front patch pocket... button down. Sanforized—won't shrink over 1%. Washable. State size 3, 4, 5, 6, 8, 10. Sling wt. ea. 3 oz.
29 D 4250—Navy blue
Each \$1.38; 3 for \$4.00

Sizes 3 to 6x Sanforized Set

SHIRT AND SLACK SET—won't shrink over 1%. Long sleeve, woven plaid gridiron shirt in multi-colors. Dark green cotton twill slacks with elastic back; 2 chest pockets. Washable. State size 3, 4, 5, 6, 8, 10. Sling wt. 11 oz.
29 D 4266... Set \$3.49



Overalls Bargain! \$1.08 Each

Best Deal 98c Each

Sturdy Playwear—2 Thrifty Buys

COTTON CHAMBRAY overall trimmed with navy blue bands edged in red. Suspenders button on in front for easy dressing—are stitched together in back to help prevent slipping. Button side opening. Washable—quick and easy to iron. State size 3, 4, 5, 6, 8, 10. Sling wt. ea. 8 oz. Buy several at this grand low price!
29 D 4262—Medium blue
Each \$1.08; 3 for \$3.15

BURR LUNCHEON of about 2.85 wt. weight cotton twill slacks gives good serviceable wear. All-around elastic waist stays easily in place—slips on and off so easily. Handy patch pocket. Washable. State size 3, 4, 5, 6, 8, 10. Sling wt. ea. 7 oz. Printed even lower in lots of 3. Order yours now!
29 D 4264—Dark green
29 D 4267—Bright red
Each 98c; 3 for \$3.00

Chambray Favorite

"Burr Girl" style all-in-one playwear has cute one-piece trousers, soft fullness below the waist. Cotton chambray with gay red trim. Button sides and back. Washable. State size 3, 4, 5, 6, 8, 10. Sling wt. each 8 oz.
29 D 4263—Medium blue
Each \$1.39; 3 for \$4.00

HONEYSUCKLE

REG. U.S. PAT. OFF.

• THE PICK OF THE COTTON CROP
in wonderful, washfast colors

\$1.98
Each

ANY 3 FOR \$5.64



NEW! SUPERSET® TREATED COTTONS!
wrinkle-resistant—stay clean longer—no
starching. Less washing and ironing for you!
© Reg. U. S. Pat. Off.

\$1.98
Each

ANY 3 FOR \$5.64



D 80 Sq. Percale
\$1.98



E Woven Plaid gingham
\$1.98

Now Sears brings you wonderful
New SUPERSET Treated Dresses!

A WOVEN PLAID GINGHAM with the new Superset finish that never needs starching... wrinkles hang out between wearings! Bodice and sleeves fashioned of solid yellow pique. Winsome jumper-type top—collar and skirt of multicolor gingham. Pert detachable tie. Washfast. State size 3, 4, 5, 6, 6x. Shpg. wt. 8 oz. 29 D 1266G—Yellow with multicolor plaid... **\$1.98**

B SWEETLY SMOCKED COTTON POPLIN treated with new Superset finish to stay fresh and wrinkle-free longer! Feminine as a parasol with its paneled skirt in contrasting shades of blue. Buttons to waist in back; tie back sash. Washfast. State size 3, 4, 5, 6, 6x. 29 D 1267G—Light with dark blue. Wt. 9 oz. **\$1.98**

C DEMURE WOVEN PLAID GINGHAM Superset treated to resist wrinkling and eliminate starching. Adorably styled with pinafore-type ruffled bodice and solid color poplin trim. Pert plaid sash ties in back; buttons to waist. Washfast. State size 3, 4, 5, 6, 6x. 29 D 1268G—Red with multicolor plaid. Wt. 8 oz. **\$1.98**



F Plaid Percale **\$1.98**



G Percale 'n' Plaid **\$1.98**



H 80 Sq. Percale **\$1.98**

80 Sq. Percale

D RED CHERRY appliques on solid percale—bright 'n' perky style for school or anywhere! Pique collar and stripe trim. Buttons to waist in back. Washfast. State size 3, 4, 5, 6, 6x. Shpg. wt. 9 oz. 29 D 1270G—Navy blue with white... **\$1.98**
29 D 1271G—Yellow with white... **\$1.98**

Plaid Percale

F PURITAN COLLAR of white cotton pique cleverly ties on-or-off. 80 sq. plaid print percale—for in-between tabbings. Tiny plaid over-collar. White pique piping trim. Buttons to waist in front. Tie back sash. Washfast. State size 3, 4, 5, 6, 6x. Wt. 9 oz. 29 D 1264G—Blue plaid print... **\$1.98**

80 Sq. Percale

H SMARTLY SCALLOPED bodice with button trim has multicolor plaid gingham yoke front and sleeves for pretty contrast. Plaid trimming on real pockets and front of skirt. White cotton pique collar. Washfast. State size 3, 4, 5, 6, 6x. Shpg. wt. 8 oz. 29 D 1269G—Med. green, multicolor plaid... **\$1.98**

Woven Plaid

E WHITE RICKRACK and cotton broadcloth highlight our trim multicolor woven gingham plaid. Back buttons to waist—back-tie sash. She'll love its pretty styling and brilliant colors. Washfast—so easy to iron. State size 3, 4, 5, 6, 6x. Wt. 9 oz. 29 D 1273G—Multicolor plaid... **\$1.98**

Percale 'n' Plaid

G DAINTY is the word for this prim little dress! 80 sq. percale with pinafore ruffles and wide skirt border of woven plaid. Crisp, white cotton eyelet and pique trim. Buttons and sash in back. Washfast. State size 3, 4, 5, 6, 6x. Shpg. wt. 8 oz. 29 D 1265G—Med. green, multicolor plaid... **\$1.98**

Package Bargain

J SET OF 3 dresses of one size—thrift-packaged! You get one solid yellow cotton broadcloth... one red check 80 sq. percale... one blue stripe 80 sq. percale with solid blue trimming. Washfast. State size 2, 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 3 oz. 29 D 1263—Set of 3 dresses (one size)... **\$3.98**



J PACKAGE BARGAIN

3 FOR \$3.98

SIZE CHART FOR DRESSES, SIZES 2-6X

Order size...	2	3	4	5	6	6x
Height in...	31½-34	34½-37	37½-40	40½-43	43½-46	46½-48 in.
Chest in...	29	29	29	29	29	29½ in.
Weight in...	25½-29	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.
Dress length...	14½	18½	20	21½	23	24½ in.

PARADE OF FASHIONS

• SMARTEST, GAYEST STYLES
for Sunday or School

3 TO 6X



\$2.98 Each
ANY 2 FOR **\$5.77**
Better Quality Cotton Fabrics
and more lavish detailing
make these up-to-the-min-
ute fashions big values

A SATISFY TIKKED SKIRT of woven plaid gingham blows out charmingly below broadcloth bodice. Wide frosty-white eyelet ruffled yoke, plaid collar trim. Elastic insert at back of waist gives snug and easy fit. Tie back sash. Washfast. Size size 3, 4, 5, 6, 6x. Wt. ea. 7 oz. 29D1283G—Brit Rose multicolor plaid \$2.98

B MAKE BELIEVE BOLERO edged in white cotton eyelet fashionably details swing-skirted charmer in broadcloth and woven plaid gingham. Contrast paneled skirt. Be-ruffled, elasticized full sleeves. Buttons to waist in back, tie back sash. Washfast. Size size 3, 4, 5, 6, 6x. 29D1284G—Green with plaid. Wt. ea. 8 oz. \$2.98

C SANFORIZED BROADCLOTH in favorite new tangerine and bright green. White waffle pique yoke and collar. Frosty cotton lace edged yoke ruffle and two puff pockets. Back buttons, make the full skirt. Washfast. Shrinkage won't exceed 1%. Size size 3, 4, 5, 6, 6x. 29D1282G—Tangerine. 29D1283G—Bright green. Shipping weight each 8 oz. \$2.98

D WHITE PIQUE YOKES and dainty eyelet ruffles lift-up this pretty woven plaid gingham skirt. Elastic at back of waist fits trimly above full skirt. Puff pockets. Buttons to waist in back. Tie back sash. Washfast. Size size 3, 4, 5, 6, 6x. 29D1281G—Multicolor plaid. Wt. ea. 7 oz. \$2.98

E MAKE BELIEVE VESTEE and peek skirt. It's all in white cotton eyelet gingham with solid brown. Make up the skirt with wide white elastic at waist. White pique collar. Buttons to waist in back. Tie back sash. Size size 3, 4, 5, 6, 6x. 29D1280G—Brown with plaid. Wt. ea. 10 oz. \$2.98

F TAKE OWN INTEREST embroidered on smart doable tie. Hand it on in mid with white waffle pique collar and around skirt. Washfast. Shrinkage won't exceed 1%. Size size 3, 4, 5, 6, 6x. State size and color wanted. 29D1278G—Yellow. 29D1279G—Light blue. Shipping weight each 9 oz. \$2.98

G RUSTLING RAYON TAFFETA with embroidered organdy yoke ruffle sweeping full skirt. A hand and rayon satin sash. Back buttons. Washfast. Size size 3, 4, 5, 6, 6x. 29D1276G—Light green. 29D1277G—Pink. Shipping weight each 10 oz. \$3.98

H BOLERO DRESS as fashion-wise as your own dressiest flirty swing skirt of woven plaid gingham has attached white cotton pique blouse-like top. Solid green removable cotton broadcloth bolero. Washfast. Size size 3, 4, 5, 6, 6x. 29D1275G—Med green with white. Wt. 9 oz. \$3.98

I MAGIC-GROW Dress adorably styled in mercerized, Sanforized woven plaid gingham won't shrink over 1%. White waffle pique cuffs and yoke with eyelet edged ruffle. Button back. Washfast. Size size 3, 4, 5, 6, 6x. 29D1274G—Multicolor plaid. Wt. 9 oz. \$3.98

J RING-A-ROUND DRESS in light woven plaid gingham with brown and green. Clipper fastener at neck and each side of waist. Embroidered waffle pique collar with cotton lace trim. Washfast. Size size 3, 4, 5, 6, 6x. 29D1272G—Multicolor plaid. Wt. 9 oz. \$3.98



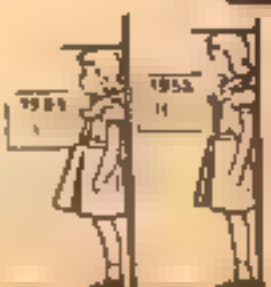
Extra-special Dresses with a lot-
for-your-money detailing, styling **\$3.98** each

PARTY PRETTY
frock in rustling rayon taffeta for 'dress up' times. Darling 'flower girl' style.

GAY BOLERO is removable gives the effect of two different outfits for the price of one



"MAGIC-GROW"
Dress grows tall as she does. Front and Back pleats allow for body growth. Hung belt loops. 4 in. hem.



"RING-AROUND DRESS"
has flat for easier ironing



See size chart on opposite page

EPREMAMDG PAGE 11 . . INFANTS' WEAR

Perfect Circle SKIRT

Fan-pleated plaid or solid hue

\$2.98

Our Best Skirt! Swirls out in a perfect circle

Draw her up in pleats that fan out gracefully at every move. Beautifully tailored of 50% wool, 50% rayon with plastic buttoned, adjustable suspenders. Button side placket. Dry clean. Size 3 to 6x. Shipping weight 8 oz.

29 D 4147—Red and green plaid \$2.98
29 D 4148—Solid color red \$2.98
29 D 4149—Solid color navy blue \$1.98



\$2.49

\$1.98

98c

GAY CORDUROY

A SKIRT pinwa corduroy skirt has box-pleated front, 2 patch pockets with buttons. Adjustable suspenders. Wash separately. Size 3, 4, 5, 6, 6x. 29 D 4164—Bright red \$2.49
29 D 4165—Medium blue \$2.49
29 D 4166—Medium green \$2.49
Shpg. wt. 8 oz.

PRETTY PLAID

OFF TO SCHOOL she goes in colorful plaid. 55% wool, 45% rayon. Becoming dirndl style skirt sweetened with ruffles. Adjustable suspenders. Dry clean. Size 3, 4, 5, 6, 6x. Shpg. wt. 7 oz. 29 D 4163—Multicolor plaid \$1.98

WASHFAST FLANNEL

BURGER-PRICK heavy winterweight cotton flannel in bright plaid or solid colors. Charming dirndl style with full skirt and button suspenders. Size 3, 4, 5, 6, 6x. Wt. 7 oz. 29 D 4160—Red plaid 98c
29 D 4161—Red solid 98c
29 D 4162—Blue solid 98c



\$6.98

\$5.98

\$3.98

\$3.69

\$2.97

\$2.97

NEW! 3-PC. SUIT Makes 4 Outfits!

4 way suit has reversible vesties she'll wear plaid or solid with suit. 2 skirts to match or contrast! All for

only \$7.98 3 pieces

Smartest buy of the season! Best til'ly tailored in rayon gabardine. A whole winter wardrobe on a budget! \$7.98 buys a solid color swing skirt, 1 wrap-around pleated plaid skirt, 1 reversible vesties with matching plaid on one side... matching solid color on other. Dry clean. Size 3, 4, 5, 6, 6x. 29D4036—Navy blue combination. 29D4037—Red combination. Shpg. wt. 1 lb. 3 oz. \$7.98

12... SEARS-ROEBUCK

HONEYSUCKLE SUITS... Smartly tailored in fine fabrics... fashion-plate styles

A BRACED L SUIT of fine all-wool flannel with a little smart styling dear to the heart of a little girl. Cf. nice bright green or navy blue trimmed with gay wool plaid on collar, cuffs, pocket flaps and buttons. Double-breasted jacket with fitted back, pett flared skirt. Dry clean. Size 3, 4, 5, 6, 6x. Shipping weight 1 pound 2 ounces.

29 D 4032—Navy blue 29 D 4033—Bright green \$6.98

B RAYON GABARDINE BOLERO SET with all the fashionable new a m of big hits. The gay little bolero has checkered yoke with checkered overalls and cuffs. clever, turn a pair. Solid color skirt has two striking inverted checkered pleats she wear to the front and back... or at each side. Dry clean. Size 3, 4, 5, 6, 6x. Shipping weight 1 lb. 2 oz.

29 D 4034—Navy blue 29 D 4035—Bright green \$5.98

C ON A LOWEST PRICED SET in a dashing contrast of solid and plaid colors. Bright red corduroy waistkit-sty... Pair wool corduroy and skirt. 55% wool, 45% rayon. 2 patch pockets decked with link chain. Washable. Dry clean. Size 3, 4, 5, 6, 6x. 29 D 4030—Bright red with plaid. Wt. 10 oz. \$2.98

HONEYSUCKLE JUMPERS... bright new styles she'll wear with a variety of blouses

D OUR BEST JUMPER in fine pinwa corduroy. Button up style with button trim patch pockets. Button back closing, self sash. Wash separately. Size 3, 4, 5, 6, 6x. 29 D 4172—Bright red 29 D 4173—Open blue med. 29 D 4174—Medium green. Shpg. wt. 9 oz. \$3.69

E PENCIL AND PAD SET attached to patch pocket of gay jumper in bright corduroy and plaid ging nm. Button up back. Wash separately. Size 3, 4, 5, 6, 6x. 29 D 4175—Red with gingham plaid. Shpg. wt. 8 oz. \$2.97 29 D 4176—Bright green with gingham plaid. Wt. 8 oz. 2.97

F BRIGHT PLAID PART WOOL JUMPER has flirty firm ruffle button up back. Shaved waist with self tie back. 50% wool, 50% rayon. Dry clean. Size 3, 4, 5, 6, 6x. 29 D 4170—Multicolor plaid, Shpg. wt. 9 oz. \$2.97

MEASURE TO BE SURE Size Chart for Sizes 3 to 6X

Order size	3	4	5	6	6X
Height	34 1/2	37 3/4	40 1/2	43 1/2	46 1/2
Weight	22	23	24	25	26 1/2
Dress length	29 1/2	34 1/4	38 3/4	44	49 1/2
	8 1/2	20	2 1/2	23	24 1/2

HONEYSUCKLE CLASSIC SHIRTS

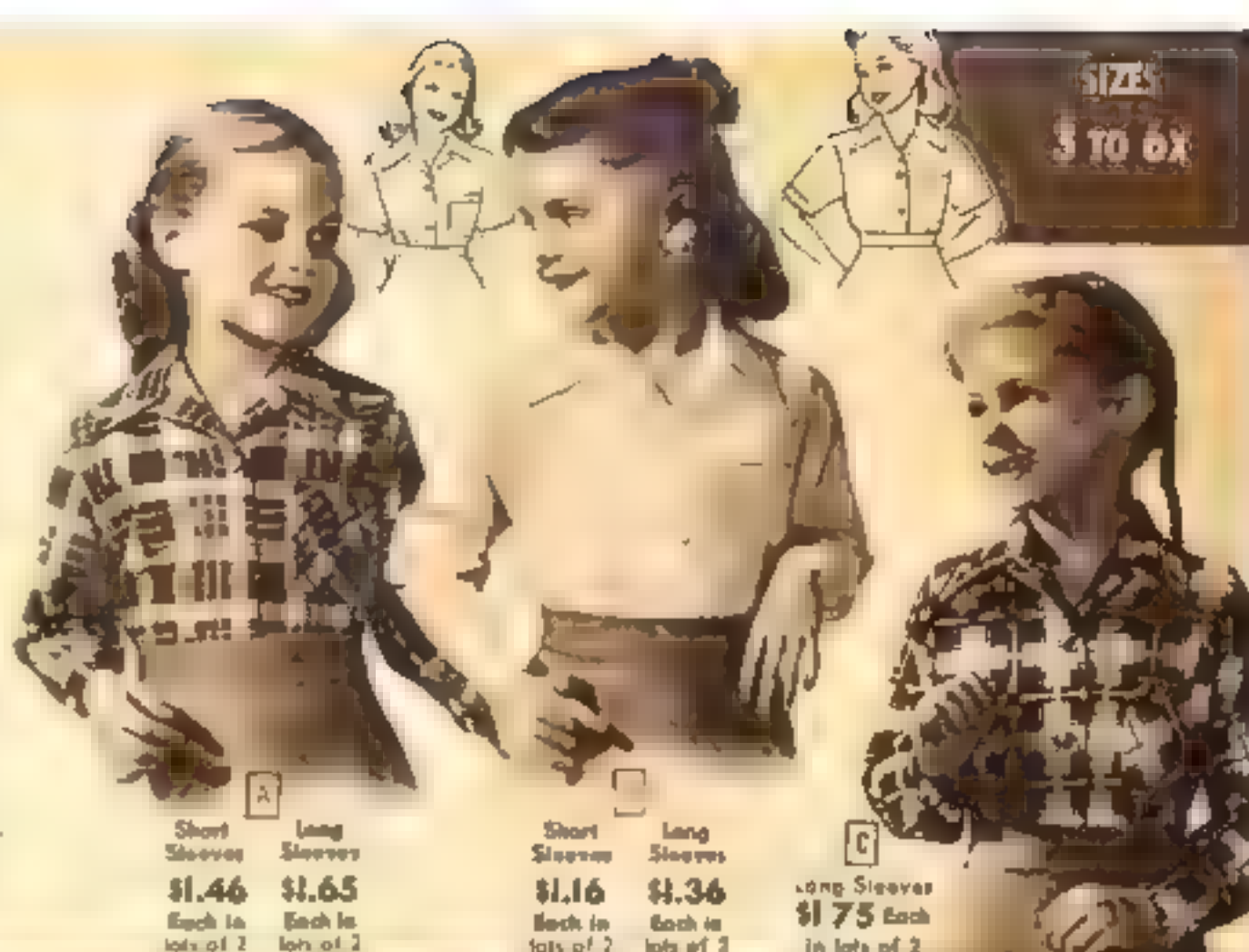
with all these famous Sears features!

- Sanforized... cottons won't shrink over 1%... keep their fine fit
- Vat-dyed, Washfast Colors... no running or fading in washing
- Double-stitched Seams... for strength and good long wear
- Ample Tuck-in keep shirt-tails where they belong—inside skirts
- Shoulder Yoke Action Back for ease of movement, no straining
- Bar-tacked Buttonholes resist daily wear and tear—look neater

A GINGHAM SHIRT in gay red plaid (long or short sleeves. Convertible collar to wear open or buttoned high. Patch pocket. Vat-dyed. Sanforized and washfast! *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 7 oz. *Long Sleeve Style* 29 D 4642—Ea. \$1.69 *Save! 2 for 3.30* *Short Sleeve Style* 29 D 4643—Ea. \$1.49 *Save!... 2 for 2.92*

B WHITE classic shirt favorite in long or short sleeves. Convertible collar. Yoke style action back; patch pocket. Sanforized, mercerized cotton broadcloth that wears so well. *State size* 3, 4, 5, 6, 6x. Wt. ea. 7 oz. *Long sleeve style* 29 D 4640—Ea. \$1.39 *Save! 2 for 2.72* *Short Sleeve Style* 29 D 4641—Ea. \$1.19 *Save!... 2 for 2.32*

C RED AND BLUE PLAID cotton flannel long sleeve classic. Good quality warm weight that's Sanforized and washfast! Sporty convertible collar to wear open or buttoned high. Yoke style action back for plenty of freedom. Patch pocket. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 8 oz. 29 D 4644—Ea. \$1.79 *Save!... 2 for 3.50*



A Short Sleeves \$1.46 Each in lots of 2 Long Sleeves \$1.65 Each in lots of 2

B Short Sleeves \$1.16 Each in lots of 2 Long Sleeves \$1.36 Each in lots of 2

C Long Sleeves \$1.75 Each in lots of 2



D Short Sleeves \$1.98 Each



E Rayon Crepe \$1.69 Each

Cotton Broadcloth \$1.69 Each

Blouse-Slip \$2.11 Each in lots of 2

Rayon and Nylon \$1.98 Each

Short Sleeves \$1.26 Each in lots of 2

Cotton Broadcloth \$1.55 Each in lots of 2

Blouse-Slip \$1.94 Each in lots of 2

NEWS in SPORT SHIRTS

D SMART CORDUROY Contrasting cotton rib knit neck, cuffs, waist. Yoke back. Wash separately. *State size* 3, 4, 5, 6, 6x. Wt. ea. 6 oz. *Short Sleeve Shirt* Each \$1.98 29 D 4647—Bright red corduroy 29 D 4648—Dark green corduroy *Long Sleeve Shirt* Ea. \$2.22 29 D 466—Light red corduroy 29 D 4662—Dark green corduroy

E WOVEN PLAID GINGHAM pull-over shirt—Sanforized fabric won't shrink over 1%. Contrasting white rib-knit collar, crew neck, cuffs and waistband. Cute sport puffed sleeves. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 5 oz. 29 D 4602—Assorted gay plaids Ea. \$1.99 *Save!... 2 for \$1.90*

SEE SIZE CHART OPPOSITE PAGE

HONEYSUCKLE BLOUSES... New big choice for all occasions

F PRETTY RAYON CREPE Blouse has dainty cotton lace and tiny buttons trimming yoke. Darling style with a bust or separate skirt—pretty enough for her most special events. Peter Pan collar and fashionable three-quarter sleeves. Button back. Hand washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 5 oz. 29 D 4629—White Ea. \$1.69, 2 for \$3.30

H RAYON AND NYLON acetate dressy little short-sleeve blouse. She loves the front tucks and sweet ruffled trim. Quirky pearl buttons. Hand wash—trans like new in a jiffy. *State size* 3, 4, 5, 6, 6x. 29 D 4632—White Shpg. wt. 5 oz. \$1.96

I SANFORIZED COTTON Broadcloth—won't shrink over 1%. Long or short sleeves. Washable. Remove black rayon ribbon bow. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 5 oz. 29 D 4627—Long sleeves Ea. \$1.49, 2 for \$2.92 29 D 4628—Short sleeves Ea. \$1.29, 2 for \$2.52

G SANFORIZED COTTON BROADCLOTH won't shrink over 1%. Hardy-wearing dainty as can be. Pastel embroidered, shirred yoke has cotton eyelet r. flg. 2 int. tucks. Button back. Short sleeves. Washable. *State size* 3, 4, 5, 6, 6x. 29 D 4630—White with pink trim 29 D 4631—White with blue trim Wt. ea. 5 oz. Ea. \$1.69, 2 for \$3.30

K SANFORIZED cotton broadcloth blouse—fabric won't shrink over 1%. Embroidered band contrasts button front. Eyelet ruffle trim front pleats stitched down at waist. Washable. *State size* 3, 4, 5, 6, 6x. Wt. ea. 5 oz. 29 D 4607—White Ea. \$1.59, 2 for \$3.00

If her shirt-tails fly, try Honeysuckle BLOUSE SLIPS

A WON'T HIDE OUT OF SKIRTS! Sanforized cotton broadcloth won't shrink over 1%. Self-ruffle round eyelet yoke with back rayon bow trim. Three quarter sleeves. Button-back hem and self-ruffle. Washable. Remove bow. Please *state size* 3, 4, 5, 6, 6x. Shipping weight ea. 7 oz. 29 D 4624—White; Ea. \$2.15, 2 for \$4.22

B BLOUSE AND SLIP in One! Sanforized cotton broadcloth—won't shrink over 1%. Gay embroidered self-ruffled front side pleats. Buttons to waist. Puff sleeves. Self-ruffle hem. Washable. *State size* 3, 4, 5, 6, 6x. Wt. ea. 6 oz. 29 D 4625—White Ea. \$1.98, 2 for \$3.80

CPKMK 13... CHILDREN'S BLOUSES

RAINCOATS

Sizes 3 to 6x



\$6.98
Raincoat and
Umbrella set



\$4.90



\$3.49

Style Notes in Waterproof RAINWEAR

A CLAMOROUS rayon tulle completely rubberized. Smart yoked collar, two pockets, tie belt. Detachable plaid lined hood. State size 4, 5, 6, 6x.

29 D 4940 Bright red
29 D 4941 H-t green
29 D 4942 Bright blue
Wt. 1 lb. 14 oz. \$4.90

B Soft/water-resistant and raincoat make a darling waterproof outfit for boy or girl. Heavy rubber coating on sturdy cotton. Double stitched seams. 2 pockets. State size 3, 4, 5, 6, 6x.

29 D 4937-Brt. yellow
29 D 4938-Bright red
Shpg. wt. 1 lb. 7 oz. \$3.49

Plaid RAINCOAT and UMBRELLA SET

C CLEVER Waterproof Outfit makes going out in the rain a fashionable affair. Full length coat of rubberized cotton, fully belted. Two slash pockets, detachable protective hood. There's a novelty plastic handle on the matching 7-rib umbrella. State size 4, 5, 6, 6x. Shpg. wt. 1 lb. 14 oz.

29 D 4929-Red, blue, yellow plaid. Set \$6.98



\$3.59



\$1.98



\$1.59

WATERPROOF HOODED RAINCOATS at our budget prices

"INVERNESS" sleeveless raincoat style has waist length cape, detachable hood. Waterproof, rubberized cotton plaid. The belt. State size 3, 4, 5, 6, 6x.

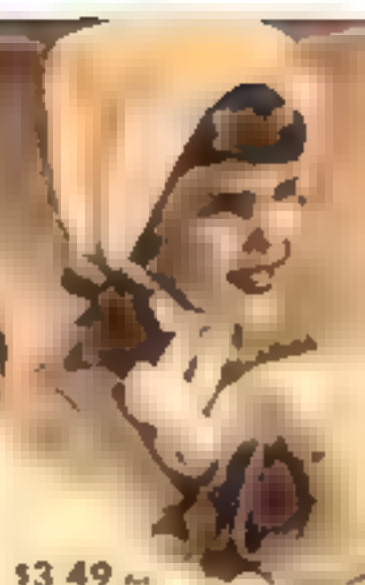
29 D 4935 Red plaid
29 D 4936 Blue plaid
Shpg. wt. 1 lb. 2 oz. \$3.59

PLAID RAINCAPE of sturdy rubberized cotton—full cut to easily slip over other coats, too. Protective hood. State size small (3-4), med 4-5, large 6x.

29 D 4934-Red plaid
Shpg. wt. 11 oz. \$1.98

VINYL PLASTIC metallic finish... attached hood. Folds up in plastic case. State size small (3-4), medium (5-6), large (6x).

29 D 4905-Rose
29 D 4906-Medium blue
29 D 4907-Med. green
Shpg. wt. 10 oz. \$1.59



\$3.49
\$1.98

THE LITTLE KITTIE is a pretty white rayon plush bonnet with dolly soft self pom-pom. State size small (3-4), med 4-5, large 6x.

Both rayon 1 lb. 14 oz. \$3.49
Wt. 1 lb. 14 oz. \$1.98
29 D 4965-Set \$1.98
29 D 4970-Set \$3.49



\$3.79
\$1.98

GRAY KNITTER L KITTIE is a gray rayon plush bonnet with dolly soft self pom-pom. State size small (3-4), med 4-5, large 6x.

078D4980-Set \$3.79
078D4985-Set \$1.98
Wt. 1 lb. 14 oz. \$3.79
078D4975-Set \$1.98
078D4976-Set \$3.79
Shpg. wt. 12 oz. \$1.98



\$3.79
\$2.29

RUFFLE TRIM BONNET in soft velvet trim with luxury-rich ermine trim. State size small (3-4), med 4-5, large 6x.

078D4985-Set \$3.79
078D4990-Set \$2.29



\$2.98

THE LITTLE KITTIE is a pretty white rayon plush bonnet with dolly soft self pom-pom. State size small (3-4), med 4-5, large 6x.

078D4905-Set \$2.98
078D4906-Set \$2.98
Shpg. wt. 1 lb. 14 oz. \$2.98



\$2.89

THE LITTLE KITTIE is a pretty white rayon plush bonnet with dolly soft self pom-pom. State size small (3-4), med 4-5, large 6x.

078D4905-Set \$2.89
078D4906-Set \$2.89
Shpg. wt. 1 lb. 14 oz. \$2.89



\$2.98

WIDE FUR ROLLER WEAR warm ermine in or out. State size small (3-4), med 4-5, large 6x.

078D4910-Set \$2.98
078D4911-Set \$2.98
Shpg. wt. 1 lb. 14 oz. \$2.98



\$2.79

THE LITTLE KITTIE is a pretty white rayon plush bonnet with dolly soft self pom-pom. State size small (3-4), med 4-5, large 6x.

078D4905-Set \$2.79
078D4906-Set \$2.79
Shpg. wt. 1 lb. 14 oz. \$2.79



\$1.98

THE LITTLE KITTIE is a pretty white rayon plush bonnet with dolly soft self pom-pom. State size small (3-4), med 4-5, large 6x.

078D4905-Set \$1.98
078D4906-Set \$1.98
Shpg. wt. 1 lb. 14 oz. \$1.98



\$2.89

THE LITTLE KITTIE is a pretty white rayon plush bonnet with dolly soft self pom-pom. State size small (3-4), med 4-5, large 6x.

078D4905-Set \$2.89
078D4906-Set \$2.89
Shpg. wt. 1 lb. 14 oz. \$2.89



\$2.19
\$1.39

WHITE KITTY POM-POM on 70% cotton, 30% wool. State size small (3-4), med 4-5, large 6x.

078D4940-Set \$2.19
078D4941-Set \$1.39



\$3.59
\$1.98

HENRY FIK POM-POM on wool cap. Fluorescent-dye. State size small (3-4), med 4-5, large 6x.

078D4945-Set \$3.59
078D4950-Set \$1.98

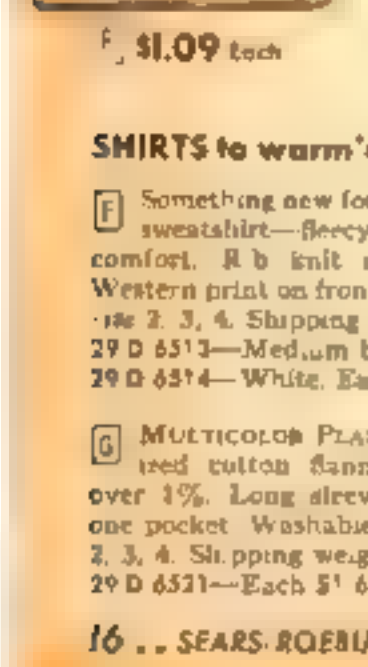


\$3.69
\$2.29

MOTION LAMB-LIKE fabric borders 100% wool hel. State size small (3-4), med 4-5, large 6x.

078D4955-Set \$3.69
078D4960-Set \$2.29

MEASURE TO BE SURE		SIZE CHART FOR RAINCOATS SIZES 3 TO 6X									
		3	4	5	6	6x					
Chest		27	28	29	30	31					
Height		34	37	37	40	41	43	43	46	46	46
Coat length		19	20 1/2	22	23 1/2	25					



A TEXAS-MADE... real Western styling. Multicolor print cotton flannel shirt, western yoke, 2 pockets, contrasting 3-button cuffs. Brown cotton twill pants—elastic waist back, adjustable belt, button fly. Pockets trimmed to match shirt. Sanforized fabric won't shrink over 1%. Washable. *State size 1 2 3 4* 29 D 6881—Wt. 14 oz. \$3.98

E FLIGHT SUIT for flying Rangers. Sanforized cotton twill—won't shrink over 1%. Pullover jacket, gauccho collar, rib knit cuffs, bottom. Boxer longies, elastic waist. Washable. *State size 1 2 3 4* 29 D 6897—Med. blue. \$2.98 29 D 6849—Brown. 2.98

B TEXAS-MADE in real "shoot 'em up" style. Embroidered shirt of fine cotton broadcloth. Two pockets, contrasting trim. Cotton covert slacks—3 pockets, elastic at back, half belt. Button fly. Sanforized, won't shrink over 1%. Wash separately. *State size 2 3 4* Wt. 1 lb. 2 or 29 D 6841—Red shirt, med. blue pants \$3.98 29 D 6842—Two-tone green suit 3.98

C JODIE SUIT for boys or girls. Sanforized cotton twill—won't shrink over 1%. Suspenders with adjustable snap fasteners. Elastic foot strap. Double needle construction. *State size 1 2 3 4* Washable. Shipping weight each 8 oz. 29 D 6878—Red. 29 D 6879—Medium blue. Each \$1.98. Save 10c. 2 for \$3.46

D BOYS' OR GIRLS' JODIE SUIT Fine quality cotton twill. Sanforized, fabric won't shrink over 1%. Zipper jacket, two slash pockets, stitched on back belt. Suspender jodieuers, adjustable snap fasteners, belt loops. Two pockets. Elastic foot strap. Washable. *State size 1 2 3 4* Wt. 14 oz. 29 D 6880—Red. 29 D 6876—Light tan. \$3.98



G \$1.69 Each



H \$1.69 Each



J \$1.09 Each



K \$1.79 Each

SHIRTS to warm'em, charm'em

F Something new for tots. Knit cotton sweatshirt—fleece inside for cozy comfort. Rib knit crew neck, cuffs. Western print on front. Washable. *State size 2 3 4* Shipping weight each 6 oz. 29 D 6513—Medium blue 29 D 6514—White. Ea. \$1.09, 2 for \$2.12

G MULTICOLOR PLAID—warm Sanforized cotton flannel—won't shrink over 1%. Long sleeves, button front, one pocket. Washable. Please state size 2, 3, 4. Shipping weight each 6 ounces. 29 D 6521—Each \$1.69... 2 for \$3.32

H CHILD FIRST WESTERN STYLE Sanforized, cotton broadcloth, won't shrink over 1%. Washable. 29 D 6515—Yellow, brown. *State size 2 3 4* Shpg. wt. ea. 5 oz. 29 D 6516—Red, black. Each \$1.49. 2 for \$3.12

I MERCERIZED COTTON POPLIN 2-tone, long sleeves, multicolor embroidery on yoke. Wash separately. 29 D 6533—Tan and red. *State size 2 3 4* Shpg. wt. ea. 3 oz. 29 D 6534—2 tone blue. Each \$1.09. Save... 2 for \$2.12

K EAST ON AND OFF zip front placket. Cotton flannel. Yellow rib knit trim. Washable. Sanforized, won't shrink over 1%. 29 D 6531—Dark blue. *State size 2 3 4* Shpg. wt. ea. 6 oz. 29 D 6532—Medium blue. Each \$1.79... 2 for \$3.50

SIZE CHART FOR SIZES 1 TO 4				
Order size	1	2	3	4
Neck	29 1/2	30 1/2	31 1/2	32 1/2
Chest	29	30	31	32
Waist	22 1/2	24 1/2	26 1/2	28 1/2

CORDUROY sizes 1 to 4

DESCRIPTION OF MERCHANDISE ON OPPOSITE PAGE

1 OVERALL—fine pinwale corduroy. Self lined embroidered bib. Adjustable button suspenders. Covered elastic at back of waist. Button side placket. One pocket. Wash separately. *State size 1 2 3 4* Shpg. wt. ea. 8 oz. 29 D 8325—Aqua green. 29 D 8326—Red. 29 D 8327—Medium blue. Each \$2.29. 2 for \$4.48

2 OVERALL—pinwale corduroy takes rugged play wear. Sateen lined bib. Adjustable button suspenders. Button side placket. Elastic at back of waist. 2 front pockets. Wash separately. *State size 1 2 3 4* Shpg. wt. ea. 8 oz. 29 D 8328—Gray. 29 D 8329—Dk. green. Ea. \$1.98, 2 for \$3.96

3 OVERALL—full length zipper from bib to crotch, easy on and off. Embroidery on double fabric bib. Adjustable snap fastener suspenders. Elastic back at waist. Two pockets. Wash separately. *State size 1 2 3 4* 29 D 8330—Medium blue. 29 D 8331—Bright green. Shipping weight each 11 oz. Each \$2.69. 2 for \$5.24

4 OVERALL AND SHIRT SET Woven multicolor plaid gingham shirt—mercerized and Sanforized. Won't shrink over 1%. Short sleeves. Shoulder straps keep adjustable overall suspenders from slipping. Side pockets and bib trimmed to match shirt. Button side plackets. *State size 1 2 3 4* Wash separately. Wt. 12 oz. for set. 29 D 8332—Dark green. 29 D 8333—Royal blue. Set \$3.69

5 JACKET—same as one described in set above. Wear in any combination. *State size 1 2 3 4* Shpg. wt. 8 oz. 29 D 8334—Gray with royal blue stripes in trim. \$2.54 29 D 8335—Yellow with brown stripes in trim. 2.54

6 PULLOVER JACKET AND BOXER LONGIE SET Pinwale corduroy. Long sleeve jacket, rib knit cuffs and waist with stripes to match pants. Longie has elastic waist, 2 pockets. Wash separately. *State size 1 2 3 4* Wt. 14 oz. 29 D 8336—Yellow jacket, brown pants. \$4.75 29 D 8337—Gray jacket, royal blue pants. 4.75

7 JACKET AND OVERALL SET Jacket—zip front, two slash pockets. Cotton kasha lining, elastic sides. Overalls—adjustable suspenders, double fabric bib. See copy L for extra details. Wash separately. *State size 1 2 3 4* 29 D 6813—Bright red. 29 D 6814—Medium blue. 29 D 8320—Aqua green. Shpg. wt. 1 lb. Set \$5.50

8 ETON SUIT Long sleeve jacket buttons down front with 3 large white buttons. Two lower pockets. Boxer longies have elastic at waist. 2 side pockets, fly front. *State size 1 2 3 4* Wash separately. Shpg. wt. 13 oz. 29 D 8338—Multicolor plaid jacket, green pants. \$2.98

9 LADIES PINWALE OVERALL Detachable boxer longie. Non-slip ladder back suspenders, self lined bib, pinwale ruffles front and back. Buttons in boxer longies that may be worn separately. Wash separately. *State size 1 2 3 4* 29 D 8339—Shrimp. 29 D 8340—Aqua green. Shipping weight each 12 oz. Each \$2.79. 2 for \$5.44

10 NEW SLACK STYLE Elastic waist with half belt. Zipper fly, full cuffs. Advantages of boxer style plus adjustable belt. Wash separately. *State size 1 2 3 4* 29 D 8341—Brown. 29 D 8342—Dark green. Shipping weight each 9 oz. Each \$2.69. Save 2 for \$5.24

Combed Cotton POLO SHIRTS Sizes 1 to 4

Y1 Knit combed cotton... solids and stripes, long and short sleeves. 2-button shoulders. Rib knit cuffs. Wash separately. *State size 1 2 3 4* Shpg. wt. 5 oz. for 2. Solid color, long sleeves. Stripes with long sleeves. 29 D 8868G—Medium blue. 29 D 8336G—Green. 29 D 8867G—White. 29 D 8830G—Red. 29 D 8868G—Yellow. 29 D 8831G—Medium blue. 2 for \$1.79. 4 for \$3.40. 2 for \$1.79. 4 for \$3.40. Solid color, short sleeves. Stripes with short sleeves. 29 D 8812G—Yellow. 29 D 8864G—Red. 29 D 8833G—White. 29 D 8865G—Medium blue. 2 for \$1.59. 4 for \$3.00. Order a supply now.

AA LONG SLEEVE—cute embroidered pocket. Warm combed cotton interlock knit. Wash separately. *State size 1 2 3 4* Shipping weight each 5 oz. 29 D 8334—Yellow. 29 D 8335—Light mint green. 29 D 8336—Medium blue. Each 98c. 3 for \$2.85

BB LONG SLEEVE—colorful hand screened circus print on combed knit cotton. 2-button shoulder. Wash separately. *State size 1 2 3 4* Shpg. wt. ea. 5 oz. 29 D 8341—White. 29 D 8342—Yellow. 29 D 8343—Med. blue. Each 98c. Save! 3 for \$2.85

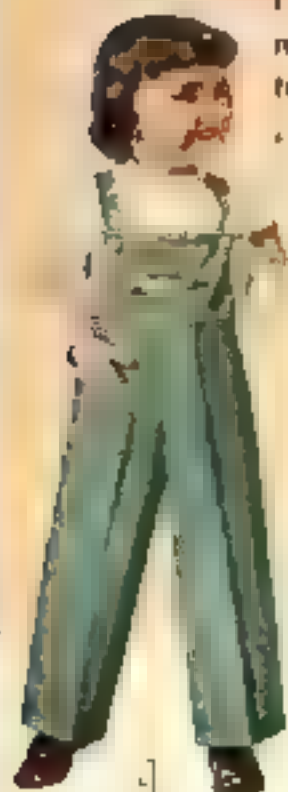
CC LONG SLEEVE—suede-like warm cotton interlock knit. Hand-screened Western print. Button shoulder. Wash separately. *State size 1 2 3 4* Shpg. wt. ea. 5 oz. 29 D 8967—Yellow. 29 D 8968—Med. blue. 29 D 8969—White. Each \$1.17. Save! 3 for \$3.42

DD LONG SLEEVE—New! Multicolor plaid knit cotton—solid color cuffs, neck, 2-button shoulder. Wash separately. 29 D 8338—Brown. 29 D 8339—Navy blue. 29 D 8340—Green. *State size 1 2 3 4* Wt. ea. 6 oz. Each \$1.29. 3 for \$3.75

COROUROYS

Famous Honeysuckles .. Sizes 1 to 4
made to our own specifications
to give you more for your money
.. and here are 8 reasons why .

- Sample garments were test worn on live models to insure best fit possible
- Full cut for extra room in seat and legs
- All garments constructed of laboratory tested fine weave corduroy
- Overalls have elastic at back of waist for better fit - helps keep in shirt
- Special rip-resistance side plackets
- Quality controlled in every detail made to our own rigid specifications
- Latest styles for little girls and boys
- Extra strength at points of strain double needle stitched and bar-tacked



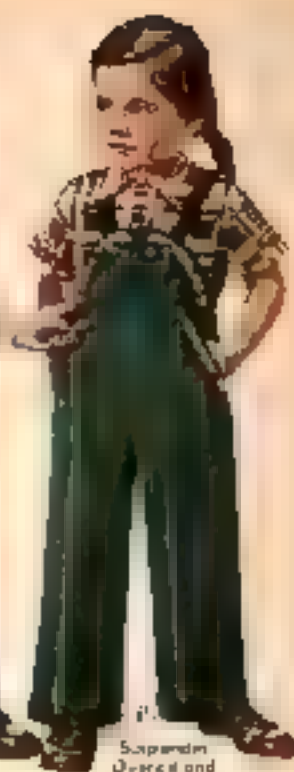
[J] New Overall
Adjustable suspender sets
(embroidered bib)
\$2.29



[N] Zipper front
Overall
\$2.69



[N] Zipper front
Overall
\$2.69



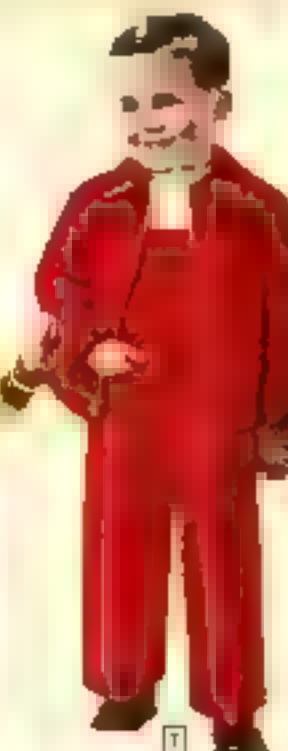
[N] Suspender
Overall and
Shirt Set
\$3.69



[R] Zipper front
Pullover jacket
\$2.54



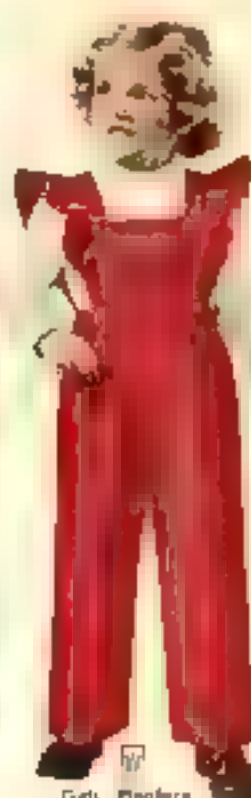
[S] Jacket, V-neck
Longie Set
\$4.75



[T] Overall Jacket
and Overall Set
\$5.50



[U] Boys' Elton
Sweat Set
\$3.98



[V] Girls' Pinolene
Overall
\$2.79



[X] Elastic waist
vln set
\$2.69

Fine quality cotton POLO SHIRTS .. button shoulders .. sizes 1 to 4



[Y] Solid color
Short Sleeves 2 for \$2.98
Long Sleeves 2 for \$2.78



[Z] Stripes
Short Sleeves 2 for \$1.98
Long Sleeves 2 for \$1.78



[AA] Solid color
Embroidered collar
98c - 2 for \$2.01

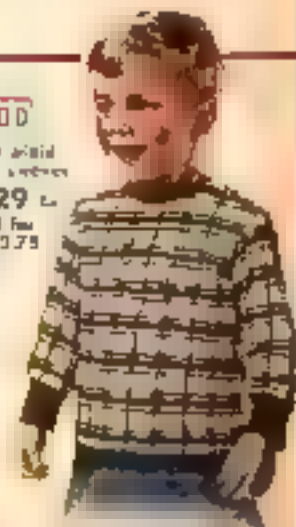


[BB] Extra
plain
vln shirt
98c - 2 for \$2.01



[CC] Western
motif
Long sleeves
\$1.17 - 2 for \$2.34

[DD] Fair child
bund sweater
\$1.29 - 2 for \$2.58



NEW! CHINCHILLA fabric
for warmth and beauty



\$10.99



\$14.95



57 95



COAT-LEGGING-BONNET SETS in velveteen all wool cover or part wool

[illegible]

19 95

[illegible][illegible]

\$13.50



\$7.95



NEW! Gabardine
STORM COAT SET
Water repel. and

415 50
3-piece w



COAT - LEGGING - HELMET SETS In all wool or part wool

[illegible]

¹ Pals futur, Jorda's als el mateix temps ja DOSSA n'hoi feta un cartelló de diàl 24% afintu febre.

HONEYSUCKLE KNIT COTTON
Made of Mercerized Durene* **MATCHABLES**

Mix 'em or match 'em . . . all colors go together . . . all colors harmonize—anklets, too

Each garment in four dyed-to-match colors . . . latest styles for boys and girls

- **OUR BEST QUALITY** Every garment made to Sears specifications
- **FULL CUT** Give plenty of room where needed for romping youngsters
- **COLORS STAY BRIGHT** WashfastTM wash red and navy separately
- **KEEP THEM FIT** Sizes 6 mos. to 4 years—see chart on opposite page
- **EASY TO LAUNDRY** Dirt comes right out—need little or no ironing
- **BROADEST ASSORTMENT** of styles and colors—exclusive at Sears



New! **"MATCHABLES"**
for the little tots 6 to 18 months



79 D 35064 11 1
 79 D 35064 11 1
 79 D 35064 11 1
 79 D 35064 11 1

[illegible][illegible]

שְׁמוֹת הַיָּמִים הַשְּׁלֹשִׁים
 יוֹם א' ב' ג' ד' ה' ו' ז' ח' ט'
 יוֹם י' י"א י"ב י"ג י"ד י"ה י"ו י"ז
 יוֹם י"ח י"ט כ' כ"א כ"ב כ"ג כ"ד כ"ה
 יוֹם כ"ו כ"ז כ"ח כ"ט ל' ל"א ל"ב ל"ג ל"ד

5. Do you have any other information about the person who was with you on the night of the murder?

7. 5. 1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100. 101. 102. 103. 104. 105. 106. 107. 108. 109. 110. 111. 112. 113. 114. 115. 116. 117. 118. 119. 120. 121. 122. 123. 124. 125. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153. 154. 155. 156. 157. 158. 159. 160. 161. 162. 163. 164. 165. 166. 167. 168. 169. 170. 171. 172. 173. 174. 175. 176. 177. 178. 179. 180. 181. 182. 183. 184. 185. 186. 187. 188. 189. 190. 191. 192. 193. 194. 195. 196. 197. 198. 199. 200. 201. 202. 203. 204. 205. 206. 207. 208. 209. 210. 211. 212. 213. 214. 215. 216. 217. 218. 219. 220. 221. 222. 223. 224. 225. 226. 227. 228. 229. 230. 231. 232. 233. 234. 235. 236. 237. 238. 239. 240. 241. 242. 243. 244. 245. 246. 247. 248. 249. 250. 251. 252. 253. 254. 255. 256. 257. 258. 259. 260. 261. 262. 263. 264. 265. 266. 267. 268. 269. 270. 271. 272. 273. 274. 275. 276. 277. 278. 279. 280. 281. 282. 283. 284. 285. 286. 287. 288. 289. 290. 291. 292. 293. 294. 295. 296. 297. 298. 299. 300. 301. 302. 303. 304. 305. 306. 307. 308. 309. 310. 311. 312. 313. 314. 315. 316. 317. 318. 319. 320. 321. 322. 323. 324. 325. 326. 327. 328. 329. 330. 331. 332. 333. 334. 335. 336. 337. 338. 339. 340. 341. 342. 343. 344. 345. 346. 347. 348. 349. 350. 351. 352. 353. 354. 355. 356. 357. 358. 359. 360. 361. 362. 363. 364. 365. 366. 367. 368. 369. 370. 371. 372. 373. 374. 375. 376. 377. 378. 379. 380. 381. 382. 383. 384. 385. 386. 387. 388. 389. 390. 391. 392. 393. 394. 395. 396. 397. 398. 399. 400. 401. 402. 403. 404. 405. 406. 407. 408. 409. 410. 411. 412. 413. 414. 415. 416. 417. 418. 419. 420. 421. 422. 423. 424. 425. 426. 427. 428. 429. 430. 431. 432. 433. 434. 435. 436. 437. 438. 439. 440. 441. 442. 443. 444. 445. 446. 447. 448. 449. 450. 451. 452. 453. 454. 455. 456. 457. 458. 459. 460. 461. 462. 463. 464. 465. 466. 467. 468. 469. 470. 471. 472. 473. 474. 475. 476. 477. 478. 479. 480. 481. 482. 483. 484. 485. 486. 487. 488. 489. 490. 491. 492. 493. 494. 495. 496. 497. 498. 499. 500. 501. 502. 503. 504. 505. 506. 507. 508. 509. 510. 511. 512. 513. 514. 515. 516. 517. 518. 519. 520. 521. 522. 523. 524. 525. 526. 527. 528. 529. 530. 531. 532. 533. 534. 535. 536. 537. 538. 539. 540. 541. 542. 543. 544. 545. 546. 547. 548. 549. 550. 551. 552. 553. 554. 555. 556. 557. 558. 559. 560. 561. 562. 563. 564. 565. 566. 567. 568. 569. 570. 571. 572. 573. 574. 575. 576. 577. 578. 579. 580. 581. 582. 583. 584. 585. 586. 587. 588. 589. 590. 591. 592. 593. 594. 595. 596. 597. 598. 599. 600. 601. 602. 603. 604. 605. 606. 607. 608. 609. 610. 611. 612. 613. 614. 615. 616. 617. 618. 619. 620. 621. 622. 623. 624. 625. 626. 627. 628. 629. 630. 631. 632. 633. 634. 635. 636. 637. 638. 639. 640. 641. 642. 643. 644. 645. 646. 647. 648. 649. 650. 651. 652. 653. 654. 655. 656. 657. 658. 659. 660. 661. 662. 663. 664. 665. 666. 667. 668. 669. 670. 671. 672. 673. 674. 675. 676. 677. 678. 679. 680. 681. 682. 683. 684. 685. 686. 687. 688. 689. 690. 691. 692. 693. 694. 695. 696. 697. 698. 699. 700. 701. 702. 703. 704. 705. 706. 707. 708. 709. 710. 711. 712. 713. 714. 715. 716. 717. 718. 719. 720. 721. 722. 723. 724. 725. 726. 727. 728. 729. 730. 731. 732. 733. 734. 735. 736. 737. 738. 739. 740. 741. 742. 743. 744. 745. 746. 747. 748. 749. 750. 751. 752. 753. 754. 755. 756. 757. 758. 759. 760. 761. 762. 763. 764. 765. 766. 767. 768. 769. 770. 771. 772. 773. 774. 775. 776. 777. 778. 779. 780. 781. 782. 783. 784. 785. 786. 787. 788. 789. 790. 791. 792. 793. 794. 795. 796. 797. 798. 799. 800. 801. 802. 803. 804. 805. 806. 807. 808. 809. 810. 811. 812. 813. 814. 815. 816. 817. 818. 819. 820. 821. 822. 823. 824. 825. 826. 827. 828. 829. 830. 831. 832. 833. 834. 835. 836. 837. 838. 839

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SEARS

Finest Quality

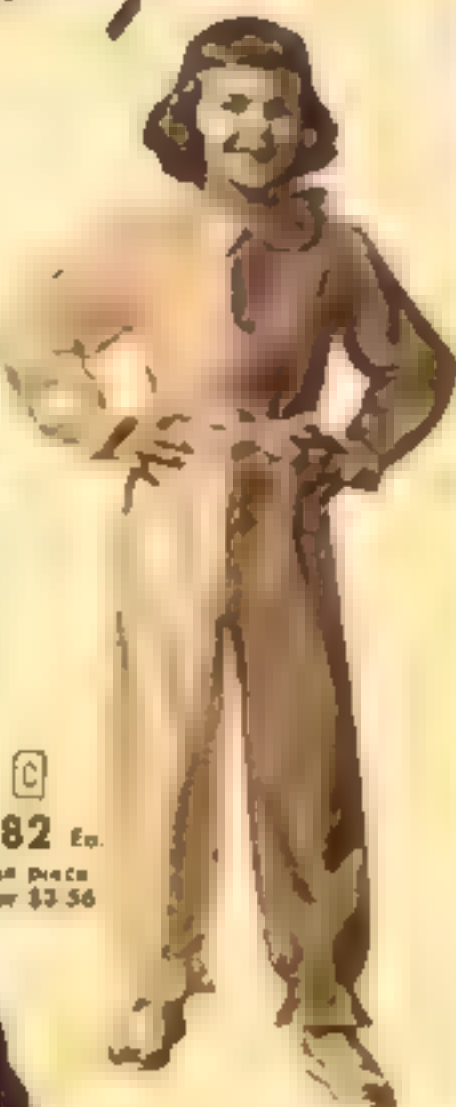
HONEYSUCKLE

FLANNELETTE

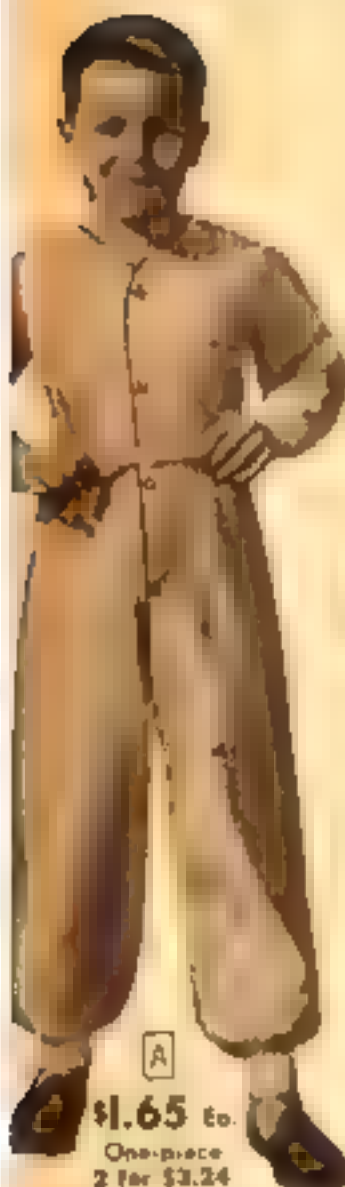
SLEEPERS

Are your best buy!

- All best quality, heavyweight flannelette—warm and cuddly soft—in full cut sizes
- Double needle stitched seams for extra strength and wear
- Handy, self-help drop-seats
- Washproof Gripper Fasteners



\$1.82 Ea.
One piece
2 for \$3.56



\$1.65 Ea.
One-piece
2 for \$3.24



\$1.88 Ea.
One piece
2 for \$3.68



A ONE-PC. FLANNELETTE SLEEPER IN STRIPES OR SOLID COLOR. Wide back yoke and self-faced front for looks and extra wear. Gripper Fasteners. Self help tie front and drop seat. Knit cuffs at wrists and ankles. Seams double needle stitched for strength. Chest pocket. Washable. State size 4, 6, 8. Wt. ea. 10 oz. 29 D 3451—Multicolor pastel stripes. 29 D 3452—Light blue solid color. Each \$1.65. Either two for \$3.24

B NURSERY PRINT ON WHITE GROUNDS in a cute one-piece flannelette sleeper for little boys and girls. Wide back yoke and self-facing down front, contrast piping. Gripper Fastener front closing, self help tie-front and drop seat. Knit cuffs at wrists, ankles. Chest pocket. Washable. State size 4, 6, 8. Shipping weight each 10 ounces. 29 D 3418—Nursery print. Each \$1.88. Save! 2 for \$3.68

22 • SEARS, ROEBUCK AND CO.

C CUNNING CLOWN STYLE FLANNELETTE PAJAMAS make a circus of going to bed. Half and half contrasting colors right up through the collar just like a real clown suit. Gay ruffles at elasticized wrists and ankles. Buttons down front, self help drop seat. Wash separately. State size 4, 6, 8. Shpg. wt. ea. 11 oz. 29 D 3426—Pink and light blue. 29 D 3427—Yellow and light blue. Each \$1.82. Save! 2 for \$3.56

D TODDLER'S 2-PC. FLANNELETTE SLEEPER in nursery print design on white background. Wide back yoke and front facing—contrasting binding. Gripper Fasteners at front opening and pants. Elastic drop seat. Rib knit cuffs at wrists and ankles fit snugly for warmth. Washable. State size 1, 2, 3, 4. Shipping weight each 8 ounces. 29 D 3490—Nursery print. Each \$1.79. Save! 2 for \$3.50



Cozy FLANNELETTE SLEEPERS with drop seats—Sizes 4 to 8

THE FLY ONE-PC. FLANNELETTE SLEEPER in pastel stripes for boys or girls. 3-button front with self-facing. Snug rib knit cuffs at wrists and ankles. 3-button drop seat. Washable. State size 4, 6, 8. Shipping weight each 10 ounces. 29 D 3177—Light blue. 29 D 3178—Pastel stripes. Each \$1.39. 2 for \$2.72

NURSERY PRINT ON WHITE GROUNDS makes a cute and warm one-piece flannelette sleeper. 3-button front—self-facing. Long sleeves. Seams double needle stitched for strength. 3-button drop seat. Washable. State size 4, 6, 8. Shpg. wt. ea. 9 oz. 29 D 3438—Assorted cute nursery prints. Each \$1.62. 2 for \$3.18

CLOWN CUTIE has bold red dots on white flannelette makes bedtime so jolly for boys or girls. One-piece style with ruffle clown collar; elasticized ruffle cuffs ankles 4 to 7 in. and 3-button drop seat. Wash separately. State size 4, 6, 8. Shpg. wt. ea. 10 oz. 29 D 3435—Red on white. Each \$1.98. 2 for \$3.90

SIZE CHART FOR SIZES 6 MOS. SIZES 1 TO 8

| Order size | 6 mos. | 1 | 2 | 3 | 4 | 6 | 8 |
|--------------|--------------|----------|--------------|--------------|--------------|--------------|------------------|
| If chest is | 18 | 20 | 21 | 22 | 23 | 26 | 27 in. |
| If height is | up to 28 1/2 | 27 to 31 | 31 1/2 to 34 | 34 1/2 to 37 | 37 1/2 to 40 | 40 1/2 to 46 | 46 1/2 to 52 in. |



Toddler's bootie foot flannelette Sleepers... Sizes 6 Mos., 1 to 4

2-PC. STYLE HAS 3-button front with self-facing. Snug rib knit cuffs at wrists and ankles. 3-button drop seat. Washable. State size 1, 2, 3, 4. Wt. ea. 8 oz. 29 D 3410—Blue. 29 D 3411—Pink. Each \$1.39. Save! 2 for \$2.72

NURSERY PRINT TWO-PIECE sleeper has long sleeves with 3-button front and 3-button drop seat. Washable. State size 6 mos., 1, 2, 3, 4. Shpg. wt. ea. 9 oz. 29 D 3461—Nursery print. Each \$1.69. 2 for \$3.32

ONE-PIECE bootie foot flannelette sleeper in solid color pastel solid colors. Double needle seams throughout. 3-button back closing. 3-button drop seat. Washable. State size 1, 2, 3, 4. Shpg. wt. ea. 7 oz. 29 D 3468—Pink. 29 D 3469—Blue. Each \$1.25. 2 for \$2.44

3-PC. SLEEPER with extra pair of pants. 3-button front. Shipping weight each 10 ounces. 29 D 3488—Blue. 29 D 3489—Pink. Each \$1.98. 2 for \$3.90

3-PC. SLEEPER with extra pair of pants. 3-button front. Shipping weight each 10 ounces. 29 D 3414—Nursery print. Each \$2.35. 2 for \$4.62

Same style as nursery design. 29 D 3401—Nursery print on white background. Each \$1.49. 2 for \$2.92



Famous Danton knit Cotton Sleepers

1-PIECE famous make \$2.40
sleepers in 4 to 8
heavy quality knit cotton
warmly fleeced inside.
Gripper Fastener front.
Elastic drop seat.
Washable. State size 4,
5, 6, 8.
29 D 3172—Yellow
29 D 3173—Blue
29 D 3400—Pink
Wt. ea. 12 oz. \$2.40

2-Pc. heavy quality wt. \$2.15
famous line 4
make sleepers softly
fleeced inside. Handy
elastic drop seat.
Washfast. Gripper
Fasteners. Washable.
State size 1, 2, 3, 4.
29 D 3169—Yellow
29 D 3170—Blue
29 D 3407—Pink
Wt. 12 oz. \$2.15

Honeysuckle Rib knit Cotton Sleepers

1-Pc. BUD-GET style \$1.79
with cute 4 to 8
nursery print design
on chest. Gripper
Fasteners in front.
elastic drop seat.
Washable. State size
4, 5, 6, 8. Wt. ea. 15 oz.
29 D 3136—Yellow
29 D 3137—Blue
29 D 3138—Pink
Ea. \$1.79, 2 for \$3.50

2-Pc. STYLE Grip-ger Fasteners \$1.79
elastic drop seat. 2-piece
Washable. State size 1, 2, 3, 4.
29 D 3133—Yellow
29 D 3134—Blue
29 D 3135—Pink Wt. ea. 11 oz.
Ea. \$1.79, Save 2 for \$3.50
3-Pc. STYLE with 2 pc. pants
29 D 3130—Yellow
29 D 3131—Blue
29 D 3132—Pink Wt. ea. 14 oz.
Ea. \$2.49, Save 2 for \$4.90



**BARGAIN
SPECIAL
\$1.49**

1-Pc. Sleepers

Look at all you get for a
thrifty price. Snug and
warm rib knit cotton
1-pc. sleepers with but-
ton front . . . elastic
drop seat. Long sleeves
have rib knit cuffs.
Double bootie feet for
toasty warmth and long-
er wear. Washable. A
fine buy! State size 2, 4,
6, 8. Wt. ea. 12 oz.
29 D 3412—Blue
29 D 3413—Pink
Each \$1.49; 2 for \$2.92

Honeysuckle knit COTTON PAJAMAS, Sizes 4 to 8

WARM PAJ-TEL heavy \$1.95
weight fleeced knit cot-
ton 2-piece style for
cozy winter sleeping.
Top has 4-Gripper Fast-
eners in back and bot-
tom. Pants have all-
around elastic top
smart ski type snug
ankles. Washable. State
size 4, 6, 8. Wt. ea. 1 lb.
29 D 3438—Yellow
29 D 3439—Pink
Each \$1.95; 2 for \$3.82

GAY NEW SNOWMAN \$1.98
PRINT front on fine
quality cotton. 2-tone
pajamas. White top has
double rib knit crew
neck, cuffs to match
bottom. Elastic waist.
Elastic waist, knit ankle
cuffs. Washable. State
size 4, 6, 8. Wt. ea. 1 lb.
29 D 3408—Blue, white
29 D 3409—Yellow, and
white
Each \$1.98; 2 for \$3.90

STRIPES WITH SOLID \$2.67
in gay red or dark blue.
Here's the winter smart
and warm sleeping
pajamas. Top has long
crew neck, cuffs and bot-
tom. Pants have all-
around elastic top
snug knit cuffs at ankles.
Wash separately. State
size 4, 6, 8. Wt. ea. 1 lb.
29 D 3163—Bright red
29 D 3164—Dark blue
Each \$2.67; 2 for \$5.16

SEARS

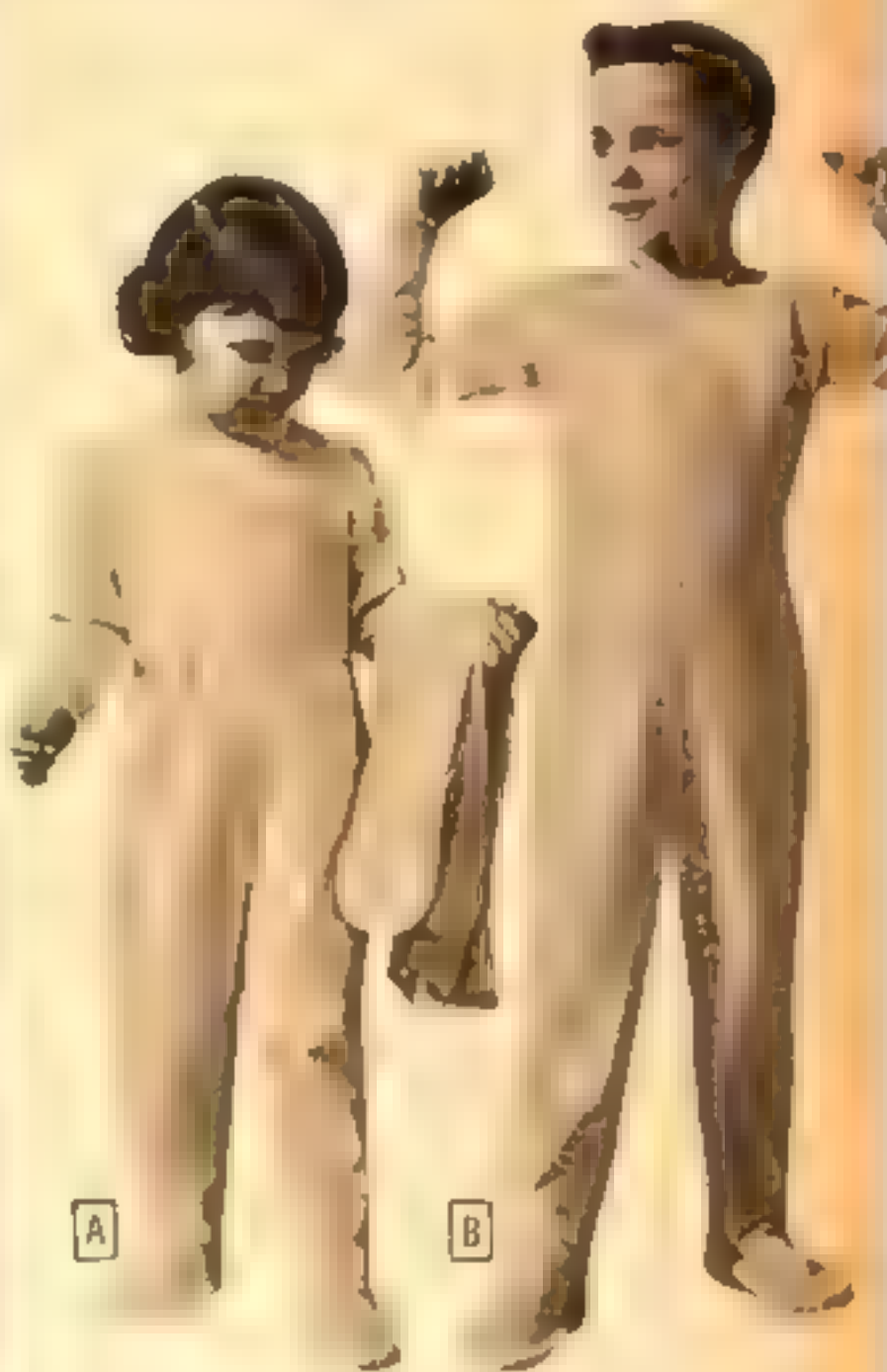
Finest Quality

HONEYSUCKLE

KNIT COTTON SLEEPERS

Our best value, your best buy!

- DELUXE QUALITY heavyweight knit cotton brushed to a soft nap inside and out for warmth and comfort
- Extra-strong 9-thread sewn, flat-lock seams for more wear
- Washproof Gripper Fasteners • Elastic back drop seat
- Draft-resistant knit cuffs • Double fabric bootie feet



Two-piece \$1.98

Three-piece \$2.67

One-piece \$1.98

[A] HONEYSUCKLE TWO OR THREE-PC. SLEEPERS—our finest! Knit of soft spun cotton double fleeced for warmth, softness. Top has 4-Gripper Fastener closing in back, snug wrist cuffs. Pants have 3 Gripper Fasteners in front . . . elastic back drop seat with 1 Gripper Fastener. Double fabric feet. Washable. State size 6 mos., 1, 2, 3, 4.

2-Piece Style—(1 pair pants). Shipping wt. each 1 lb. ea.
29 D 3482—Blue 29 D 3483—Pink
29 D 3484—Yellow Each \$1.98; Save! 2 for \$3.90

3-Piece Style—(2 pairs pants). Shipping wt. ea. 1 lb.
29 D 3432—Pink 29 D 3433—Blue
29 D 3434—Yellow Each \$2.67; Save! 2 for \$5.6

[B] HONEYSUCKLE ONE-PIECE SLEEPER—our finest and warmest of all! Soft spun cotton yarns brushed to a soft fleecy nap inside and out. 6 washfast Gripper Fasteners down front . . . self-help elastic drop seat in back. Snug wrist cuffs. All seams stoutly 9-thread sewn. Double fabric bootie feet for sturdy wear plus extra warmth. These fine sleepers will last to pass on to your next child! Buy in lots of 2—Sears way to help you save. Washable. State size 4, 5, 6, 8. Shipping weight each 1 lb.
29 D 3434—Blue 29 D 3435—Pink
29 D 3436—Yellow Each \$1.98; Save! 2 for \$3.90

SEE SIZE CHART OPPOSITE PAGE

OPPOSITE PAGE 23 . . 1-B SLEEPERS

SIZES
1 TO 6X

HONEYSUCKLE RANCH STYLE
Made in U.S.A. Pat. Off.

DENIM BLUE JEANS

Cut just like "grown-up's" in real Western style... made to Sears high standards
Our best values . . . Your best buy because . . .

- They are made to our rigid size and high workmanship specifications to insure a better fit for active play
- Made from durable, closely woven navy blue denim
- They're Sanforized—fabric won't shrink more than 1%
- Double needle sewn seams in contrasting color thread
- Bar tacking or metal rivets at all the points of strain



Size Chart
for 1 to 4
Opposite page



\$1.65 Each in
lots of 3

BOYS' WESTERN JEANS . . . styled like big brother. Heavy 2½-ounce blue denim. Back zipper fly. Elastic waist. 7-pocket. Yoke back. Adjustable suspenders. Metal rivets. 4 pockets. Wash separately. **State size 1, 2, 3, 4. Shpg. wt. each 9 oz.**
29 D 6418 Each \$1.69
Save 12c 3 for 4.95

\$1.65 Each in
lots of 3

GIRLS' WESTERN JEANS . . . with thick big yoke back. Heavy 2½-ounce blue denim. Yoke back. Hands zipper and opening. Adjustable detachable non-st. suspenders. Metal rivets. 4 pockets. Wash separately. **State size 1, 2, 3, 4. Shpg. wt. ea. 7 oz.**
29 D 6419 Each \$1.69
Save 12c 3 for 4.95

\$1.21 Each in
lots of 3

BOYS' AND GIRLS' BOXER JEANS . . . liked by mothers and children. An easy on and off. Strong 8-ounce blue denim. Strong elastic waist on fly. Long legs keep shirt up. Fly front. Two front and one back pocket. Wash separately. **State size 1, 2, 3, 4. Wt. ea. 5 oz.**
29 D 6420 Each \$1.23
Save 12c 3 for 3.63

MULTICOLOR WOOLEN PLAID COTTON SHIRT . . . Shown with denim above. Colorful. Looks nice with denim. 100% cotton. 100% wool. 100% plaid. Washable. Convertible collar. Yoke back. 100% cotton. 100% wool. 100% plaid. **State size 1, 2, 3, 4. Shpg. wt. each 9 oz.**
29 D 6508 Each 98c. 3 for \$2.88

\$1.70 Each in
lots of 3

\$1.21 Each in
lots of 3

BOXER JEANS . . . liked by mothers and children. An easy on and off. Strong 8-ounce blue denim. Strong elastic waist on fly. Long legs keep shirt up. Fly front. Two front and one back pocket. Wash separately. **State size 1, 2, 3, 4. Wt. ea. 5 oz.**
29 D 6420 Each \$1.23
Save 12c 3 for 3.63

SUSPENDED . . . styled like big brother. Heavy 2½-ounce blue denim. Back zipper fly. Elastic waist. 7-pocket. Yoke back. Adjustable suspenders. Metal rivets. 4 pockets. Wash separately. **State size 1, 2, 3, 4. Shpg. wt. each 9 oz.**
29 D 6418 Each \$1.69
Save 12c 3 for 4.95

SHIRT . . . Shown with denim above. Colorful. Looks nice with denim. 100% cotton. 100% wool. 100% plaid. Washable. Convertible collar. Yoke back. 100% cotton. 100% wool. 100% plaid. **State size 1, 2, 3, 4. Shpg. wt. each 9 oz.**
29 D 6508 Each 98c. 3 for \$2.88

\$1.98 Each



\$1.59 Each



\$1.69 Each

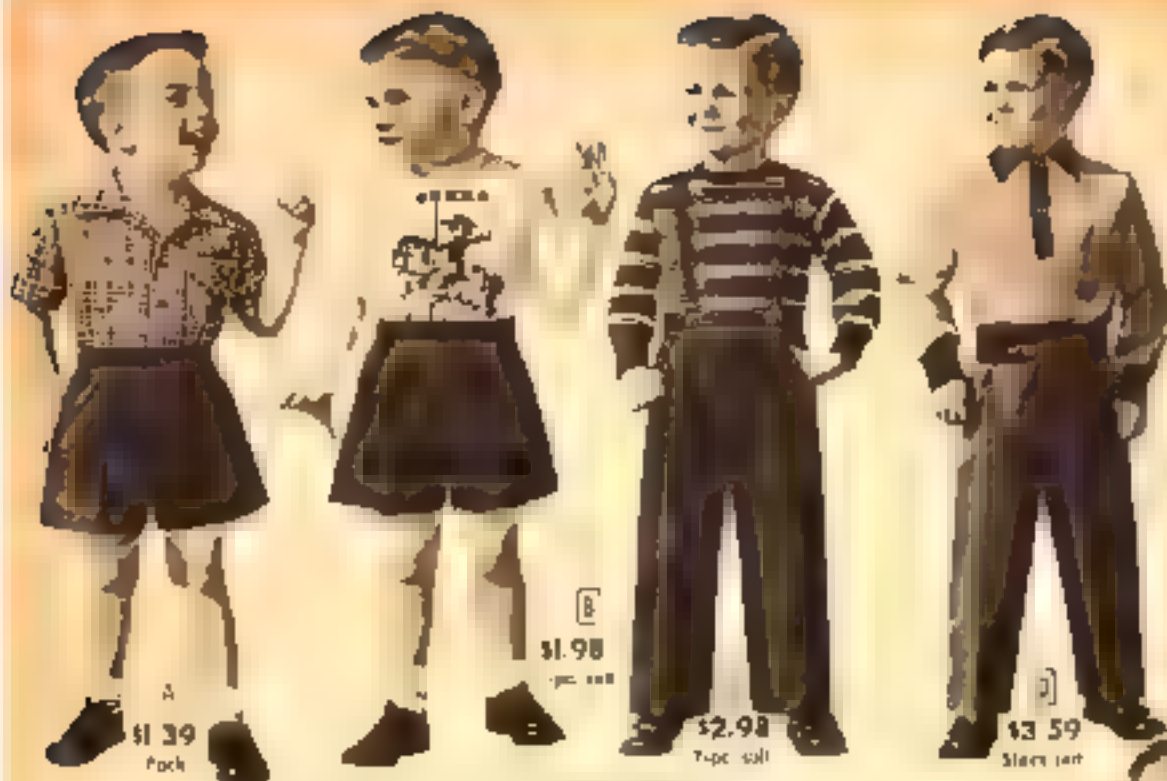
New! Colorful, Sanforized Plaid Denims

MULTICOLOR PLAID OVERALLS . . . All in Sanforized 5½-oz. denim, won't shrink over 1%. Zipper front. Straps buckle on bib. Elastic at back. Wash separately. **State size 3, 4, 5, 6, 6X.**
29 D 4260—Wt. ea. 10 oz.
Each \$1.98 2 for \$3.88

MULTICOLOR PLAID BOXER JEANS . . . made of 5½-ounce denim. All elastic waist. 1 back patch pocket. Sanforized, fabric won't shrink over 1%. Wash separately. **State size 3, 4, 5, 6, 6X.**
29 D 4325—Wt. ea. 8 oz.
Each \$1.59 2 for \$3.10

FASHIONABLE COLLARLESS JACKET . . . in new multicolor plaid 5½-oz. denim. Sanforized, won't shrink over 1%. 3 button front. Long sleeves. Two patch pockets in front. Wash separately. **State size 3, 4, 5, 6, 6X. Shpg. wt. 8 oz.**
29 D 4570 Each \$1.69

| SIZE CHART FOR | | Order sizes . . . | | 3 | 4 | 5 | 6 | 6X |
|----------------|--|--------------------|--|-----|----|-----|-----|-----|
| SIZES 1 TO 6X | | If height is . . . | | 34½ | 37 | 37½ | 40 | 40½ |
| | | If chest is . . . | | 22 | 23 | 24 | 25 | 25½ |
| | | If weight is . . . | | 27½ | 34 | 34½ | 36 | 38½ |
| | | | | 40½ | 43 | 43½ | 46 | 46½ |
| | | | | 46½ | 49 | 49½ | 51½ | 54½ |



■ Multi-slot Jacket

12.98

- Val-dyed waistcoat
- Practical servante
- Heavy cotton small outside plaid, flannel inside

Toddle reversible jackets
 have little or no lace
 on the little man or be
 have. Made to fit like
 us in will in the side
 we check. Full set on
 flange on the collar. It is
 turned like a necktie. A-1
 e. Grapes and other fruit
 are not cold. Deep red
 dress colors are beautiful.
 Sanford white gloves
 red not in white over
 150. Suits from 2.5 to 3.5
 Shirts and sweaters
 29 D 8344 Men's. 100% 55-90
 29 D 8345 Women. 2.00



Good Looking BOYS' OUTFITS

For Play or Dress-up Time Full Cut for Roominess

[illegible]

F) COUNCIL OF CHURCHES: The council of churches in the U.S. is a private, non-profit organization. It is not a government agency. It is a voluntary association of churches and religious groups. It is not a government agency. It is a voluntary association of churches and religious groups. It is not a government agency. It is a voluntary association of churches and religious groups.

[illegible][illegible][illegible]

4. I am a member of the following organizations: (List all organizations, including religious, fraternal, labor, and social organizations, in which you are a member, and the name of the organization.)

16. The first 15 of 19 on our little record is
 a small gabardine jacket. It is
 made of material which is made from the
 old gabardine material. It is a very
 good one. It is a very good one. It is
 a very good one. It is a very good one.
 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100. 101. 102. 103. 104. 105. 106. 107. 108. 109. 110. 111. 112. 113. 114. 115. 116. 117. 118. 119. 120. 121. 122. 123. 124. 125. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153. 154. 155. 156. 157. 158. 159. 160. 161. 162. 163. 164. 165. 166. 167. 168. 169. 170. 171. 172. 173. 174. 175. 176. 177. 178. 179. 180. 181. 182. 183. 184. 185. 186. 187. 188. 189. 190. 191. 192. 193. 194. 195. 196. 197. 198. 199. 200. 201. 202. 203. 204. 205. 206. 207. 208. 209. 210. 211. 212. 213. 214. 215. 216. 217. 218. 219. 220. 221. 222. 223. 224. 225. 226. 227. 228. 229. 230. 231. 232. 233. 234. 235. 236. 237. 238. 239. 240. 241. 242. 243. 244. 245. 246. 247. 248. 249. 250. 251. 252. 253. 254. 255. 256. 257. 258. 259. 260. 261. 262. 263. 264. 265. 266. 267. 268. 269. 270. 271. 272. 273. 274. 275. 276. 277. 278. 279. 280. 281. 282. 283. 284. 285. 286. 287. 288. 289. 290. 291. 292. 293. 294. 295. 296. 297. 298. 299. 300. 301. 302. 303. 304. 305. 306. 307. 308. 309. 310. 311. 312. 313. 314. 315. 316. 317. 318. 319. 320. 321. 322. 323. 324. 325. 326. 327. 328. 329. 330. 331. 332. 333. 334. 335. 336. 337. 338. 339. 340. 341. 342. 343. 344. 345. 346. 347. 348. 349. 350. 351. 352. 353. 354. 355. 356. 357. 358. 359. 360. 361. 362. 363. 364. 365. 366. 367. 368. 369. 370. 371. 372. 373. 374. 375. 376. 377. 378. 379. 380. 381. 382. 383. 384. 385. 386. 387. 388. 389. 390. 391. 392. 393. 394. 395. 396. 397. 398. 399. 400. 401. 402. 403. 404. 405. 406. 407. 408. 409. 410. 411. 412. 413. 414. 415. 416. 417. 418. 419. 420. 421. 422. 423. 424. 425. 426. 427. 428. 429. 430. 431. 432. 433. 434. 435. 436. 437. 438. 439. 440. 441. 442. 443. 444. 445. 446. 447. 448. 449. 450. 451. 452. 453. 454. 455. 456. 457. 458. 459. 460. 461. 462. 463. 464. 465. 466. 467. 468. 469. 470. 471. 472. 473. 474. 475. 476. 477. 478. 479. 480. 481. 482. 483. 484. 485. 486. 487. 488. 489. 490. 491. 492. 493. 494. 495. 496. 497. 498. 499. 500. 501. 502. 503. 504. 505. 506. 507. 508. 509. 510. 511. 512. 513. 514. 515. 516. 517. 518. 519. 520. 521. 522. 523. 524. 525. 526. 527. 528. 529. 530. 531. 532. 533. 534. 535. 536. 537. 538. 539. 540. 541. 542. 543. 544. 545. 546. 547. 548. 549. 550. 551. 552. 553. 554. 555. 556. 557. 558. 559. 560. 561. 562. 563. 564. 565. 566. 567. 568. 569. 570. 571. 572. 573. 574. 575. 576. 577. 578. 579. 580. 581. 582. 583. 584. 585. 586. 587. 588. 589. 590. 591. 592. 593. 594. 595. 596. 597. 598. 599. 600. 601. 602. 603. 604. 605. 606. 607. 608. 609. 610. 611. 612. 613. 614. 615. 616. 617. 618. 619. 620. 621. 622. 623. 624. 625. 626. 627. 628. 629. 630. 631. 632. 633. 634. 635. 636. 637. 638. 639. 640. 641. 642. 643. 644. 645. 646. 647. 648. 649. 650. 651. 652. 653. 654. 655. 656. 657. 658. 659. 660. 661. 662. 663. 664. 665. 666. 667. 668. 669. 670. 671. 672. 673. 674. 675. 676. 677. 678. 679. 680. 681. 682. 683. 684. 685. 686. 687. 688. 689. 690. 691. 692. 693. 694. 695. 696. 697. 698. 699. 700. 701. 702. 703. 704. 705. 706. 707. 708. 709. 710. 711. 712. 713. 714. 715. 716. 717. 718. 719. 720. 721. 722. 723. 724. 725. 726. 727. 728. 729. 730. 731. 732. 733. 734. 735. 736. 737. 738. 739. 740. 741. 742. 743. 744. 745. 746. 747. 748. 749. 750. 751. 752. 753. 754. 755. 756. 757. 758. 759. 760. 761. 762. 763. 764. 765. 766. 767. 768. 769. 770. 771. 772. 773. 774. 775. 776. 777. 778. 779. 780. 781. 782. 783. 784. 785. 786. 787. 788. 789. 790. 791. 792. 793. 794. 795. 796. 797. 798. 799. 800. 801. 802. 803. 804. 805. 806. 807. 808. 809. 810. 811. 812. 813. 814. 815. 816. 817. 818. 819. 820. 821. 822. 823. 824. 825. 826. 827. 828. 829. 830. 831. 832. 8

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STUDY CHAMBERS PLANNED FOR THE
 PLANNING BOARD MEETING OF 1971
 29 0 6 8 39 11:00 AM 1 39 7 10 7 7 7

[illegible]

\$1.69 3-PC SET



Single
\$1.00 Each

416

1190



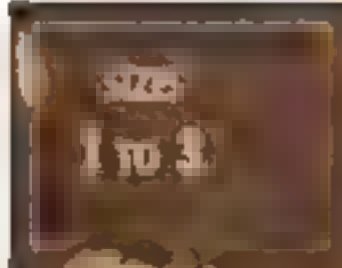
Budget Prices

3 1/2
\$2.64

[illegible]

| DATE | DESCRIPTION | AMOUNT | BALANCE |
|------|-------------|--------|---------|
| 1974 | 12/31 | | 100.00 |
| 1975 | 1/1 | | 100.00 |
| 1975 | 1/2 | 50.00 | 50.00 |
| 1975 | 1/3 | 25.00 | 25.00 |
| 1975 | 1/4 | 12.50 | 12.50 |
| 1975 | 1/5 | 6.25 | 6.25 |
| 1975 | 1/6 | 3.12 | 3.12 |
| 1975 | 1/7 | 1.56 | 1.56 |
| 1975 | 1/8 | 0.78 | 0.78 |
| 1975 | 1/9 | 0.39 | 0.39 |
| 1975 | 1/10 | 0.19 | 0.19 |
| 1975 | 1/11 | 0.09 | 0.09 |
| 1975 | 1/12 | 0.05 | 0.05 |
| 1975 | 1/13 | 0.02 | 0.02 |
| 1975 | 1/14 | 0.01 | 0.01 |
| 1975 | 1/15 | 0.00 | 0.00 |
| 1975 | 1/16 | 0.00 | 0.00 |
| 1975 | 1/17 | 0.00 | 0.00 |
| 1975 | 1/18 | 0.00 | 0.00 |
| 1975 | 1/19 | 0.00 | 0.00 |
| 1975 | 1/20 | 0.00 | 0.00 |
| 1975 | 1/21 | 0.00 | 0.00 |
| 1975 | 1/22 | 0.00 | 0.00 |
| 1975 | 1/23 | 0.00 | 0.00 |
| 1975 | 1/24 | 0.00 | 0.00 |
| 1975 | 1/25 | 0.00 | 0.00 |
| 1975 | 1/26 | 0.00 | 0.00 |
| 1975 | 1/27 | 0.00 | 0.00 |
| 1975 | 1/28 | 0.00 | 0.00 |
| 1975 | 1/29 | 0.00 | 0.00 |
| 1975 | 1/30 | 0.00 | 0.00 |
| 1975 | 1/31 | 0.00 | 0.00 |
| 1975 | 2/1 | 0.00 | 0.00 |
| 1975 | 2/2 | 0.00 | 0.00 |
| 1975 | 2/3 | 0.00 | 0.00 |
| 1975 | 2/4 | 0.00 | 0.00 |
| 1975 | 2/5 | 0.00 | 0.00 |
| 1975 | 2/6 | 0.00 | 0.00 |
| 1975 | 2/7 | 0.00 | 0.00 |
| 1975 | 2/8 | 0.00 | 0.00 |
| 1975 | 2/9 | 0.00 | 0.00 |
| 1975 | 2/10 | 0.00 | 0.00 |
| 1975 | 2/11 | 0.00 | 0.00 |
| 1975 | 2/12 | 0.00 | 0.00 |
| 1975 | 2/13 | 0.00 | 0.00 |
| 1975 | 2/14 | 0.00 | 0.00 |
| 1975 | 2/15 | 0.00 | 0.00 |
| 1975 | 2/16 | 0.00 | 0.00 |
| 1975 | 2/17 | 0.00 | 0.00 |
| 1975 | 2/18 | 0.00 | 0.00 |
| 1975 | 2/19 | 0.00 | 0.00 |
| 1975 | 2/20 | 0.00 | 0.00 |
| 1975 | 2/21 | 0.00 | 0.00 |
| 1975 | 2/22 | 0.00 | 0.00 |
| 1975 | 2/23 | 0.00 | 0.00 |
| 1975 | 2/24 | 0.00 | 0.00 |
| 1975 | 2/25 | 0.00 | 0.00 |
| 1975 | 2/26 | 0.00 | 0.00 |
| 1975 | 2/27 | 0.00 | 0.00 |
| 1975 | 2/28 | 0.00 | 0.00 |
| 1975 | 2/29 | 0.00 | 0.00 |
| 1975 | 2/30 | 0.00 | 0.00 |
| 1975 | 2/31 | 0.00 | 0.00 |
| 1975 | 3/1 | 0.00 | 0.00 |
| 1975 | 3/2 | 0.00 | 0.00 |
| 1975 | 3/3 | 0.00 | 0.00 |
| 1975 | 3/4 | 0.00 | 0.00 |
| 1975 | 3/5 | 0.00 | 0.00 |
| 1975 | 3/6 | 0.00 | 0.00 |
| 1975 | 3/7 | 0.00 | 0.00 |
| 1975 | 3/8 | 0.00 | 0.00 |
| 1975 | 3/9 | 0.00 | 0.00 |
| 1975 | 3/10 | 0.00 | 0.00 |
| 1975 | 3/11 | 0.00 | 0.00 |
| 1975 | 3/12 | 0.00 | 0.00 |
| 1975 | 3/13 | 0.00 | 0.00 |
| 1975 | 3/14 | 0.00 | 0.00 |
| 1975 | 3/15 | 0.00 | 0.00 |
| 1975 | 3/16 | 0.00 | 0.00 |
| 1975 | 3/17 | 0.00 | 0.00 |
| 1975 | 3/18 | 0.00 | 0.00 |
| 1975 | 3/19 | 0.00 | 0.00 |
| 1975 | 3/20 | 0.00 | 0.00 |
| 1975 | 3/21 | 0.00 | 0.00 |
| 1975 | 3/22 | 0.00 | 0.00 |
| 1975 | 3/23 | 0.00 | 0.00 |
| 1975 | 3/24 | 0. | |

| DATE | TIME | LOCATION | WIND | SEA | WAVE | TEMP | WIND | SEA | WAVE | TEMP |
|-------------|-------|----------|------|-------|------|------|------|-----|------|------|
| 27 FEB 1967 | 11 00 | 10 | 51 | 14-14 | 37 | 17 | 47 | | | |
| 10 FEB 1967 | 11 00 | 10 | 51 | 14-14 | 37 | 17 | 47 | | | |



New SUPERSET® Wrinkle Resistant COTTONS
 More new! Superset® treated cottons stay clean longer . . . need no starching!

TAM JUMPER Style in colorful woven plaid that's Superset wrinkle resistant treated and vat-dyed to stay bright through tubbings. Crisp white contrasting yoke and lace edged plaid collar. Perky t-shirt back. Washfast. Size 1, 2, 3. Shpg. wt. ea. 7 oz.
 29 D 63010—Multicolor plaid

DAINTY VAT-DYED POP-LIN . . . Superset wrinkle-resistant treated to stay fresh and sweet longer. Feichungly styled with pretty cotton lace bodice panels and a pocket. Lustrous pearl button trim. Deep 3 inch hem. Washfast. Colors won't run. Size 1, 2, 3.
 29 D 6302G—Pink
 29 D 6303G—Light blue
 Shpg. wt. ea. 7 oz. \$1.98

CHERRY MULTICOLOR woven plaid . . . vat-dyed to stay as bright as new! Superset treated too . . . wrinkles hang out magically. Nicely tailored with white collar, bodice piping and pocket trim. Cute puff sleeves. The back mesh. Deep 3 inch hem. Washfast. Size 1, 2, 3. Shpg. wt. ea. 7 oz.
 29 D 6304G—Multicolor plaid . . . \$1.98

\$1.98
 Each
 ANY 3
 for \$5.64

BROADCLOTH in ice-cream colors
 Pretty enough to go to a party . . . practical for everyday wear!

SWEET TWO-TONED dress in vat-dyed to keep its fresh coloring . . . in mercerized cotton for soft lustre finish. Cotton lace-trimmed collar, tiny buttons and gay pink rick rack detailing. Bow at neckline. Button back. Tieback mesh. Generous 3-in. hem. Washfast. Size 1, 2, 3.
 29 D 6305G—Pink
 29 D 6306G—Lt. blue
 Shpg. wt. ea. 7 oz. \$1.98

CUTE AS CAN BE with its self-ruffled bodice, prettily tiered, stand-out skirt. Matching hand peppermint striped piping sweetens neckline, yoke, puffed sleeves and skirt. Soft tieback with white tieback mesh. Washfast. Crisp cotton broadcloth. Size 1, 2, 3.
 29 D 6307G—Lt. green
 29 D 6308G—White
 Shpg. wt. ea. 7 oz. \$1.98



Spruce Pique'n' Plaid
 Expandable pleats, Deep 3-in. hem

MAGIC-GROW® means an extra season of wear. Front and back pressed down pleats allow for body at will. Pleats in loops lower with 3 in. hem can be adjusted to proper length. Neatly tailored with band box resiliens. Nicely woven cotton pique spiced with plaid piping on yoke and skirt. White collar has eyelet embroidered ruffle. Your smartest winter buy. Washfast cotton pique. Size 1, 2, 3. Wt. 8 oz.
 29 D 6313—Coral \$3.98
 29 D 6314—Medium blue 3.98



SWEET LITTLE FASHIONS styled in washfast cottons
 with all kinds of extra pretty detailing

SWIRLING full swing skirted frock in gay multicolor plaid with lace edged solid-tone insert on bodice. Frilly faced edged solid color pockets . . . puff sleeves. Button back with tie-back sash. Washfast. Size 1, 2, 3.
 29 D 6309—Multicolor plaid. Wt. 7 oz. . . \$2.98

BONBON PASTELS in crisp novelty weave cotton. Frosty white eyelet embroidered bodice fluted at yoke . . . lace-decked belt. 3-in. hem. Washfast, preshrunk and vat-dyed. Size 1, 2, 3.
 29 D 6311—Yellow
 29 D 6312—Pink
 Shpg. wt. 7 oz. . . \$2.98

THERE'S OLD-FASHIONED charm to this pretty cotton woven plaid. De-mure white jacque collar edged in eyelet embroidery . . . adorably tiered bouffant skirt. Puff sleeves and tie-back sash. Washfast. Size 1, 2, 3. Shpg. wt. 7 oz.
 29 D 6310—Multicolor plaid . . . \$2.98



Clan-Plaid SKIRTS and Cotton BLOUSES

A PART WOOL suspender skirt . . . 55% wool, 45% rayon. Elasticized waist . . . all around accordion pleats. Dry clean. Size 1, 2, 3. Wt. 5 oz.
 29 D 6589—Red plaid \$1.98

B SANFORIZED cotton broadcloth blouse, eyelet embroidered piping. Washable. Size 1, 2, 3. Shpg. wt. 5 oz.
 29 D 6587—White \$1.39

C ALL WOOL red plaid skirt with smartly tailored box pleats and detachable suspenders. Our best! Dry clean. Size 1, 2, 3. Wt. 6 oz.
 29 D 6590—Red plaid \$2.48

D CONTRASTING Sanforized and collar piping brighten Sanforized cotton broadcloth. Won't shrink over 1%. Washable. Size 1, 2, 3. Wt. 5 oz.
 29 D 6584—White \$1.98

DRESS PACKAGE in Washable Percale

3 PRETTY STYLES cost less than \$10 each in our bargain package of 3 of one size . . . for \$3.29. 1 red check with solid red yoke and tickrack trim. 1 solid yellow with white cotton lace yoke, pocket . . . 1 blue stripe with solid blue yoke. All have puff sleeves, back-tying sashes. 2-in. hems. A washable. Size 1, 2, 3. Wt. 13 oz. for 3.
 29 D 6300—Package of 3 dresses of one size \$3.29

SPECIAL!
3 for \$3.29

| SIZE CHART | | FOR SIZES 1 to 3 | |
|------------------|-----------|------------------|----------------|
| Order size | 1 | 2 | 3 |
| Line print chest | 29 1/2-31 | 31 1/2-34 | 34 1/2-37 in. |
| Line print waist | 20 | 21 | 22 in. |
| Weight | 22 1/2-25 | 25 1/2-27 | 29 1/2-34 lbs. |



3 for \$2.34

PACKAGE SPECIAL

BARGAIN PACKAGE three part little girls dresses at one bargain price. Good quality cotton percale (1) pink dress with dainty yoke and rick-rack trim, (2) blue and white check, rick-rack and embroidered trim, (3) yellow with embroidered panel and piping. Tie back sashes, generous hems. Washable. Order 3 of one size. *State size 6, 12, 18 mos. Wt. 13 oz. for 3.* 29 D 6004—All 3 for \$2.34

A Cotton broadcloth dress — treated with Superset® for wrinkle resistance. Needs less ironing. Multicolor smocking across bodice. Lace edge on collar and pocket. Tie back sash. Generous hem. Washable. *Please state size 6, 12, 18 mos. Shipping wt. ea. 6 oz.* 29 D 6000—Yellow 29 D 6001—Lt. blue \$1.59 ea. 2 for \$3.00 *Reg. U.S. Pat. Off.

B Delightful little cotton broadcloth dress. Treated with Superset® to resist wrinkling. Pretty lace edge on collar, embroidered front panel and scalloped waistline. Tie back sash. Generous hem for easy lengthening. Washable. *State size 6, 12, 18 mos. Wt. ea. 6 oz.* 29 D 6002—Pink 29 D 6003—Lt. blue \$1.59 ea. 2 for \$3.00

C Cotton broadcloth dress—ready for a party. Var dyed. Mercerized. Sanitized. Wash and shrink over 4% out of smocking lace edge on collar and front panel. Tie back sash. Wash fast. *State size 6, 12, 18 mos. Shipping wt. ea. 6 oz.* 29 D 6005G—Yellow 29 D 6006G—Lt. blue 29 D 6007G—Pink \$1.98 ea. 3 for \$5.64

D Gives "little misses" that dressed up look. Good quality cotton broadcloth. Yoke style dress with embroidered design. Lace trim at neck. Lace and piping across yoke. Tie back sash. Generous hem. Washable. *State size 6, 12, 18 mos. Wt. ea. 6 oz.* 29 D 6012G—Lt. blue 29 D 6013G—Pink \$1.98 ea. 3 for \$5.64

E Rayon satin dress spiced with embroidery and lace trim. Puffed sleeves. Wash separately. *State size 6, 12, 18 mos. Wt. ea. 6 oz.* 29 D 6014G—Lt. blue 29 D 6015G—Pink \$1.98 ea. 3 for \$5.64



\$2.98 Each



\$1.59

\$1.29

49c

\$1.19

\$1.19

Boys' and Girls' HATS, MITTENS

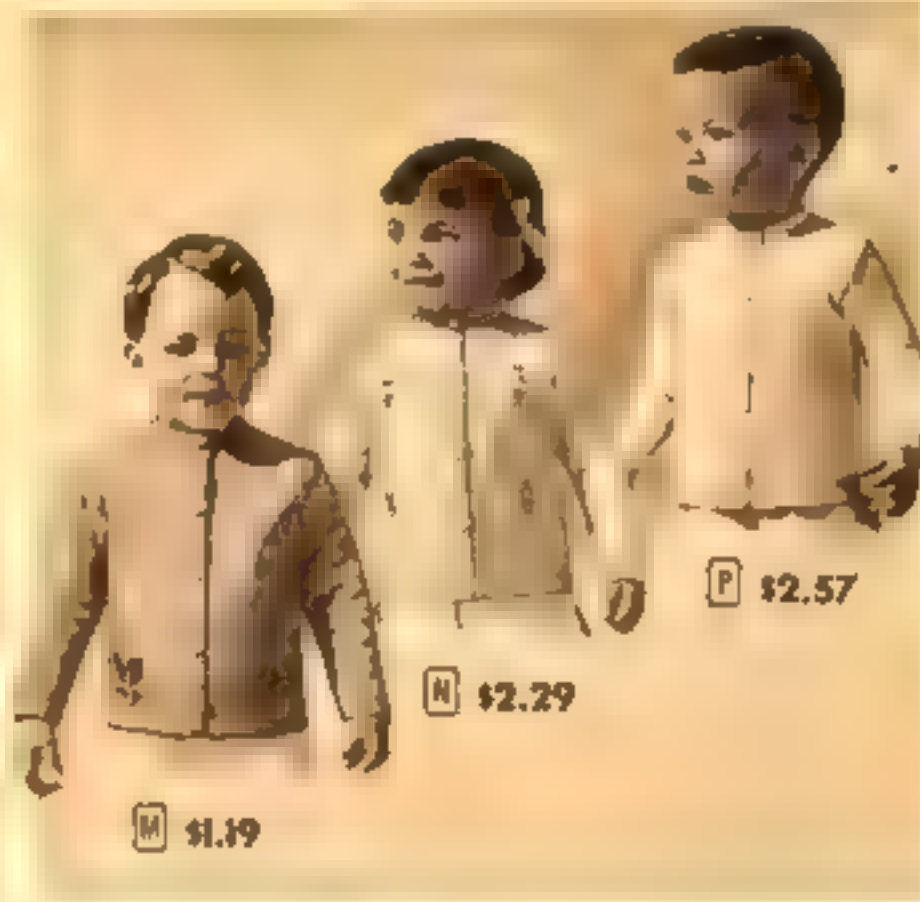
G GIRL'S CORDUROY BONNET. Shifred brim remains firm. Rem. brodered crown. Rayon bow. chin tie. Rayon lined. *State head size 13, 14, 15 in. Shpg. wt. 4 oz. ea.* 29 D 7633—Pink \$1.59 29 D 7636—Lt. blue 1.59

H BOYS' OR GIRLS' CORDUROY CAP. Sunny fur trim. Ad. adjustable chin strap. Rayon lined. *State head size 13, 14, 15 in.* 29 D 7646—Yellow 29 D 7647—Med. blue Shpg. wt. 4 oz. \$1.29

J BOYS' COMB ROY HAT with peak. Ribbon chin tie. Embroidered design at top of peak. White piping trim. Rayon lined. *Please be sure to state correct head size 12, 13, 14, 15 inches. Shipping weight 4 ounces.* 29 D 7645—Med. blue Each \$1.19

K WOOL KNIT HELMET. EARPLugs AND CHIN TIES. Hand wash. One size fits to 18 mos. Wt. 4 oz. 29 D 7624—Light blue 29 D 7626—White \$1.19

L WOOL MITTENS. Hand wash separately. One size fits to 18 mos. Wt. ea. 3 oz. 29 D 7621—Lt. blue 29 D 7622—Pink 29 D 7623—White Each 49c 2 for 92c



\$1.19

\$2.29

\$2.57

Tots' COAT SWEATERS .. all cotton, wool or nylon

M HEAVYWEIGHT COTTON knit coat sweater. Warm, soft fleece inside, smooth to Baby's skin. Rib knit neck and cuffs hold shape. Two transfer patterns on bottom. Hand wash. *Please state size 6, 12, 18 months. Shipping weight 6 ounces.* 29 D 7702—Light blue 29 D 7703—Yc. or Each \$1.19

N All Wool coat sweater. Fanny knit in legs and dainty hand embroidery trim. Rib knit crew neck and cuffs with white piping. Rib knit bottom. Hand wash. *State size 6, 12, 18 mos. Shipping weight 5 ounces.* 29 D 7761—Pink 29 D 7762—Lt. blue Each \$2.29

P NEW! Tots' 100% Nylon coat sweater. Soft and warm. or Baby. Easy to wash, quick drying. Rib knit crew neck and cuffs. Hand wash. *State size 6, 12, 18 months. Shipping wt. 5 oz.* 29 D 7809—Yellow 29 D 7810—Pastel green 29 D 7811—White Each \$2.57

Rayon Jersey DRESS with Plastic Lined Panty

Dress and Panty Set \$1.98

Soft rayon jersey dress and matching panty. Yoke style dress has dainty pastel embroidery across top. Handy two button opening on each shoulder for easy on and off. Matching panties are plastic lined. Have a fair waist. Hand wash. *Please state size 6, 12, 18 months. Shipping wt. 6 oz.* 29 D 6053—Pastel green 29 D 6054—Pink 29 D 6055—Lt. blue Each set \$1.98

Knit Cotton PANTY DRESS

Dress and Panty Set \$1.98

Knit Cotton Dress and matching panty. So cute, yet so practical. Two-piece style dress—solid color skirt buttons to white blouse. Two button shoulder opening. Enter jersey on neck and simulated suspenders. Baby has all around elastic covered waist. Hand wash. No ironing necessary. *State size 6, 12, 18 mos. Shipping weight 6 ounces.* 29 D 6036—Yellow 29 D 6039—Pink 29 D 6040—Lt. blue Each set \$1.98

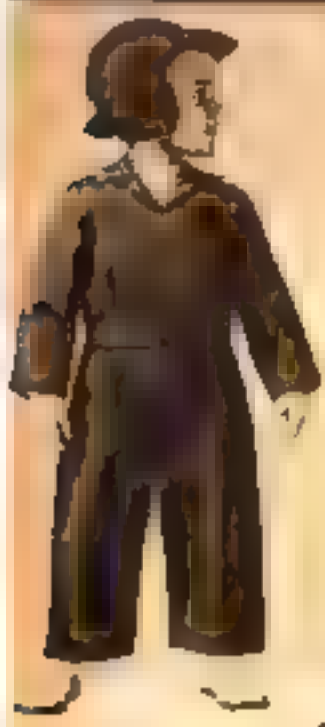
| SIZE CHART FOR SIZES 6, 12, 18 MONTHS | | | |
|---------------------------------------|--------|---------|---------------------|
| Order size | 6 mos. | 12 mos. | 18 mos. |
| Head | 24 1/2 | 27 1/2 | 29 1/2 - 31 1/2 in. |
| Height | 24 1/2 | 27 1/2 | 29 1/2 - 31 1/2 in. |
| Dress length in. | 14 | 15 | 16 1/2 in. |
| Coat length in. | 14 1/2 | 15 1/2 | 16 1/2 in. |

SIZES
6 TO 18 MONTHS

**NEW 3-PIECE
CREEP-ALONG**
Beautiful 5-oz.
Cotton Gabardine
for boys and girls

3-piece
set **\$4.98**

THREE piece SET of sturdy 5 oz. hantized cotton gabardine suit & shirt set. 5-oz. Single-creased creep-along with non-slip rubber back suspenders. Easy to put on & off in a jiffy. Matching casualness style jacket, lined with warm flannel. Flare in skirt at waist. Skirt has universal collar. Classic collar style hat. rayon lined ear flaps. adjustable chin strap. Washable. Please keep in mind size 6, 12 & 18 months. 50 lbs. weight & beyond. 29 D 6597- Brown \$4.98 29 D 6593- Yellow 4.98



A \$2.29



P \$1.49



E \$1.29



D 2 for \$1.99

HONEYSUCKLE CREEP-ALONGS - Suspender Shorts, Play Suits
easy to put on or off choice of sturdy cotton fabrics

A HONEYSUCKLE CREEP-ALONG 3-piece set. Long-sleeved shirt, pants, and hat. 5-oz. cotton gabardine. Non-slip rubber back suspenders. Easy to put on & off in a jiffy. Matching casualness style jacket, lined with warm flannel. Flare in skirt at waist. Skirt has universal collar. Classic collar style hat. rayon lined ear flaps. adjustable chin strap. Washable. Please keep in mind size 6, 12 & 18 months. 50 lbs. weight & beyond. 29 D 6597- Brown \$4.98 29 D 6593- Yellow 4.98

B HONEYSUCKLE CREEP-ALONG 3-piece set. Long-sleeved shirt, pants, and hat. 5-oz. cotton gabardine. Non-slip rubber back suspenders. Easy to put on & off in a jiffy. Matching casualness style jacket, lined with warm flannel. Flare in skirt at waist. Skirt has universal collar. Classic collar style hat. rayon lined ear flaps. adjustable chin strap. Washable. Please keep in mind size 6, 12 & 18 months. 50 lbs. weight & beyond. 29 D 6597- Brown \$4.98 29 D 6593- Yellow 4.98

C HONEYSUCKLE CREEP-ALONG 3-piece set. Long-sleeved shirt, pants, and hat. 5-oz. cotton gabardine. Non-slip rubber back suspenders. Easy to put on & off in a jiffy. Matching casualness style jacket, lined with warm flannel. Flare in skirt at waist. Skirt has universal collar. Classic collar style hat. rayon lined ear flaps. adjustable chin strap. Washable. Please keep in mind size 6, 12 & 18 months. 50 lbs. weight & beyond. 29 D 6597- Brown \$4.98 29 D 6593- Yellow 4.98

D HONEYSUCKLE CREEP-ALONG 3-piece set. Long-sleeved shirt, pants, and hat. 5-oz. cotton gabardine. Non-slip rubber back suspenders. Easy to put on & off in a jiffy. Matching casualness style jacket, lined with warm flannel. Flare in skirt at waist. Skirt has universal collar. Classic collar style hat. rayon lined ear flaps. adjustable chin strap. Washable. Please keep in mind size 6, 12 & 18 months. 50 lbs. weight & beyond. 29 D 6597- Brown \$4.98 29 D 6593- Yellow 4.98

E HONEYSUCKLE CREEP-ALONG 3-piece set. Long-sleeved shirt, pants, and hat. 5-oz. cotton gabardine. Non-slip rubber back suspenders. Easy to put on & off in a jiffy. Matching casualness style jacket, lined with warm flannel. Flare in skirt at waist. Skirt has universal collar. Classic collar style hat. rayon lined ear flaps. adjustable chin strap. Washable. Please keep in mind size 6, 12 & 18 months. 50 lbs. weight & beyond. 29 D 6597- Brown \$4.98 29 D 6593- Yellow 4.98

F HONEYSUCKLE CREEP-ALONG 3-piece set. Long-sleeved shirt, pants, and hat. 5-oz. cotton gabardine. Non-slip rubber back suspenders. Easy to put on & off in a jiffy. Matching casualness style jacket, lined with warm flannel. Flare in skirt at waist. Skirt has universal collar. Classic collar style hat. rayon lined ear flaps. adjustable chin strap. Washable. Please keep in mind size 6, 12 & 18 months. 50 lbs. weight & beyond. 29 D 6597- Brown \$4.98 29 D 6593- Yellow 4.98

G HONEYSUCKLE CREEP-ALONG 3-piece set. Long-sleeved shirt, pants, and hat. 5-oz. cotton gabardine. Non-slip rubber back suspenders. Easy to put on & off in a jiffy. Matching casualness style jacket, lined with warm flannel. Flare in skirt at waist. Skirt has universal collar. Classic collar style hat. rayon lined ear flaps. adjustable chin strap. Washable. Please keep in mind size 6, 12 & 18 months. 50 lbs. weight & beyond. 29 D 6597- Brown \$4.98 29 D 6593- Yellow 4.98

H HONEYSUCKLE CREEP-ALONG 3-piece set. Long-sleeved shirt, pants, and hat. 5-oz. cotton gabardine. Non-slip rubber back suspenders. Easy to put on & off in a jiffy. Matching casualness style jacket, lined with warm flannel. Flare in skirt at waist. Skirt has universal collar. Classic collar style hat. rayon lined ear flaps. adjustable chin strap. Washable. Please keep in mind size 6, 12 & 18 months. 50 lbs. weight & beyond. 29 D 6597- Brown \$4.98 29 D 6593- Yellow 4.98

I HONEYSUCKLE CREEP-ALONG 3-piece set. Long-sleeved shirt, pants, and hat. 5-oz. cotton gabardine. Non-slip rubber back suspenders. Easy to put on & off in a jiffy. Matching casualness style jacket, lined with warm flannel. Flare in skirt at waist. Skirt has universal collar. Classic collar style hat. rayon lined ear flaps. adjustable chin strap. Washable. Please keep in mind size 6, 12 & 18 months. 50 lbs. weight & beyond. 29 D 6597- Brown \$4.98 29 D 6593- Yellow 4.98



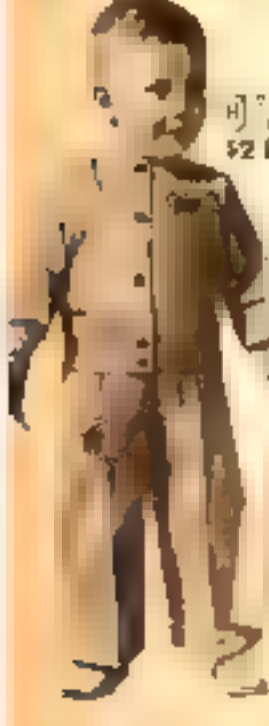
J \$2.69



K \$2.59



L \$2.39



M 3-piece set \$2.19



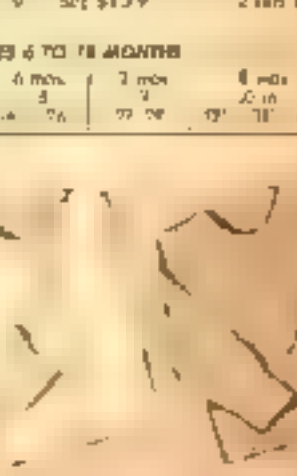
N 3-piece set \$1.79



each 98c



each 89c



Long or short sleeves

COTTON POLYESTER 3-piece set. Long-sleeved shirt, pants, and hat. 5-oz. cotton gabardine. Non-slip rubber back suspenders. Easy to put on & off in a jiffy. Matching casualness style jacket, lined with warm flannel. Flare in skirt at waist. Skirt has universal collar. Classic collar style hat. rayon lined ear flaps. adjustable chin strap. Washable. Please keep in mind size 6, 12 & 18 months. 50 lbs. weight & beyond. 29 D 6597- Brown \$4.98 29 D 6593- Yellow 4.98

COTTON POLYESTER 3-piece set. Long-sleeved shirt, pants, and hat. 5-oz. cotton gabardine. Non-slip rubber back suspenders. Easy to put on & off in a jiffy. Matching casualness style jacket, lined with warm flannel. Flare in skirt at waist. Skirt has universal collar. Classic collar style hat. rayon lined ear flaps. adjustable chin strap. Washable. Please keep in mind size 6, 12 & 18 months. 50 lbs. weight & beyond. 29 D 6597- Brown \$4.98 29 D 6593- Yellow 4.98

COTTON POLYESTER 3-piece set. Long-sleeved shirt, pants, and hat. 5-oz. cotton gabardine. Non-slip rubber back suspenders. Easy to put on & off in a jiffy. Matching casualness style jacket, lined with warm flannel. Flare in skirt at waist. Skirt has universal collar. Classic collar style hat. rayon lined ear flaps. adjustable chin strap. Washable. Please keep in mind size 6, 12 & 18 months. 50 lbs. weight & beyond. 29 D 6597- Brown \$4.98 29 D 6593- Yellow 4.98

SIZE SCALE FOR SIZES 6 TO 18 MONTHS

| Order size | 6 mos. | 12 mos. | 18 mos. |
|------------|--------|---------|---------|
| Weight | 15 | 20 | 25 |
| Height | 26 | 30 | 34 |

6 TO 18 MONTHS

Snow Suits

For Boys and Girls

\$9.95

2 x p p p p
from neck
to ankles
apart wide

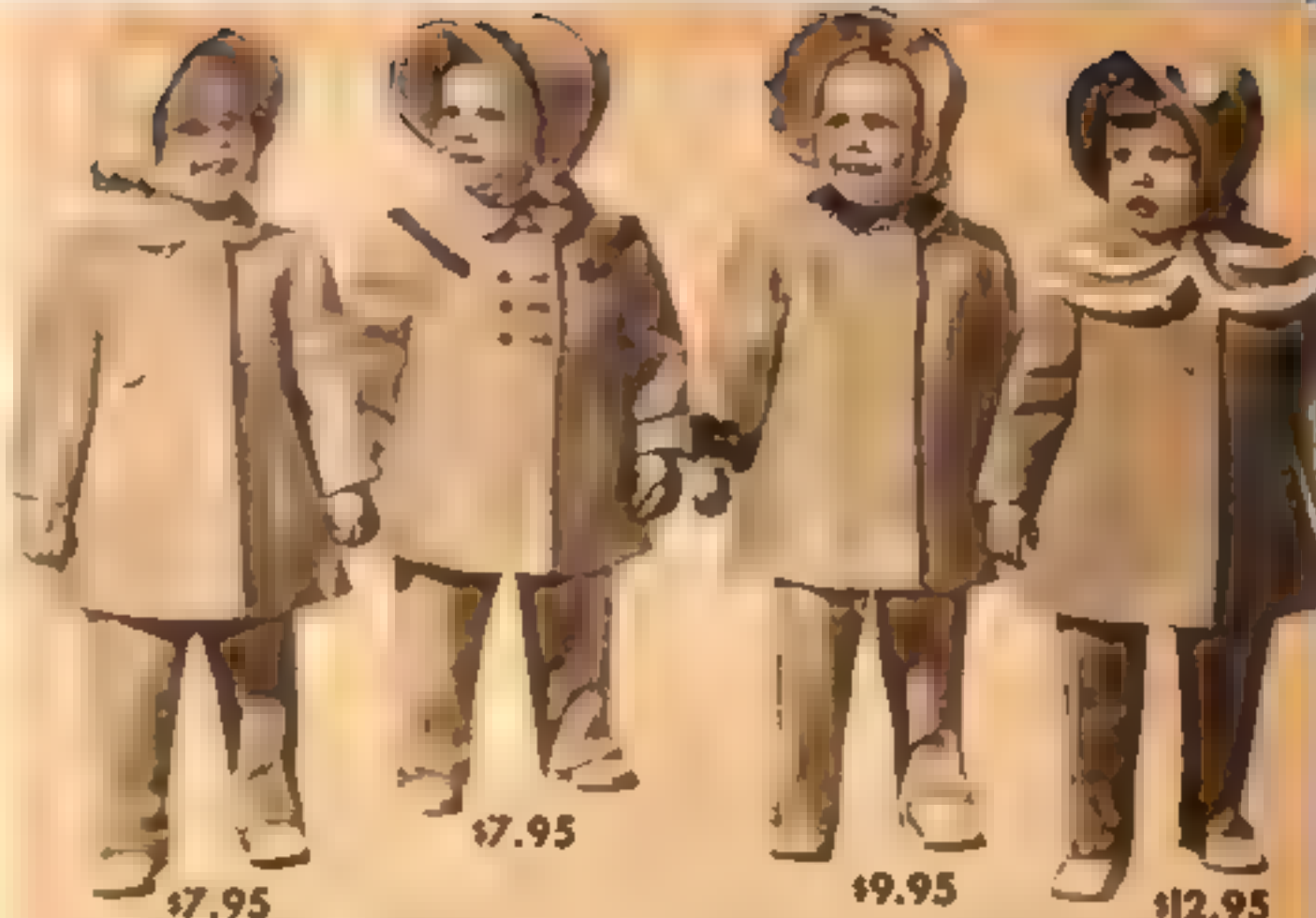
Washable one-piece
NYLON SNOW SUIT
Water-repellent
Two full length
Zippers . .

Keep Baby warm and snug this winter. Water repellent Nylon with fleecy rayon lining. Elastic waist, 2 full length zippers from neck to ankles. Rib knit wrist etc and ankles for added warmth. Matching hood. Washable. State size 6 12 18 months. Shpg. wt 2 lbs. 29 D 7137—Med. blue 29 D 7140—Pink \$9.95

Water-repellent
Rayon Twill

Lustrous rayon twill bunny fur collar and trim on matching hood. One long zipper closure. 1 from neck to above ankle. Elastic at waist. Rayon fleece lining. Rib knit wristlets and anklets. State size 6 12 18 months. Shpg. weight 2 lbs. 3 oz. 29 D 7137—Hue 29 D 7138—Med. blue Each suit \$9.95

\$9.95



\$7.95

\$7.95

\$9.95

\$12.95

Girls' COAT, LEGGING AND HAT SETS . . . in all wool or part wool

SOFT SUEDS FINISH FLEECER—25% wool, 75% rayon face, cotton back 45% of total fabric. Angora rabbit fur edging on collar, bonnet. Hand embroidery on flannel lined coat. Suspender leggings. State size 6, 12, 18 months. Shpg. wt. 2 lbs. 6 oz. 29 D 7050—Pink 29 D 7051—Med. blue Each set \$7.95

SUEDS FINISH FLEECER, 35% wool, 65% rayon face, cotton back 45% of fabric. Velveteen ruffling on yoke, bonnet trim. Warm flannel lined coat. Leggings have adjustable suspenders. State size 6, 12, 18 months. Shpg. wt. 2 lbs. 4 oz. 29 D 7052—Pink 29 D 7053—Aqua blue Each set \$7.95

NEW CHINCHILLA FABRIC 33% wool, 65% rayon face, cotton back 45% of fabric. Velveteen collar and cuffs on flannel lined coat. Unlined leggings have suspenders. State size 6, 12, 18 months. Shpg. wt 2 lbs. 3 oz. 29 D 7054—Yellow 29 D 7055—Dusty rose 29 D 7056—Aqua blue State size . . Set \$9.95

ALL WOOL SUEDS CLOTH. White bunny fur edging on double collar, pom-pom on bonnet. Rayon lined and warm interlining. Cotton kasha lined leggings have adjustable buckle suspenders. State size 6 12 18 months. Shpg. wt 2 lbs. 5 oz. 29 D 7057—Med. blue 29 D 7058—Dusty pink Each set \$12.95



"Speed-apart" Suit
\$8.95

Two quick zips and Baby is in a snug and safe from winter's wind. Two full length zippers from neck to ankles. Made from famous Ski-Master cotton poplin—sturdy, water-repellent, wind resistant. 100% wool lining for added warmth. A. around buckle belt. Matching lined hat. State size 6, 12, 18 months. Shipping weight 2 pounds. 29 D 7141—Yellow \$8.95 29 D 7130—Med. blue \$8.95 29 D 7131—Pink \$8.95

Low Priced Suit
Only \$6.95

Water-repellent rayon twill with neck to above ankle zipper. at a budget pleasing price. Embroidery at top on bush side. Snug fitting elastic waist. Lined 50% wool. 29 D 7132—Medium blue \$6.95 29 D 7133—Dusty pink \$6.95

Get baby ready for winter now
Everything baby needs on be
bought on Sears Easy form
size inside back cover

Part Wool Set
boys' \$7.95

Coat, Leggings, Hat. Suede finish. 25% wool, 75% rayon face, cotton back 45% of total fabric. Angora rabbit fur edging on collar, bonnet. Hand embroidery on flannel lined coat. Suspender leggings. State size 6, 12, 18 months. Shpg. wt. 2 lbs. 6 oz. 29 D 7050—Pink 29 D 7051—Med. blue Each set \$7.95

All Wool Tweed
boys' \$10.95

Boys set of 100% wool tweed. Coat, leggings and hat. Fine cap with ear flaps. Rib knit and elastic edging on collar, cuffs and ankles. Warm flannel lined coat. Leggings have adjustable suspenders. State size 6, 12, 18 months. Shpg. wt 2 lbs. 10 oz. 29 D 7062—Brown 29 D 7063—Med. blue Each set \$10.95

Rayon Crepe
Girls' \$5.95

Dress up coat and bonnet set for girls. Soft rayon crepe. Self rayon lined. Smocking on front yoke and back. Elastic edging on collar, cuffs and ankles. Warm flannel lined coat. Leggings have adjustable suspenders. State size 6, 12, 18 months. Shpg. wt 2 lbs. 4 oz. 29 D 7083—Yellow 29 D 7084—Dusty pink 29 D 7085—Pink Each set \$5.95

Boys' or Girls'
\$2.49

Keeps Baby warm out of doors, comfortable indoors. Soft fleece 75% rayon 25% cotton 3 but its inside is 100% wool. Elastic waist, rib knit neck, wrist and ankles. Matching lined hat. State size 6 12 18 mos. Shpg. wt 15 oz. 29 D 7006—Yellow 29 D 7022—Light blue 29 D 7021—Pink \$2.49

SIZE CHART
FOR SIZES
6 TO 18 MOS.

Order size
6 mos.
12 mos.
18 mos.

U chest is

U height is
27-29 in.
29 1/2-31 1/2 in.

Dress length is
15 in.
6 in.

Coat length is
4 in.
6 in.

30 . . SEARS

INFANTS' GOODS



DRESSES . . SLIPS and CHRISTENING SETS . . created by skilled needlewomen of the Philippines

INFANTS' HAND-MADE SLIPS of fine cotton batiste. Pretty hand scalloped neckline, armholes and bottom. Two-button shoulder, easy to slip over baby's head. Hand wash. Please state size 6 months or 12 months. Use with any dress shown. Shipping weight each 3 ounces.

A Beautiful hand embroidery in assorted designs. Our finest.
29 D 6131—Pink 29 D 6132—Blue
29 D 6133—Yellow
Each \$1.39 3 for \$2.93

B Dainty plain style. Buy several for an attractive gift. White.
29 D 6136—Each 98c 3 for \$2.43

C HAND-MADE of fine cotton batiste. Assorted hand embroidery on front. Dainty tuck and pleats. Puff sleeves. Scalloped bottom. Makes a wonderful gift for baby. Hand wash. Please state size 6 months or 12 months. Shipping wt. each 1 oz.

29 D 6143—Yellow
29 D 6144—Pink
29 D 6145—White
Each \$1.59 3 for \$4.59

D HAND-MADE of fine cotton batiste. Generously hand embroidered down front and a row scalloped bottom. Puff sleeves. Dainty tuck and pleats. Fine workmanship. Hand wash. State size 6 or 12 months. Shipping wt. ea. 1 oz.

29 D 6106—Yellow
29 D 6109—Pink
29 D 6110—Blue
29 D 6111—White
Each \$1.98 3 for \$5.79

E HAND-MADE of finest cotton batiste. Lavishly hand embroidered down front and a row scalloped bottom. Puff sleeves. Dainty tuck and pleats. Fine workmanship. A gift. Baby and Mother will love. Hand wash. State size 6 or 12 months. Wt. ea. 3 oz.

29 D 6121—Pink
29 D 6122—Blue
29 D 6123—White
Each \$2.98 2 for \$5.80

F TWO-PIECE CHRISTENING SET. Hand made of fine cotton batiste. Tiny tucks and hand embroidery down front. Rayon ribbon shawl trim. Assorted designs. Hand embroidered cotton batiste suit. Button shoulder. Hand wash. State size 6 or 12 months. Shipping wt. for set 4 oz.

29 D 6127—Yellow
29 D 6128—Pink
29 D 6129—Blue
29 D 6130—White
2-piece set \$2.98

G OUR FINEST CHRISTENING SET. Beautiful workmanship. Hand made of fine sheer cotton batiste. The dainty dress is generously and embroidered at the top, on the front, side and at the bottom. Rayon ribbon trim. Assorted designs. Button shoulder. Hand wash. Please state size 6 or 12 months. Shipping weight for set 4 oz.

29 D 6150—White
2-piece set \$3.98

Measure to be sure use size chart at bottom of page



BATISTE SLIP

Good quality cotton batiste with dainty embroidery and ruffled bottom. Button shoulder. Hand wash. State size 6 or 12 months. Wt. each 3 oz.

29 D 6161G—Pink 56c
29 D 6162G—Blue 56c
29 D 6163G—White 56c
Buy 3 for only \$1.63

DAY GOWN

Dainty cotton batiste with lace-edged collar, embroidery. Hand wash. Cellophane packed. One size fits to 9 mos. Wt. ea. 4 oz.

29 D 6170—Pink
29 D 6171—Blue
29 D 6172—White
Each \$1.09... 3 for \$2.17

BATISTE DRESS

Cotton batiste hand-tooled embroidery on front. Lace edged collar. One size fits to 12 mos. Wt. ea. 4 oz.

29 D 6134—Pink
29 D 6135—Blue
29 D 6136—White
Each \$1.09... 3 for \$2.17

SHEER BATISTE

2-pc. set \$1.84

DRESS AND SLIP of good quality white cotton batiste. Dress has embroidery in assorted designs. Rayon ribbon bow, puff sleeves. Scalloped or hem bottoms (in choice.) Matching embroidered slip has lace on neck and bottom. Button-shoulder. Hand wash. Cellophane packed. State size 6 or 12 months. Wt. set 5 oz.

29 D 6107—White... \$1.84

RAYON CREPE

2-pc. set \$2.29

PARTY DRESS AND SLIP in pastel rayon crepe. Yoke style dress trimmed with shirring, embroidery, cotton lace ruffles. Lace edging on neck, bodice, scalloped skirt. Puff sleeves. Slip has shell stitched edges. One size fits to 12 mos. Boxed. Wt. set 10 oz.

29 D 6140—Pink \$2.29
29 D 6141—Blue 2.29

SHEER NINON

2-pc. set \$2.69

SILVER WHITE DRESS over pastel slip. Dress is sheer rayon ninon, embroidered yoke and ruffle. Lace trim at neck. Puff sleeves, scalloped bottom. Rayon ribbon bows. Fits to 12 mos. Boxed. Wt. set 10 oz.

29 D 6137—Blue slip
29 D 6138—Pink slip
29 D 6139—Yellow slip
Each 2-pc. set... \$2.69

SIZE CHART FOR INFANTS' SIZES 6 TO 12 MONTHS

Order size that age:
If chest is
If height is
Dress length

| | |
|---------|---------|
| 6 mos. | 12 mos. |
| 18" | 27"-29" |
| 24 1/2" | 31" |
| 4" | 5 1/2" |

INFANTS' SLIPS... good quality white cotton batiste. Ruffled bottom. Package special at a low, low price. Hand wash. State size 6, 12 months. Shipping weight 5 oz. for 3.

29 D 6168—Pkg. of 3 slips in one size \$1.29

EMBROIDERED DRESSES... good quality white cotton batiste. Yoke, collar styles. State size 6, 12 months. Wt. 5 oz. for 3.

29 D 6169—Pkg. of 3 in one size \$1.98

SEEK PAGE 31... INFANTS' WEAR

HONEYSUCKLE FAMOUS *Gift Layettes*

In three choice assortments...all finest quality

- All fabric garments are knit of soft combed cotton bleached mow white... in pink or blue trim
- Every item is one that Baby uses every day... attractively packed for gift giving, ribbon tied
- 6 months subscription to "Parents" magazine included in the DELUXE and GIFT assortments



DELUXE ASSORTMENT \$23.95

All the items shown above

Yes, every one of the items shown above... all of the finest quality. Thirty items plus 2 dozen birds for 4 months. Soft knit garments that mothers prefer... bedding and towels. A wonderful gift. 6 months subscription to "Parents" magazine included with Layette. 24 BIRDSEYE DIAPERS... 4 SHIRTS... 3 BINDERS... 3 KNIT GOWNS... 1 KNIT WRAPPER... 1 BIBS... 2 WATERPROOF PANTIES... 3 RECEIVING BLANKETS... 1 CRUM BLANKET... 2 QUILTED PADS... 2 WATERPROOF SHEETS... 2 TOWELS... 4 WASHCLOTHS... 29 D 5664... 29 D 5665...

GIFT ASSORTMENT \$11.65

23 of the items shown above

SPECIAL ASSORTMENT \$4.98

10 of the items shown above

All Knit Selection... 10 lovely pieces that Baby needs every day. All of finest quality. Knit combed cotton... 29 D 5664... 29 D 5665...

29 D 5664... 29 D 5665... 29 D 5666... 29 D 5667...

TWIN INSURANCE with each Layette bought from Sears by mail if you order your first Layette before Baby is born. If twins—or more—form included with statement signed by physician or minister. We send an extra Layette or Layettes postpaid at no additional charge.

Honeysuckle TOWELS and CLOTHS

Soft, absorbent... make attractive sets

Cotton Terry Cloth
2 for \$2.16
18x30 in.
Terry Towel

Fluffy woven white terry cloth with gay multicolor screen printed animal designs. Highly absorbent... gives Baby a quick, soft drying. Shell-stitched edges. Washable. Makes ideal gift.

29 D 5216—Towel, 18x30 in. Shipping wt. 8 oz. for 2, 2 for \$2.16 4 for \$4.10

29 D 5217—Towel, 24x36 in. Shipping wt. 16 oz. for 2, 2 for \$2.92 4 for \$5.60

29 D 5218—Large square bath towel—30x36 inches. Shipping wt. 10 oz. each. Each \$1.94 2 for \$3.78

29 D 5219—Washcloths... 10x10 in. Match terry towels. Shipping wt. for 4, 4 oz. 4 for 76c 8 for \$1.35

Knit Combed Cotton
2 for \$1.30
18x27 in.
Knit Towel

Knit of fine white cotton. Highly absorbent... kind to Baby's skin. Pink or blue shell-stitched trim. Washable. Please state color.

29 D 5210—Towel 18x27 in. Handy face size. Shipping weight 6 ounces for 2, 2 for \$1.30 4 for \$2.44

29 D 5211—Towel 30x40 in. clus... bath size. Shipping weight 8 oz. for 2, 2 for \$1.98 4 for \$3.75

29 D 5212—Large bath size towel—27x40 inches. Shipping weight 12 oz. for 2, 2 for \$2.48 4 for \$4.69

29 D 5209—Washcloths 9x9 in. Match towels. Shipping wt. 6 oz. for 4, 4 for 64c 8 for \$1.19



Handy BIBS... protect clothes at meal time

Pkg. of 3, 98c

Pkg. of 3, \$1.09

Cotton Terry Cloth bib with cute hand printed animal nursery designs. Our lowest priced bib. Soft knit cotton. Size about 11x13 inches. Washable. Light blue or pink—please state color. 29 D 5214—Wt. 5 oz. for 3, 3 for 98c 6 for \$1.90

Waterproof vinyl plastic bib. Screen print design. Pinafore style with crumb catcher. 12 1/2 x 12 1/2 in. Square bib. (pink, white, green, blue or blue, white, yellow and red) pkg. of 3. 29 D 5228—Wt. 5 oz. for 3, 3 for \$1.09 6 for \$2.10



New! 2-in-One Reversible Bib
3 for \$1.44

A two-sided, waterproof and washable bib. One side is a soft knit cotton... 29 D 5229—Pkg. of 3, 3 for \$1.44 6 for \$2.76

Useful Lap Pads
Soft, Waterproof
4 for \$1.26

Waterproof lap pads... 29 D 5454... 4 for \$1.26

NEW! COTTON CRIB BLANKET
with wool tufted design

OUR OWN
HONEYSUCKLE
in 5 lovely colors
Wide rayon Satin
binding . . . Boxed

Honeysuckle CRIB BLANKETS
Finest material . . workmanship

4 Exclusive Jacquard patterns in warm fluffy cotton . .
Lovely colors and designs . . full sized and washable

DESCRIPTIONS ON OPPOSITE PAGE

A
\$3.98

B **\$1.65** Each
in lots of 2

C **\$2.15** Each
in lots of 2

D **\$2.94** Each
in lots of 2

E **\$3.84** Each
in lots of 2

F
\$7.95
Set

Comforters, Quilts, Spreads and Blankets . .

Buy all Baby's Bedding at Sears Low Prices

\$3.89

G **\$5.69**
Set

\$2.98

\$2.39

\$3.88

M All Wool
36x50-in. **\$6.98**
42x60-in. **\$8.98**

N Part Wool
36x50-in. **\$3.89**
42x60-in. **\$5.25**

P Cotton
\$2.98

R **\$1.10** Each
in lots of 3

S **64c** Each
in lots of 6

V Cotton
Sheet Blanket
\$1.05 Each
36x50-in.
in lots of 2
\$1.80 Each
42x72-in.
in lots of 2

T **\$1.06** Each
in lots of 3

U **38c** Each
in lots of 6

Honeysuckle CRIB BEDDING

Warm and color-rich... tops in quality

Your complete satisfaction guaranteed

SEE OPTIONS OF MERCHANDISE SHOWN ON THE OPPOSITE PAGE

Soft Cozy Warm Cotton CRIB BLANKETS

A Brand New Baby Blanket Blanket... 2 for \$7.50

29 D 3334—Shipping weight each 2 lbs. 10 oz. each \$3.50 2 for \$7.50

B Comfort Blanket... 2 for \$4.20

C One of the... 2 for \$4.20

D Baby Blanket... 2 for \$3.24

E Baby Blanket... 2 for \$3.24

Satin COMFORTER SETS and PATCHWORK QUILT

F Baby Blanket... 2 for \$7.95

G Baby Blanket... 2 for \$3.89

H Baby Blanket... 2 for \$3.89

Colorful Cotton CHEMILLE CRIB SPREADS

I Baby Blanket... 2 for \$3.89

J Baby Blanket... 2 for \$3.89

K Baby Blanket... 2 for \$3.89

Wool, Part Wool and all Cotton CRIB BLANKETS

L Baby Blanket... 2 for \$8.98

M Baby Blanket... 2 for \$3.24

N Baby Blanket... 2 for \$3.24

Cotton RECEIVING BLANKETS save. buy 3

O Baby Blanket... 2 for \$3.24

P Baby Blanket... 2 for \$3.24

Q Baby Blanket... 2 for \$3.24

R Baby Blanket... 2 for \$3.24

Cotton BLANKET CLOTH SHEETS 2 sizes

S Baby Blanket... 2 for \$3.24

Pepperell CRIB BLANKETS

New "DYNEL" synthetic fabric blanket
Lightweight, yet warm, soft and resilient
Machine washable, minimum shrinkage, colorfast

The new pride of the Pepperell Mills... 2 for \$3.79

New Nylon and Rayon Blanket

Superior... 2 for \$3.75

\$3.39

\$2.39

Cotton CRIB BLANKETS in lovely jacquard patterns

Pepperell... 2 for \$3.61

Pepperell... 2 for \$4.70



Honeysuckle SAFETY SLEEPING COVER
Easy to slip on keeps baby snug all night

Let slip it on... baby can sit up... baby can sit up... baby can sit up...

Medium weight Flannelette \$3.98

Heavy weight Flannelette \$7.29

Formulated... 2 for \$3.24

In medium or heavy weight flannelette... 2 for \$3.24

INFANTS' GOODS

Day and Night
let Baby have
the Very Best

Honeysuckle Combed Cotton KNIT GOWNS and WRAPPERS

Thrifty packages
of 3—in white
or assorted baby
soft colors

78c ea.
In lots of 6

75c ea.
In lots of 6

98c ea.
In lots of 6

- Knit of full combed cotton yarns of finest quality . . . smooth and strong
- So comfortable to Baby's skin. Finished seams are smooth and even. Roomy size with plenty of stretch
- Easy to launder—just wash in your machine . . . retain fit and shape

A GOWN fastens in front with 3 tape ties. Drawstring closures at sleeves (tie at wrists or over hands) and drawstring bottom. Infants' size fits to 6 months. Shpg. wt. 14 oz. for pkg. of 3

29 D 5703—Package of 3 white \$2.45 2 pkgs. for \$4.66
29 D 5704—1 ea. pink, white and yellow 2.45 2 pkgs. for 4.66
29 D 5707—1 ea. blue, white and yellow 2.45 2 pkgs. for 4.66

B GOWN with patented slip-on neck—stretches easily over Baby's head. Drawstrings at sleeves and bottom. Infants' size fits up to 6 months. Shpg. wt. 11 oz. for pkg. of 3

29 D 5719G—Package of 3 white \$2.09 2 pkgs. for \$3.88
29 D 5741G—1 ea. pink, white, yellow 3.09 2 pkgs. for 5.58
29 D 5762G—1 ea. blue, white, yellow 3.09 2 pkgs. for 5.58

C WRAPPER for daytime wear. Dainty stitched trim. Tape ties at neck. Full cut. Fits to 6 months. Wt. 11 oz. for pkg. of 3

29 D 5956G—Package of 3 white \$2.37 2 pkgs. for 4.50
29 D 5981G—1 ea. pink, white, yellow 2.37 2 pkgs. for 4.50
29 D 5940G—1 ea. blue, white, yellow 2.37 2 pkgs. for 4.50

Easy-to-change HOSPITAL GOWN

3 for \$2.79

Heavy weight flannelette in white or white with pink or blue trim. Drawstring at neck and bottom. Drawstring sleeves for snug comfort. Heavy-weight flannelette. Shpg. wt. 14 oz. for 3. 29 D 5645 3 for \$2.79



FLANNELETES . . washable . . all Sanforized

Medium Weight

Gown and Wrapper **53c** Each, in lots of 6

GOOD QUALITY Medium weight white cotton flannelette, softly napped Sanforized—won't shrink over 1%. Stitched trim ribbon bow. State pink or blue trim. Overlock stitched edges. Finished inside seams. Washable. Infants size fits to 6 months. Order 3 of one color. Shpg. wt. 8 oz. for package of 3.

GOWN . . Fluffy flannelette. 29 D 5604—Pink or blue trim. 3 for \$1.68; Sew, 6 for \$3.16

WRAPPER . . In soft flannelette. 29 D 5603—Pink or blue trim. 3 for \$1.48; Sew, 6 for \$3.16

Heavier Weight

Gown and Wrapper **61c** Each, in lots of 6

BETTER QUALITY Even warmer white cotton flannelette with soft, fluffy nap. Sanforized—won't shrink over 1%. Embroidered trim. Ribbon bound neck. Overlock stitched edges on wrapper gown hemmed. State pink or blue trim. Washable. One size fits to 6 months. 3 ea. for 3. Order 3 of one color.

GOWN . . heavier flannelette. 29 D 5600—Pink or blue trim. 3 for \$1.92; Sew, 6 for \$3.44

WRAPPER . . heavier flannelette. 29 D 5601—Pink or blue trim. 3 for \$1.92; Sew, 6 for \$3.44

Heaviest Weight

Gown and Wrapper **80c** Each, in lots of 6

OUR BEST QUALITY Heaviest weight finest quality cotton flannelette with soft, fluffy nap and won't shrink over 1%. Ribbon bound neck. Overlock stitched edges. Washable. One size fits to 6 months. Wt. 12 oz. for pkg. of 3.

GOWN . . heaviest flannelette. 29 D 5646—White with blue trim. 29 D 5650—White with pink trim. 29 D 5651—One pink one blue and one yellow in solid colors. Pkg. of 3 \$2.49 2 pkgs. for \$4.80



SLEEPING BAGS . . Keep Baby safely snug and warm day or night

One buckle strap keeps baby locked in all night **\$2.98**

SANDMAN SLEEPING BAG Patented design permits free movement of baby's arms and legs. Buckle strap at bottom for easy changing. Buckle strap fastens to bottom of bag. Bag may be lifted from bottom. Size: Small (12 to 16 1/2 lbs.), Medium (17 to 20 1/2 lbs.), Large (21 to 25 lbs.). State size. Shpg. wt. 1 lb. 6 oz. Mailed postpaid. 29 D 5647—Light blue \$2.98 29 D 5603—Pink \$2.98

Cozy Sleeping Bag **\$2.19**
at Sears Low Price

SEARS THRIFTY SLEEPING BAG Made of warm flannelette. Keep Baby warm and snug as a blanket. Heavy 2 piece construction. Easy to change. Comfortable knitted collar. Barred bottom for plenty of leg room and growth. Many uses: crib, carriage, or auto ride. Washable. One 12 1/2 lb. bag to 12 months. Shipping weight each 8 ounces. 29 D 5641—Light blue \$2.19 29 D 5642—Pastel pink 2.19

SIZE CHART FOR INFANTS' SLEEPERS

| Order size | 3 mos. | 6 mos. | 12 mos. | 18 mos. | 24 months |
|------------|--------|--------|---------|---------|-----------|
| Length in. | 24-25 | 26-27 | 28-29 | 30-31 | 32-33 |
| Weight in. | 10 | 11 | 12 | 14 | 16 |

Always be sure of correct size measure before order



Honeysuckle INFANTS' SHIRTS . . knit of finest combed cotton to our standards

GOOD QUALITY 44c Each in lots of 6
3 for \$1.38

GOOD QUALITY HONEYSUCKLE SHIRTS. Rib knit of finest combed cotton. Shirts A and C lap over for extra chest and tummy protection. Pin back for babies of 6 months or more. White. Washable. Ship. wt. 8 oz. for 3. Order 3 of one size.

A Pin-back shirt. State size 3, 6, 12, 18 mos.
29 D 5962G—Long sleeves 3 for \$1.38
29 D 5963G—Short sleeves 3 for \$1.38
Buy in lots of 6—save 12c 6 for \$2.64

B Slip-on shirt. State size 6, 12, 18, 24 mos.
29 D 5756G—Long sleeves 3 for \$1.38
29 D 5757G—Short sleeves 3 for \$1.38
Buy in lots of 6—save 12c 6 for \$2.64

C Tie-side shirt. State size 3, 6, 12, 18 mos.
29 D 5960G—Long sleeves 3 for \$1.38
29 D 5961G—Short sleeves 3 for \$1.38
Buy in lots of 6—save 12c 6 for \$2.64

BETTER QUALITY 54c Each in lots of 6
3 for \$1.68

BETTER QUALITY HONEYSUCKLE SHIRTS. Rib knit of finest combed cotton. PIN TABS at sides give added strength to resist pin holes. D and F in take-over style for tiny babies. E is a top after 6 months. White. Washable. Ship. wt. 8 oz. for 3. Order 3 of one size.

D Pin-back shirt with tabs. Laps over in front for greater protection. State size 3, 6, 12, 18 months.
29 D 5716G—Long sleeves 3 for \$1.68
29 D 5717G—Short sleeves 3 for \$1.68
Save buy in lots of 6 6 for \$3.24

E Slip-on shirt with tabs. Stretches to slip over baby's head. Fits snugly. State size 6, 12, 18, 24 mos.
29 D 5718G—Long sleeves 3 for \$1.68
29 D 5719G—Short sleeves 3 for \$1.68
Save buy in lots of 6 6 for \$3.24

F Tie-side shirt with tabs. Lap-over provides double fabric in front. State size 3, 6, 12, 18 months.
29 D 5720G—Long sleeves 3 for \$1.68
29 D 5721G—Short sleeves 3 for \$1.68
Save buy in lots of 6 6 for \$3.24

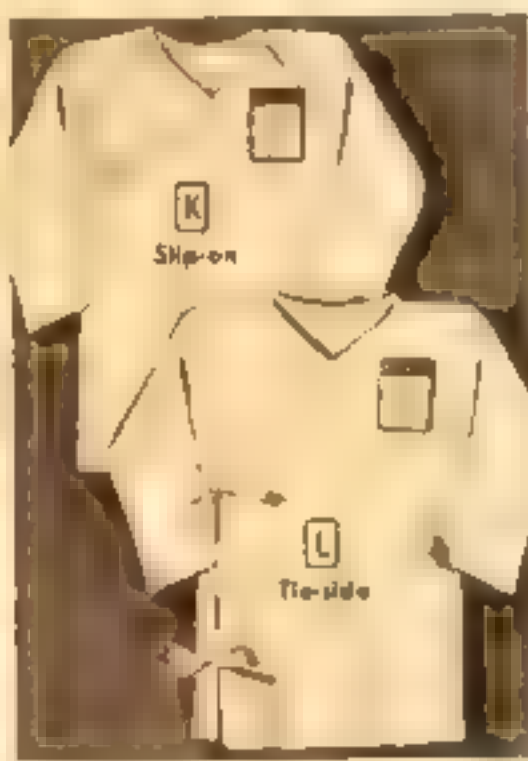
OUR BEST QUALITY 64c Each in lots of 6
3 for \$1.98

OUR BEST HONEYSUCKLE SHIRTS. Rib knit of heavier quality longer wearing combed cotton. Extra tough ALPHEE PIN TAPES of heavy cotton twill firmly stitched to each side resist strain of diaper pins. Smooth flat backed seams. White. Washable. Ship. wt. 8 oz. for 3. Order 3 of one size.

G Slip-on shirt with easy-on, snug-fitting patented neck . . . stretchy shir over baby's head. State size 6, 12, 18, 24 mos.
29 D 5730G—Long sleeves 3 for \$1.98
29 D 5731G—Short sleeves 3 for \$1.98
Buy in lots of 6—save 12c 6 for \$3.84

H Pin-back shirt. Laps over chest and tummy. Adjust to fit as baby grows. State size 3, 6, 12, 18 months.
29 D 5732G—Long sleeves 3 for \$1.98
29 D 5733G—Short sleeves 3 for \$1.98
Buy in lots of 6—save 12c 6 for \$3.84

J Tie-side shirt. Lap-over gives double fabric in front. Adjust to size as baby grows. State size 3, 6, 12, 18 mos.
29 D 5734G—Long sleeves 3 for \$1.98
29 D 5735G—Short sleeves 3 for \$1.98
Buy in lots of 6—save 12c 6 for \$3.84



Honeysuckle Extra Warm Double Fabric Front SHIRT

With double tape diaper tabs and Easy-On Neck Opening

80c Each in lots of 6



Infants' Long Stockings In Two Qualities

Knit of soft combed cotton. Full length, seamless. White. Washable. State size 4, 4½, 5, 5½. See chart page 41. Order 3 of one size. Ship. wt. 3 oz. for 3.

29 D 5921—Our Good Quality 2 pair 85c 6 pair \$5.56
29 D 5922—Our Best mercerized 3 pair \$1.00 6 pair \$5.66

Infants' COTTON BINDERS

Designed to give protection and comfort. Choice of double rib or fine knit. Two wide ties. White. Washable. About 5x3 in. Shipping weight 5 oz. for 3.

29 D 5792—Double rib knit flannel or fleecy soft 3 for 79c
29 D 5791—Double Rib Knit soft combed cotton 3 for 98c

Rubens Infants' Shirts

56c Each in lots of 6

Nationally known brand. Rib knit of fine combed cotton. White. Was able. Ship. wt. 8 ounces or package of 3. Please order 3 of one size.

K Slip-on shirt. Double in front. Neck stretch best. Slip on easily. State size 6, 12, 18, 24 months.

29 D 5760G—Long sleeves 3 for \$1.74
29 D 5761G—Short sleeves 3 for \$1.74
Save 12c 6 for \$3.36

L Tie-side shirt. Laps over to give double fabric over baby's chest. State size 3, 6, 12, 18 mos.

29 D 5762G—Long sleeves 3 for \$1.74
29 D 5763G—Short sleeves 3 for \$1.74
Save 12c 6 for \$3.36

Sleeveless Shirt

46c Each in lots of 6

HONEYSUCKLE Sleeveless shirt of fine rib-knit combed cotton. Neck, front and smooth for baby's comfort. Strong cotton twill tapes are firmly stitched to each side. Hang for or diaper pinning. Resists tearing and pin holes. Give your baby a shirt. Patented shoulder design. A stronger se. Stretches to on or off easily. White. Washable. Sizes 12, 18, 24 months.

Please state size wanted. Order 3 of one size. Shipping weight 5 ounces for 3.

29 D 5790 3 for \$1.44
Save 12c 6 for \$2.76

See Size Chart for Infants' Shirts on the opposite page



Double tape diaper tabs Easy-on neck opening Fabric doubled at front Gussets for comfort

All the features you mothers look for and need in Baby's shirt. Double fabric front for extra warmth. Neck fits snugly yet stretches easily over baby's head. Diaper pins to strong wide cotton twill tape doubled into V loop . . . firmly stitched to each side. Adjust pin position to Baby's size. Saves rips and pinholes. Gussets at shoulders give more room. Greater comfort. Strongly rib knit of fine combed cotton yarns. White. Washable. 5x3 in. 12, 18, 24 months. Order 3 of one size. Please state size wanted. See size chart on opposite page.

29 D 5780—Long sleeves 3 for \$2.49
Shipping weight 8 oz. for 3 6 for \$4.80
29 D 5782—Short sleeves 3 for \$2.49 6 for \$4.80

CPRM PAGE 37 . . INFANTS WEAR

HONEYSUCKLE TRAINING PANTS

All Soft Knit Combed Cotton with plenty of stretch

- Full cut for correct fit and to give baby roomy comfort - all washable
- Reinforced at points of strain to insure lasting strength long wear
- Reinforced catches for wear, all around elastic waist holds pants snug



3 for 72c

3 for 99c

37c Each in lots of 5

44c Each in lots of 5

47c Each in lots of 5

50c Each in lots of 5 Two-Way Stretch

Buy TRAINING PANTS in quantity lots and save

A HoneySuckle Plastic Panties with elastic waistband. Soft knit cotton. Reinforced at points of strain. 3 for 72c. 29 D 5725. 3 for \$1.38. 5 for \$1.99. 10 for \$2.99.

B HoneySuckle Plastic Panties with elastic waistband. Soft knit cotton. Reinforced at points of strain. 3 for 72c. 29 D 5726. 3 for \$1.38. 5 for \$1.99. 10 for \$2.99.

C HoneySuckle Plastic Panties with elastic waistband. Soft knit cotton. Reinforced at points of strain. 3 for 72c. 29 D 5727. 3 for \$1.38. 5 for \$1.99. 10 for \$2.99.

D HoneySuckle Plastic Panties with elastic waistband. Soft knit cotton. Reinforced at points of strain. 3 for 72c. 29 D 5728. 3 for \$1.38. 5 for \$1.99. 10 for \$2.99.

E HoneySuckle Plastic Panties with elastic waistband. Soft knit cotton. Reinforced at points of strain. 3 for 72c. 29 D 5729. 3 for \$1.38. 5 for \$1.99. 10 for \$2.99.

F HoneySuckle Plastic Panties with elastic waistband. Soft knit cotton. Reinforced at points of strain. 3 for 72c. 29 D 5730. 3 for \$1.38. 5 for \$1.99. 10 for \$2.99.

| SIZE CHART FOR INFANTS' TRAINING PANTS | | | | |
|--|----------|----------|----------|-----------|
| Order size | 3 months | 6 months | 9 months | 12 months |
| Small | 12-15 | 16-19 | 20-23 | 24-27 |



HoneySuckle FORMULA BAGS

\$1.75

Each bag is made of soft knit cotton. Reinforced at points of strain. 3 for \$1.75. 29 D 5731. 3 for \$1.75. 5 for \$2.99. 10 for \$4.99.

waterproof inside

\$2.79

Each bag is made of soft knit cotton. Reinforced at points of strain. 3 for \$2.79. 29 D 5732. 3 for \$2.79. 5 for \$4.99. 10 for \$7.99.

Use for travel, nursery, home

\$3.48

Each bag is made of soft knit cotton. Reinforced at points of strain. 3 for \$3.48. 29 D 5733. 3 for \$3.48. 5 for \$4.99. 10 for \$7.99.

SHAMPOO GUARD

42c

Each guard is made of soft knit cotton. Reinforced at points of strain. 3 for 42c. 29 D 5734. 3 for 42c. 5 for \$1.99. 10 for \$3.99.

SAFETY HARNESS

\$1.55

Each harness is made of soft knit cotton. Reinforced at points of strain. 3 for \$1.55. 29 D 5735. 3 for \$1.55. 5 for \$2.99. 10 for \$4.99.



DRESS-UP PANTS

1 color 48c Each

Each pair is made of soft knit cotton. Reinforced at points of strain. 3 for 48c. 29 D 5736. 3 for 48c. 5 for \$1.99. 10 for \$3.99.

waterproof lining, rubberized latex rayon outside

3 colors 75c Each

Each pair is made of soft knit cotton. Reinforced at points of strain. 3 for 75c. 29 D 5737. 3 for 75c. 5 for \$1.99. 10 for \$3.99.

86c Each

Each pair is made of soft knit cotton. Reinforced at points of strain. 3 for 86c. 29 D 5738. 3 for 86c. 5 for \$1.99. 10 for \$3.99.



WATERPROOF PANTIES .. roomy to fit over diapers .. elastic waist

HoneySuckle Plastic

47c 3 for \$1.38

Each pair is made of soft knit cotton. Reinforced at points of strain. 3 for 47c. 29 D 5739. 3 for 47c. 5 for \$1.99. 10 for \$3.99.

"Playtex"

76c Each

Each pair is made of soft knit cotton. Reinforced at points of strain. 3 for 76c. 29 D 5740. 3 for 76c. 5 for \$1.99. 10 for \$3.99.

Kleinert's

86c Each

Each pair is made of soft knit cotton. Reinforced at points of strain. 3 for 86c. 29 D 5741. 3 for 86c. 5 for \$1.99. 10 for \$3.99.



67c Panty

72c Panty

DISPOSABLE PADS .. quick changing, no washing, ideal for travel

HoneySuckle Pads and Panty

Each pad is made of soft knit cotton. Reinforced at points of strain. 3 for 67c. 29 D 5742. 3 for 67c. 5 for \$1.99. 10 for \$3.99.

Kleinert's Pads and Panty

Each pad is made of soft knit cotton. Reinforced at points of strain. 3 for 72c. 29 D 5743. 3 for 72c. 5 for \$1.99. 10 for \$3.99.

| SIZE CHART FOR WATERPROOF PANTS | | | | |
|---------------------------------|----------|----------|----------|-----------|
| Order size | 3 months | 6 months | 9 months | 12 months |
| Small | 12-15 | 16-19 | 20-23 | 24-27 |



SHAMPOO GUARD

42c

Each guard is made of soft knit cotton. Reinforced at points of strain. 3 for 42c. 29 D 5734. 3 for 42c. 5 for \$1.99. 10 for \$3.99.

SAFETY HARNESS

\$1.55

Each harness is made of soft knit cotton. Reinforced at points of strain. 3 for \$1.55. 29 D 5735. 3 for \$1.55. 5 for \$2.99. 10 for \$4.99.

MY MOTHER ALWAYS CHOSES
FLANNELETTE IT'S SO
FLEECY SOFT

MY MOTHER ALWAYS
CHOSES HONEYSUCKLE
DIAPERS

MY MOTHER ALWAYS
CHOSES HONEYSUCKLE
DIAPERS

MY MOTHER ALWAYS CHOSES
HONEYSUCKLE DIAPERS
THE BEST IN QUALITY
FOR THE PRICE SHE PAYS

FAMOUS HONEYSUCKLE DIAPERS

Choose

the features
of each fabric

Choose

the Honeysuckle
Diapers that suit
You and Baby best

FLANNELETTE

BIRDSEYE

GAUZE

12 for \$2.79

Good 27x27 in.

12 for \$3.29

Our Best 27x27 in.

- FLANNELETTE is most absorbent of all diaper fabrics . . . woven of strong, select cotton yarns
- Fleecy nap on both sides is soft and comfortable retains its nap through repeated washings
- Long-wearing. Bleached white. Neatly hemmed

Woven of fine cotton yarns with a soft fleecy nap that's gentle next to baby's skin . . . extra absorbent. Very strong and long wearing. Offered in two quantities—both 27x27 inches for the hemming. Both quantities come in dustproof packages.

Good Quality Flannelette Shpg. wt. 1 lb. 6 oz. for 12 29 D 5077—12 for \$2.79 . . . 36 for \$8.29

Our Best Flannelette Extra heavy, softer fleece, even more absorbency. Shpg. wt. 1 lb. 12 oz. for 12 29 D 5078—12 for \$3.29 . . . 36 for \$9.76

12 for \$2.79

Good 27x27 in.

12 for \$3.29

Our Best 27x27 in.

- BIRDSEYE is strongest by test . . . gives longest wear
- Absorbent and easy to wash . . . easy to keep snowy white
- Woven of select cotton yarns in cross checked pattern resists pinholes and tearing . . . neatly hemmed

Some of many mothers here we're proud to know write: "Birdseye is the best . . . it washes so easily and stays so white . . . it's the best quality I've ever seen . . . it's the best I've ever used before hemming. Packed in dustproof packages."

Good Quality Birdseye Shpg. wt. 1 lb. 6 oz. for 12 29 D 5072—27x27 inches 12 for \$2.79 . . . 36 for \$8.29

Our Best Birdseye Stronger by test. More absorbent. Even stronger absorbency. Larger size offered in two sizes

29 D 5073—27x27 inches 29 D 5074—Larger, 30x30 in. Shpg. wt. 1 lb. 6 oz. for 12 12 for \$3.29 36 for \$9.76 12 for \$3.98 36 for \$11.62

12 for \$3.09

Good 20x40 in.

12 for \$3.69

Our Best 21x40 in.

- GAUZE is easiest to wash . . . fastest to dry. Dries in half the time needed for other woven diapers
- Softest, most comfortable for baby . . . finished with pinked selvages—no hems to rub . . . fold without bulk
- Highly absorbent. Long-wearing. Bleached white

Two layers of soft cotton gauze are held together in a pinked edge—to avoid bulky hemming . . . stay resistant edges. Though soft and gentle in appearance, gauze is a strong, long-wearing fabric. Will wear as long as baby needs it. Comes in dustproof packages.

Our Good Quality Gauze Shpg. wt. 1 lb. 15 oz. for 12 29 D 5073—Size 20x40 in. 12 for \$3.09 36 for \$9.16

Our Best Gauze Diapers of surgical type cotton yarns. More absorbent. Larger Shpg. wt. 2 lbs. 1 oz. for 12 29 D 5074—Size 21x40 in. 12 for \$3.69 36 for \$10.91

DIAPER LINERS . . . less washing

GAUZE DIAPERS . . . easy to wash

360 Liners for \$1.96

144 Liners for \$1.96

12 for \$3.95

12 for \$3.95



DENNISON DELUXE Liners. Use inside regular diaper. Made of pure white cellulose . . . soft, absorbent, lint-free. Easy to dispose of. No washing. Oblong shape fits any diaper. 180 packed in dustproof package. Shpg. wt. 2 lbs. 8 oz. for 360. Postpaid. 29D5123—2 pkgs. \$1.96

CHIX Diaper Liners. Soft, white cotton non-woven fabric, delicately scented. Not paper. Wash and wear like to baby. Use inside regular diaper. Easily disposable. Size 9 1/4 x 13 in. (Wt. 3 lbs. for 144). Postpaid. 29D5101—144 \$1.96

CHIX Gauze Diapers. Two layers of soft type cotton gauze woven in birdseye pattern. Especially soft and absorbent. Pinked selvages. No hems. Fold without bulk. Shpg. wt. 1 lb. 6 oz. for 12. 29 D 5074—12 for \$3.95

CHIX Gauze Diapers. Two layers of soft type cotton gauze woven in birdseye pattern. Especially soft and absorbent. Pinked selvages. No hems. Fold without bulk. Shpg. wt. 1 lb. 6 oz. for 12. 29 D 5074—12 for \$3.95

HONEYSUCKLE KNIT DIAPERS

Need not be folded . . . S-t-r-e-t-c-h to fit baby

12 for \$3.08

36 for \$9.14

Elastic action at width of each end. Strongly tubular knit of . . . highly absorbent . . . without folding . . . elastic ends stretch to fit. Resists staining, pinholes. About 9x18 inches. White, washable. 29 D 5057—Shpg. wt. for 12, 1 lb. 7 oz. 12 for \$3.08 36 for \$9.14

Buy all of Baby's needs at Sears for Easy Terms, see inside back cover

PAGE 39 . . . BABY NEEDS



UP TO 9 MONTHS . . Baby wears Honeysuckle Soft Sole Shoes

. . uppers of smooth, flexible, fine quality leather . . carefully sized and designed to fit Baby's tiny, growing feet

A HAND-LASTED MOCCASINE with patented extended sole . . . reinforces back—gives added support for baby's foot. Made of soft, fine quality leather. This shoe gives better fit, more comfort and encourages normal foot growth. Made of the best quality leather. Washable. State size 0, 1, 2, 3. 29D5823—White Shipping wt 6 oz. . . . Pair \$2.69

B CHICKENING SNEAKERS . . look so sweet on baby's feet. In white, baby-blue or baby-pink with matching Soft sole. Made of soft, fine quality leather. This shoe gives better fit, more comfort and encourages normal foot growth. Made of the best quality leather. Washable. State size 0, 1, 2, 3. 29D5823—Blue 29D5824—Pink 29D5823—White Pr \$1.39

C GROWTH MARKER Open-to-Toe Sneakers Made of soft, fine quality leather. This shoe gives better fit, more comfort and encourages normal foot growth. Made of the best quality leather. Washable. State size 0, 1, 2, 3. 29D5827—White Wt 5 oz. Pr \$1.98

D BUNNY EYE TRIMMED CARRIAGE BOOTEES Made of soft, fine quality leather. This shoe gives better fit, more comfort and encourages normal foot growth. Made of the best quality leather. Washable. State size 0, 1, 2, 3. 29D5819—White Pair \$1.89

E ROMAN SANDAL STYLE with three Made of soft, fine quality leather. This shoe gives better fit, more comfort and encourages normal foot growth. Made of the best quality leather. Washable. State size 0, 1, 2, 3. 29D5806—White Pair \$1.69

F FIRST STEP Sneakers Made of soft, fine quality leather. This shoe gives better fit, more comfort and encourages normal foot growth. Made of the best quality leather. Washable. State size 0, 1, 2, 3. 29D5805—White Pair \$1.00

G FIRST STEP Sneakers Made of soft, fine quality leather. This shoe gives better fit, more comfort and encourages normal foot growth. Made of the best quality leather. Washable. State size 0, 1, 2, 3. 29D5805—White Pair \$1.00

H FIRST STEP Sneakers Made of soft, fine quality leather. This shoe gives better fit, more comfort and encourages normal foot growth. Made of the best quality leather. Washable. State size 0, 1, 2, 3. 29D5805—White Pair \$1.00



FROM 9 TO 12 MONTHS Honeysuckle Creeper Shoes

give support . . plenty of toe room for young growing feet

A BABY "WALKS ON AIR" IN Made of soft, fine quality leather. This shoe gives better fit, more comfort and encourages normal foot growth. Made of the best quality leather. Washable. State size 1, 2, 3, 4. 29D5827—White (Wt 6 oz.) Pair \$2.29

B MOCASINE STYLE Made of soft, fine quality leather. This shoe gives better fit, more comfort and encourages normal foot growth. Made of the best quality leather. Washable. State size 1, 2, 3, 4. 29D5823—White Shpg wt 6 oz. Pr \$1.98

C BUNNY EYE TRIMMED CARRIAGE BOOTEES Made of soft, fine quality leather. This shoe gives better fit, more comfort and encourages normal foot growth. Made of the best quality leather. Washable. State size 1, 2, 3, 4. 29D5819—White Pair \$1.89

D ROMAN SANDAL STYLE with three Made of soft, fine quality leather. This shoe gives better fit, more comfort and encourages normal foot growth. Made of the best quality leather. Washable. State size 1, 2, 3, 4. 29D5806—White Pair \$1.69



FROM 12 TO 18 MONTHS . . .

Pre-walk shoes for Baby . . with sturdier soles

A BABY "WALKS ON AIR" IN Made of soft, fine quality leather. This shoe gives better fit, more comfort and encourages normal foot growth. Made of the best quality leather. Washable. State size 1, 2, 3, 4. 29D5827—White (Wt 6 oz.) Pair \$2.29

B MOCASINE STYLE Made of soft, fine quality leather. This shoe gives better fit, more comfort and encourages normal foot growth. Made of the best quality leather. Washable. State size 1, 2, 3, 4. 29D5823—White Shpg wt 6 oz. Pr \$1.98

C BUNNY EYE TRIMMED CARRIAGE BOOTEES Made of soft, fine quality leather. This shoe gives better fit, more comfort and encourages normal foot growth. Made of the best quality leather. Washable. State size 1, 2, 3, 4. 29D5819—White Pair \$1.89

D ROMAN SANDAL STYLE with three Made of soft, fine quality leather. This shoe gives better fit, more comfort and encourages normal foot growth. Made of the best quality leather. Washable. State size 1, 2, 3, 4. 29D5806—White Pair \$1.69

SEARS, ROEBUCK AND CO.

Measure to be sure

For larger sizes and children's hard sole shoes, see pages 104 thru 107

OUR BETTER QUALITY ANKLETS
Sparkling New Colors Won't Fade in Laundering
... all sizes proportioned to fit comfortably

3 Pairs 86c 6 Pairs \$1.68



Washfast

HONEYSUCKLE ANKLETS of Soft Durene® Mercerized Cottons

Full reinforced heels and toes shaped-to-fit for greater comfort, longer wear

A BRAZEN STRIPES... bright and gay for dress or play. Vat-dyed colors won't fade. State size 5 1/2, 6, 6 1/2, 7, 7 1/2. Assortment of three colors in each package.
29 D 5924G—Red, yellow, medium blue
29 D 5923G—Med. blue, blue, aqua green, yellow
Pkg. of 3 86c Any 2 pkgs. \$1.68

B ENGLISH RIB KNIT of soft, strong, absorbent mercerized cotton. Nylon reinforced heel and toe. Please state size 5 1/2, 6, 6 1/2, 7, 7 1/2. Assortment of three colors in each package of 3.
29 D 5926G—Pink, white and yellow
29 D 5929G—Blue, white and yellow
Pkg. of 3 86c 2 pkgs. \$1.68

C Fancy knit cuff design. Nylon reinforced heel and toe—shaped-to-fit. Three colors to a pkg. Washfast. State size 4, 4 1/2, 5, 5 1/2, 6, 6 1/2.
29 D 5907G—Pink, white, yellow
29 D 5911G—Blue, white, yellow
Pkg. of 3 86c 2 pkgs. \$1.68

D Crew anklets. Heavy rib knit cuffs. Nylon reinforced heel, toe. Three vat-dyed colors in each package. Washfast. State size 4, 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2.
29 D 5914G—Pink, white, yellow
29 D 5916G—Blue, white, yellow
29 D 5919G—Med. blue, red, navy blue
Pkg. of 3 86c 2 pkgs. \$1.68

E Terry cloth knit cuffs, soft and thick. Nylon reinforced heel and toe. Washfast. 3 colors to a pkg. State size 4, 4 1/2, 5, 5 1/2, 6, 6 1/2.
29 D 5918G—Pink, white and yellow
29 D 5925G—Blue, white and yellow
Pkg. of 3 86c 2 pkgs. \$1.68

F Dainty picot edge. Finest gauge knit cotton. Nylon reinforced heel and toe. Soft on Baby's feet. Washfast. Three colors to a package. Please state size 4, 4 1/2, 5, 5 1/2, 6, 6 1/2.
29 D 5935G—Pink, white and yellow
29 D 5937G—Blue, white and yellow
Pkg. of 3 86c 2 pkgs. \$1.68

NOTE: On anklets above, order package of three—one size. Assortment of 3 colors listed, to a package. Shipping weight for pkg. of 3 5 oz. For 2 pkgs. 10 oz. For correct fit, see size chart at bottom. Pkg. of 3 86c

PACKAGE SPECIAL



Mercerized FANCY CUFF ANKLETS

Package of Four \$1.00

Four anklets gift wrapped in cellophane package. Makes ideal birthday present for some little boy or girl. Knit of fine lustrous mercerized cotton. Soft absorbent yarns give comfortable fit. Reinforced heels and toes wear longer. Each pkg. contains 4 pairs of socks in assorted patterns, one color. Size color: Pink, blue, white, yellow. One size. Washfast colors stay new looking. Please state size 4, 4 1/2, 5, 5 1/2, 6, 6 1/2.
29 D 5902—Shpg. wt. 6 oz. Pkg. of 4 \$1.00

WESTERN DECORATION

Dale Evans Cuff Design

3 Pairs 88c

6 Pairs \$1.72

Wear with Western trunks. Knit of fine mercerized cotton yarns. Dale Evans design printed on cuff. Washfast. Three colors to a package—one size. State size 5 1/2, 6, 6 1/2, 7, 7 1/2. Shipping weight 5 oz. for pkg. of 3, 2 pkgs. 10 oz.
29 D 5932G—Pkg. of 3 Pink, white, yellow 88c
29 D 5936G—Pkg. of 3 Blue, white, yellow 88c
Any 2 pkgs. \$1.72



DRESSY RAYON ANKLET

Fancy Knit-In Design on Cuff

3 Pairs 93c

6 Pairs \$1.82

Party anklet of fine knit rayon. Dainty knit-in design on smooth cuff gives neat, dressy appearance. Three colors in each package, one size. Washfast... stay new looking. Reinforced heels and toes for long wear. State size 4, 4 1/2, 5, 5 1/2, 6, 6 1/2. Shpg. wt. 5 oz. for pkg. of 3, 2 pkgs. 10 oz.
29 D 5957—Pkg. of 3 Pink, white, yellow 93c
29 D 5959—Pkg. of 3 Blue, white, yellow 93c
Any 2 pkgs. \$1.82



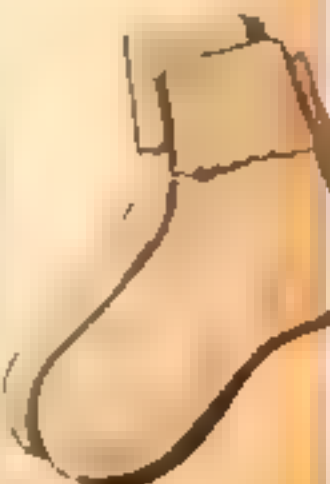
NYLON and RAYON ANKLETS

Dainty Picot Edge Cuffs

3 Pairs 90c

6 Pairs \$1.76

Knit of fine gauge nylon and rayon with heels and toes in strong nylon and cotton. Knit on cuffs with picot edge. Hand wash. 3 colors to a package. State size 4, 4 1/2, 5, 5 1/2, 6, 6 1/2. Shpg. wt. 5 oz. for pkg. of 3, 2 pkgs. 10 oz.
29 D 5953—Pkg. of 3 Pink, white, yellow 90c
29 D 5956—Pkg. of 3 Blue, white, yellow 90c
Any 2 packages \$1.76



OUR LOWEST PRICE
for Washfast Anklets

3 Pairs 69c 6 Pairs \$1.35



OUR BEST QUALITY ANKLETS
In colors to delight youngsters...
ribbed tops hug ankles snugly

3 Pairs 93c 6 Pairs \$1.82



Washfast

HONEYSUCKLE ANKLETS... Not afraid of soap and water

Lustrous mercerized Durene® cottons—no bunching up—no creeping down

C Picot-edge cuffs... good quality of fine, soft mercerized cotton yarns. 3 colors to a package. State size 4, 4 1/2, 5, 5 1/2, 6, 6 1/2. Shpg. wt. 5 oz. for pkg. of 3, 2 pkgs. 10 oz.
29 D 5901G—Pink, white, yellow
29 D 5903G—Blue, white, yellow
Pkg. of 3 89c 2 pkgs. \$1.33

H Striped cuffs... mercerized cotton yarns. Vat-dyed washfast colors. Three colors in each package. State size 4, 4 1/2, 5, 5 1/2, 6, 6 1/2. Shpg. wt. 5 oz. for pkg. of 3, 2 pkgs. 10 oz.
29 D 5906G—Pink, white, yellow
29 D 5904G—Blue, white, yellow
Pkg. of 3 89c 2 pkgs. \$1.33

J Knit-in cuff design. Finest mercerized cotton yarns. Washfast. Three colors in each package. State size 4, 4 1/2, 5, 5 1/2, 6, 6 1/2. Shpg. wt. 5 oz. for pkg. of 3, 2 pkgs. 10 oz.
29 D 5939G—Pink, white, yellow
29 D 5940G—Blue, white, yellow
Pkg. of 3 93c 2 pkgs. \$1.82

K Striking wide stripes on white. Soft mercerized cotton. Vat-dyed colors. Three colors in each package. State size 4, 4 1/2, 5, 5 1/2, 6, 6 1/2. Shpg. wt. 5 oz. for pkg. of 3, 2 pkgs. 10 oz.
29 D 5943G—Pink, medium blue, red
29 D 5946G—Med. blue, yellow, red
Pkg. of 3 93c 2 pkgs. \$1.82

L Fancy plaid design. Knit-in cuffs. Fine mercerized cotton yarns. Shaped to fit small heel and ankles. 3 colors in each package. State size 4, 4 1/2, 5, 5 1/2, 6, 6 1/2. Shpg. wt. 5 oz. for pkg. of 3, 2 pkgs. 10 oz.
29 D 5923G—Pink, white, yellow Pkg. of 3 93c
29 D 5927G—Blue, white, yellow Pkg. of 3 93c
29 D 5910G—Red, brown, navy blue Pkg. of 3 93c
2 pkgs. \$1.82

M English rib knit anklet with knit-in design through out. Mercerized cotton. Smooth knit on cuffs. Reinforced heel toe. 3 colors to a pkg. State size 5 1/2, 6, 6 1/2, 7, 7 1/2. Shpg. wt. 5 oz. for pkg. of 3, 2 pkgs. 10 oz.
29 D 5941G—Pink, white, yellow
29 D 5942G—Blue, white, yellow
Pkg. of 3 93c 2 pkgs. \$1.82

MEASURE FOR SOCKS: Place ruler against sole. Measure from heel to tip of toe. See chart for size to order.

| | | | | | | | | |
|-----------------|-------|-------|-------|-------|-------|-------|-------|-------|
| Order size | 4 | 4 1/2 | 5 | 5 1/2 | 6 | 6 1/2 | 7 | 7 1/2 |
| For foot length | 3 1/2 | 4 | 4 1/2 | 5 | 5 1/2 | 6 | 6 1/2 | 7 |



Honeysuckle FITTED CRIB SHEETS . . Stay smooth and tight through naps and night

- No matter how baby bounces . . . sheets always stay snug and unwrinkled
- All Sanforized . . . won't shrink over 1% no matter how much they are washed
- Woven from selected bleached white cotton . . . smooth seams, firmly stitched
- Make bed changing quick and easy. Fit standard 52x28-in. crib mattress

All Corners
Slip on
without
lifting
mattress

Mitered corners
hold sheet firmly

End pockets hold
sheet in place

"EXPANDING CORNER" Sheet slips on without bending mattress . . stays on

Less than **\$1.63** each in lots of 4

Easy to handle favorite . . . elasticized corners . . . so easy to hold fast! No need to lift or bend mattress. Sheet stays smooth and tight no matter how baby bounces. Made of smooth, sturdy white cotton—100 threads to sq. in. All 4 corners slitted with elastic . . . reinforced bar tacking. Sanforized. Washable. Shpg. wt. 1 lb. 3 oz. for pkg. of 3

29 D 5431—Pkg. of 3 for \$5.00 . . . Save 75c . . . 2 pkgs. \$9.75

OUR FINEST PERCALE Sheet . . Mitered corners hold tight

\$1.73 each in lots of 4

Woven of fine textured percale—180 threads per sq. in. Soft pastel colors or white. Easy-on mitered corners hold sheet secure, unwrinkled. Sanforized. Washable. *State* color: light blue, pink, yellow, or white. Shipping weight 3 pounds 10 ounces for 3

29 D 5401—3 for \$5.34 . . . 4 for \$10.28

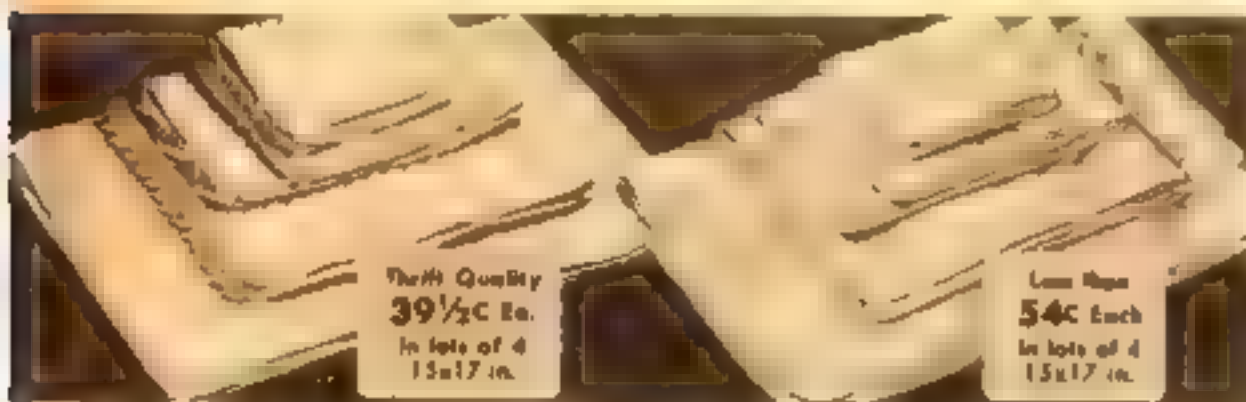
Good Quality SHEET and MATTRESS COVER with snug fitting and pockets

Crib Sheet less than **\$1.39** each in lots of 4

Our lowest price for a fitted sheet . . . firm white cotton—140 threads per sq. in. End pockets hold sheet in place. Sanforized. Washable. Shpg. wt. 2 lbs. 10 oz. for 3

29 D 5444—Package of 3 for \$4.30 . . . 2 pkgs. for \$8.30

PLASTIC MATTRESS COVER . . . ends constructed as above. Made of clear white plastic. Fits standard size mattress. 29 D 5459—Shipping weight 15 oz. . . . Each \$1.13



Good Quality
39 1/2c Ea.
In lots of 4
15x17 in.

Less Than
54c Each
In lots of 4
15x17 in.



Honeysuckle QUILTED COTTON PADS . . all white . . . highly absorbent

THRIFT QUALITY—durable white cotton cover, firm zig-zag stitching. Bleached white cotton filler. Washable

29 D 5455—15x17-inch size. Shpg. wt. 10 oz. for package of 2 . . . 1 kg. of 2 . . . 93c 2 pkgs. \$ 3.78

29 D 5436—17x18-inch. Shpg. wt. 11 oz. for package of 2 . . . 1 kg. of 2 . . . 93c 2 pkgs. \$ 3.78

29 D 5442—17x18-inch. Shpg. wt. 14 oz. for package of 2 . . . 1 kg. of 2 . . . 69c 2 pkgs. \$3.22

29 D 5433—27x34-inch. Shipping weight each 4 oz. . . . Each \$1.29 2 for \$2.70

29 D 5434—34x52-inch. Shipping weight each 1 lb. 13 oz. . . . Each \$2.69 2 for \$5.18

Our Best . . . heavier, more absorbent cotton . . . Sanforized . . . won't shrink over 1% . . . lined with white sterilized cotton. Washable

29 D 5470—15x17-inch. Shpg. wt. 10 oz. for package of 2 . . . Pkg. of 2 \$ 1.14 2 pkgs. \$2.5

29 D 5471—17x18-inch. Shpg. wt. 14 oz. for package of 2 . . . Pkg. of 2 \$1.40 2 pkgs. \$2.65

29 D 5472—17x18-inch. Shpg. wt. 1 lb. 4 oz. for package of 2 . . . 1 kg. of 2 \$2.30 2 pkgs. \$4.40

29 D 5473—17x18-inch. Shipping weight each 1 pound Each \$1.98 2 for \$3.85

29 D 5474—34x52-inch. Shipping weight each 2 pounds Each \$1.98 2 for \$3.85

Honeysuckle CRIB SHEETS and CASES

- Good quality cotton—140 threads to square inch
- Nearly hemstitched • Bleached white • 2 sizes

THRIFT QUALITY—made by our own sewing machine . . . so that we can keep the price low! Smooth white cotton cover . . . firm and durable. Washable. Size quilted and re-stitching.

29 D 5417—36x54-inch. Shipping weight 14 oz. for 3 . . . Package of 3, \$2.64 2 packages for \$4.98

29 D 5418—47x17-inch. Shpg. wt. 1 lb. 2 oz. for 3 . . . Package of 3, \$4.00 2 packages for \$7.90

Crib Pillow Cases to match sheets above. fit pillow at right. Size before hemming 28x11 in. about 17x13 inches finished. Shipping weight 8 oz. for 3

29 D 5419—Package of 3 \$1.13 2 packages for \$2.15

CRIB PILLOW

- Lustrous sateen cover
- Fluffy kapok filling

Pump filled pillow to give baby's head gentle support. Size 18x10 inches. Lustrous sateen cover. Light blue or white.

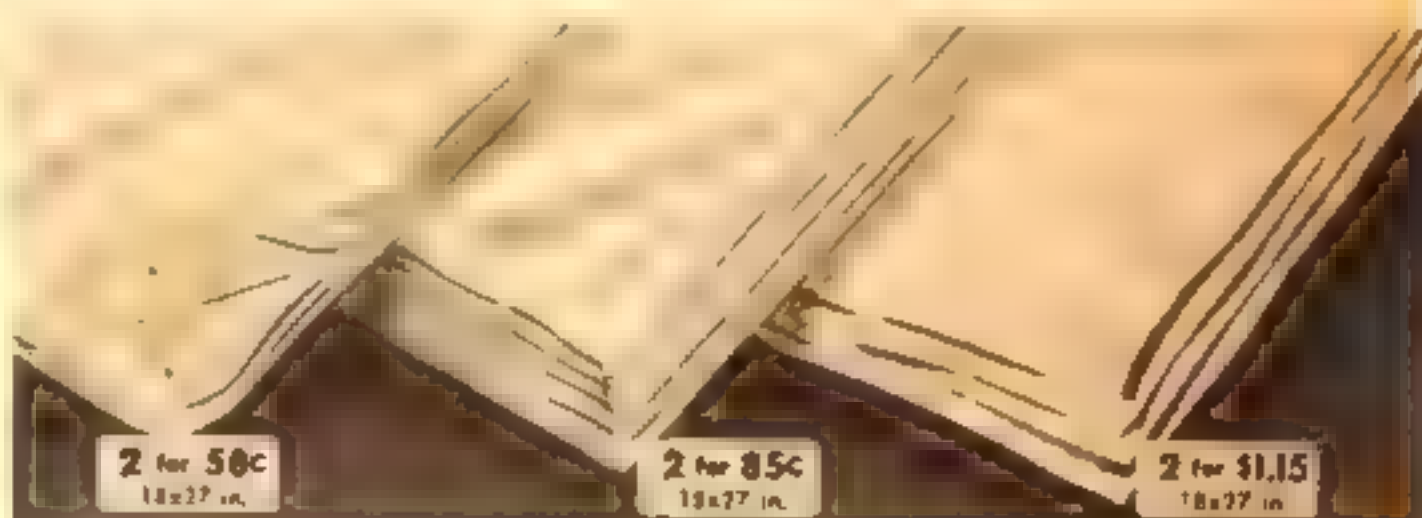
Now a new kapok filling. About 12x10 inches. Baby's head rests gently. Shipping weight 1 lb. 14 ounces.

29 D 5476—Each .89c Save Buy 2 for \$ 1.73



\$1.69

\$2.59



2 for 50c
18x27 in.

2 for 85c
18x27 in.

2 for \$1.15
18x27 in.

Waterproof Plastic CRIB MATTRESS COVERS

HONEYSUCKLE PLASTIC COVERS are made of durable plastic film. Give better protection to mattress, springs and crib. Neatly tailored, firm seams . . . give long wear. Clean with damp cloth. For maximum life, covers should be aired regularly.

COVERALL of waterproof plastic. Covers top, bottom and ends of mattress. Slips on easily, straps at each end prevent slipping. Size about 27x52 in. *State* color: pink or blue. Shipping weight 14 ounces.

29 D 5460 \$1.49

ZIPPER COVERALL of white waterproof plastic. Covers top, bottom, sides and ends of mattress. Convenient opening and closing, easy on and off. Size about 29x52x4 1/2 in. Wt. 1 lb. 11 oz.

29 D 5586 \$2.79

Honeysuckle WATERPROOF SHEETING . . In 3 materials and 3 sizes

Waterproof plastic crib sheet no wearing. Protects crib mattress. Neatly tailored clear white plastic. Bound edges. Two larger sizes. Shipping weight 1 lb. 10 oz. for package of 2

29 D 5555—18x27-inch size. Shpg. wt. 1 lb. 10 oz. for package of 2 Pkg. of 2 .85c 2 pkgs. \$1.68

29 D 5556—27x36-inch size. Shpg. wt. 1 lb. 10 oz. for package of 2 Pkg. of 2 \$1.58 2 pkgs. \$3.00

29 D 5557—36x54-inch size. Shpg. wt. 1 lb. 6 oz. for package of 2 Pkg. of 2 \$1.54 2 pkgs. \$2.98

ALL WHITE 2-PLY SYNTHETIC RUBBER crib sheets . . . heavy-weight, waterproof. Resists oils, acids and stains from food. Soft and pliable. Washable. Choose *State* colors.

29 D 5555—18x27-inch size. Shpg. wt. 1 lb. 10 oz. for package of 2 Pkg. of 2 .85c 2 pkgs. \$1.68

29 D 5556—27x36-inch size. Shpg. wt. 1 lb. 10 oz. for package of 2 Pkg. of 2 \$1.58 2 pkgs. \$3.00

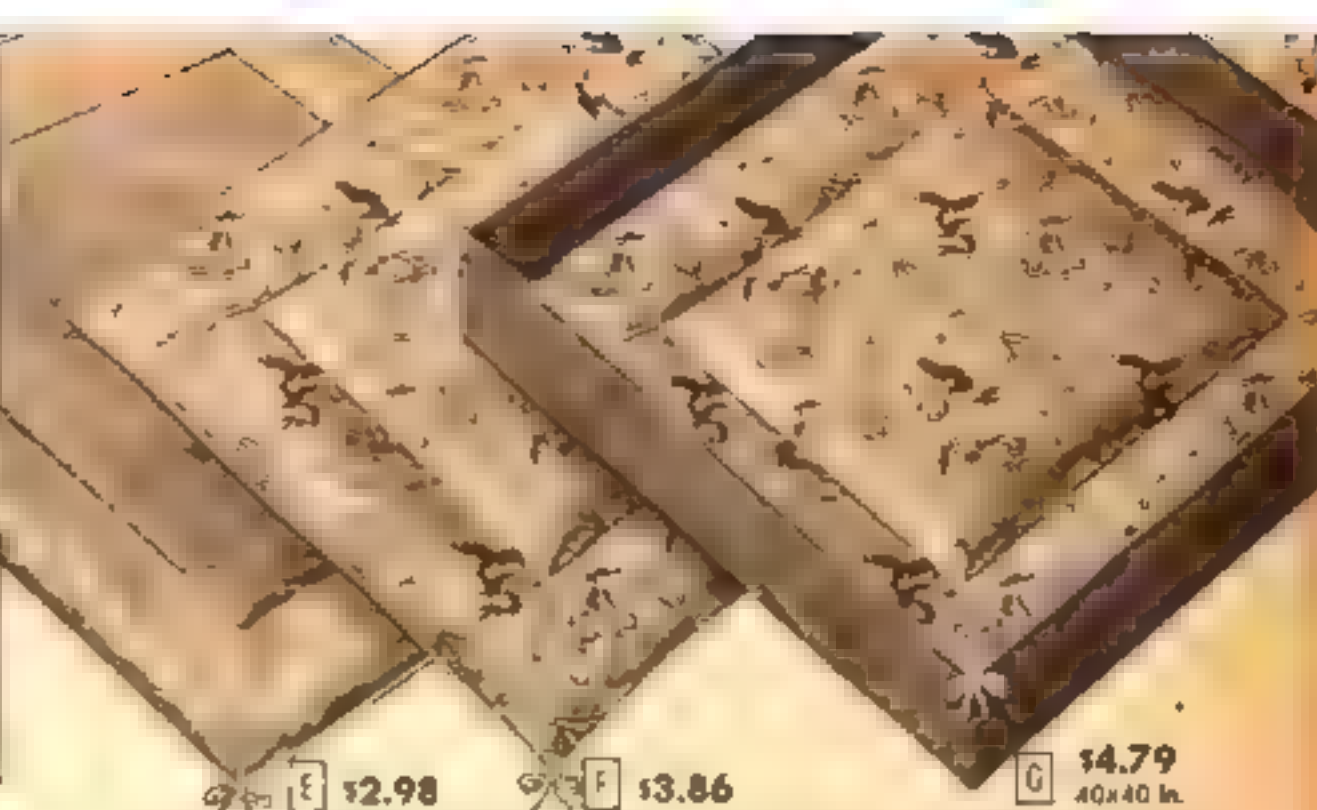
29 D 5557—36x54-inch size. Shpg. wt. 1 lb. 6 oz. for package of 2 Pkg. of 2 \$1.54 2 pkgs. \$2.98

WHITE FLANNELETTE COATING bonded to flesh colored waterproof synthetic rubber back. Top side is smooth and softly fleeced. Protect sheets, mattresses. Boilable—easy to keep clean.

29 D 5452—18x27-inch size. Shpg. wt. 1 lb. 10 oz. for package of 2 Package of 2 \$1.55 2 pkgs. \$2.15

29 D 5453—27x36-inch size. Shpg. wt. 1 lb. 6 oz. for package of 2 Package of 2 \$2.10 2 pkgs. \$4.05

29 D 5457—36x54-inch size. Shipping weight each 1 lb. 8 oz. Each \$2.10 2 for \$4.05



Honeysuckle Matched PADS and LINERS

Quilted waterproof plastic in pink or blue for Baby's basket

A BASKET LINER. Quilted plastic with 5-inch clear plastic ruffle printed in lace effect. 13x17 in. bottom 13x27 in. 1 1/2 in. deep. State pink or blue. 29D5508. Wt. 14 oz. \$2.89

B LINER WITH HOOD. Same as above with hood added. Please state color pink or blue. 29D5508 Wt. 1 lb. \$3.33

C BASKET PAD COVERED in waterproof plastic, one side quilted, the other smooth. Plump and comfy. 13x17 in. bottom 13x27 in. boxed edges. Easy to clean with damp cloth. About 13x27 inches. Fits baskets 13x18 inches at top. For basket see page 40. State color pink or blue. Shipping wt. 2 lbs. 6 oz. 29 D 5512 \$2.26

D FULL SKIRTED LINER to dress up Baby's basket. Waterproof vinyl print, quilted on side. 5 inch ruffles of clear plastic printed in pretty lace effect pattern around top and skirt. Top about 18x33 in. bottom 14x27 in. Easy to clean. State pink or blue. Shipping weight 1 lb. 10 oz. 29 D 5514 \$4.98

Honeysuckle Plastic Covered PLAY YARD PADS

Waterproof, long wearing, fade and stain resistant, easy to clean

E SEARS GOOD QUALITY in reversible two-color combination. Covered in waterproof plastic cotton filled. State color pink, pink back and border, blue center. Blue back and blue border, pink center. Use either side. About 40x40 in. Shipping weight 2 lbs. 14 oz. 29 D 5497 \$2.98

F SEARS BETTER QUALITY All over print in assorted combining nursery designs. Waterproof plastic cover, cotton filling. Reversible. About 40x40 inches. State color pink or blue. Shipping wt. 3 lbs. 10 oz. 29 D 5507 \$3.86

G SEARS BEST QUALITY No d d a t pad covers bottom and 4 sides of play yard or best protection. Waterproof plastic in solid color pink and bottom. Quilted top. Assorted nursery designs. State color pink or blue. 29 D 5493—Size 40x40 inches. Shipping wt. 5 lbs. 3 oz. \$4.79

29 D 5501—Size 38 1/2 x 38 1/2 inches. Shipping wt. 4 lbs. 14 oz. \$4.29

Basket Pads fit baskets on page 57. Play Yard Pads fit play yards on page 55.



H BASKET PAD COVERED in waterproof plastic with overalls, assorted nursery print on either side. Cotton filling. Size about 13x27 inches. Please state color pink or blue. Shipping weight 3 pounds 4 oz. 29 D 5503 \$1.49

J NO BANG 3 PIECE Crib SET. Baby's protection. Baby's room. Waterproof plastic. Cotton filling. Assorted prints. Reversible. Ties to crib. State pink or blue. Shipping wt. 4 lbs. 7 oz. 29 D 5504 \$2.94

K 3 PIECE COTTON Crib SET. Baby's protection. Baby's room. Waterproof plastic. Cotton filling. Safety belt. Plastic bib with crumb catcher. Shipping wt. 2 lbs. 9 oz. Please state color pink, blue, red. 29 D 5502 \$2.84

L HIGH CHAIR PAD. Waterproof plastic cover, cotton filling. Assorted nursery designs, ruffle trim. Clean with damp cloth. Tape ties. State color pink or blue. Shipping weight 2 pounds 2 ounces. 29 D 5511 \$1.98

M HIGH CHAIR PAD in solid color waterproof plastic. Cute ruffle trim. Comfortable cotton felt filling. Clean with a damp cloth. Tape ties. State color pink or blue. Shipping weight 2 pounds 2 ounces. 29 D 5495 \$1.78

N TOILET SEAT PAD. Waterproof plastic in assorted prints. Cotton filling. Reversible. Tape ties. State color blue or pink. 29 D 5510—Shipping wt. 13 oz. 98c

P WALKER PAD. Waterproof plastic pad in assorted prints. Cotton filling. State blue or pink. 29 D 5505—Shipping wt. 14 oz. \$1.29



Waterproof Koroseal® NURSERY PADS in matched prints . . . fade and stain resistant

R PLAY YARD PAD in reversible colors. Animal print. Pink border, blue ground print on one side, blue border, pink print on reverse. Ruffle edge. Cotton filling. About 40x40 inches. Shipping weight 4 lbs. 8 oz. 29 D 5505 \$4.98

S HOLLYWOOD 3 PIECE Crib BUMPER SET. Baby's protection. Baby's room. Koroseal® print on inside, solid color on outside. Ruffle trim. Cotton filling. State blue, pink or yellow. Wt. 3 lbs. 10 oz. 29 D 5576 \$3.89

T 3 PC Crib BUMPER SET at lower price. Koroseal® print on inside, solid color on outside. Ruffle trim. Cotton filling. Ties to crib with ties. State color pink, blue, or yellow. Shipping wt. 3 lbs. 2 oz. 29 D 5594 \$3.19

U CARRIAGE PAD. Print on one side . . . Koroseal® print on reverse. Cotton filling. Boxed edge. Hanging to fit under baby's head at front of carriage. About 16x34 in. State blue, pink, yellow. Wt. 2 lbs. 9 oz. 29 D 5579 \$2.89

V BASKET PAD. Waterproof Koroseal® print on one side, solid color on reverse. Use either. Comfortable cotton filling. About 13x27 inches. State color pink or yellow. Shipping wt. 2 lbs. 5 oz. 29 D 5598 \$1.89

W HIGH CHAIR PAD in Koroseal®. Print inside, plain outside. Pink, blue or yellow. Cotton filling. Ties to chair. Shipping wt. 1 lb. 17 oz. 29 D 5592—State color \$2.19

X WALKER PAD. Koroseal® print inside, plain outside. State pink, blue, or yellow. Cotton filling. 29 D 5596—Shipping wt. 12 oz. \$1.29

Buy all of Baby's needs at Sears . . . it's easy and convenient! Lack ready cash? See inside back cover

CPB PAGE 43 . . . NURSERY PADS



১. ফোন নং : ৬৮৯৫৭ ২. ই-মেইল : info@...



FORMULA SET . . Popular Brand BOTTLES, NIPPLES

THREE-PIECE FORMULA OUTFIT so convenient to prepare baby's formula efficiently and quickly.

Set includes quart (32 oz.) glass pitcher, with graduated measurements in color. Aluminum funnel with strainer insert. Nylon-bristled bottle brush.

802202—COMPLETE SET Shpg. wt. 3 lbs. . . \$1.13

802203—PITCHER ONLY. Shpg. wt. 2 lbs. 2 oz. . . 45c

802212—FUNNEL AND STRAINER. Shpg. wt. 6 oz. . . 2 sets 33c

802115—BRUSH ONLY. Shpg. wt. 4 oz. Each 45c

A HYGIA SCREW TOP NURSER offers 4 exclusive features: (1) Breast-shaped nipple (2) Wide mouth bottle, easy to clean and fill (3) Red, easy-to-read measuring scale on bottle (4) Non-collapsing nipple. Nipple can be sealed inside bottle to remain sterile until feeding (see illustration above for up and down views). Nurser includes 8-oz. bottle nipple, sealing disc and ring.

802260—Wt. 2 lbs. 8 oz. Nurser complete. . . 4 for \$1.16

B HYGIA NURSING SET. Includes 8-oz. wide-mouth bottle and nipple

802261—Shpg. wt. 2 lbs. 12 oz. . . 4 sets \$1.00

HYGIA NIPPLES (not illustrated). For wide mouth bottle **802261** listed above.

802214—Shipping weight 10 ounces. . . 6 for 99c

C PYREX BABY BOTTLES. Heat resistant. 8-oz. narrow mouth size

802215—Postpaid. . . 5 for \$1.00

D DAVOL SANI-TAB NIPPLES for narrow-mouth bottles. Amber color

802254—Postpaid. . . 12 for \$1.08



EVENTO ALL-IN-ONE NURSER



America's most popular nurser, Evenflo, is available in your choice of famous heat-resistant Pyrex, combining utility and durability, or in regular glass. Evenflo "breastfeeds as it feeds" to give the utmost in feeding comfort. A valve prevents nipple's collapse, so baby can nurse with ease. Nipple can be sealed inside bottle. Nurser includes bottle, cap, nipple, and disc. Postpaid.

802207—33-PIECE LAYETTE PACKAGE (8 NURSING UNITS, regular glass). Six 8-oz. nursers for round-the-clock feeding and two 4-oz. nursers for orange juice or water, also included in one 6-ounce package of Evenflo Brushless Bottle cleanser. Baked. Set of 8 nursers and cleanser (33 pieces) . . . only \$2.25

802131—Nurser (8 ounce, regular bottle) . . . 4 for \$1.00

802218—Nurser (8-oz. Pyrex bottle) 4 for 1.60

802156—Nurser (4-oz. regular bottle) 4 for 1.00

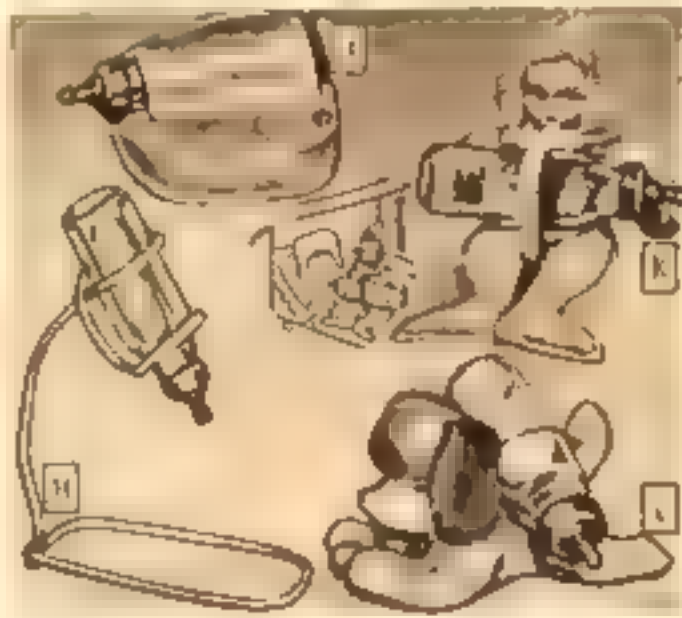
802214—Nurser (4-oz. Pyrex bottle) 4 for 1.60

802132—Cap and Disc. . . 6 for 60c

802133—Nipple. . . 4 for 60c

802135—8-oz. regular bottle. . . 6 for 60c

802229—4-oz. Pyrex bottle. . . 6 for 1.50



BOTTLE and FOOD WARMERS for home and travel use . . BOTTLE HOLDERS . . UTILITY BAGS

E BABY'S BOTTLE WARMER, VAPORIZER COMBINATION. Holds one bottle or can of baby food. Put water in base, heats on stove in 1½ minutes. Speedy way to warm bottle for day or night feedings. Doubles as vaporizer by using vaporizer attachment included. Can holder also included.

Made of heavy gauge aluminum, 4¼x5¼ inches. Compact and efficient piece of nursery equipment . . . a lot for so little money. (Bottle not included.) Shpg. wt. 8 oz.

802227 . . . Complete \$1.09

F BABY'S THERMO-TAINER NURSER. Insulated padded bag of washable plastic. Holds one bottle, to keep it warm for baby's feeding. Use also to keep milk, water, juices or food cool and fresh for several hours.

Converts to bottle holder for feeding, by snapping outside flaps around bottle. Bag serves as cushion to prop bottle in comfortable position of baby line for travel, night feedings, out-of-door use . . . and an excellent gift idea. State choice of color: pink or blue. Shipping weight 8 ounces.

802262 . . . \$1.59

G ELSIE'S BOTTLERMASTER efficient holder for baby's bottle. Insulated with Fiberglas that keeps bottle warm or cold as desired, for 4 hours. Convenient to take with you when traveling, or to keep bottle warm for middle-of-night feedings.

Made of pliable plastic fabric decorated with amusing drawings of the famous Elsie, the cow, and Resurgard the calf. Drawstring closure. Easy to clean with damp cloth. Holds one bottle (not included.) State pink or blue.

802192—Shpg. wt. 4 oz. . . 98c

H "BOTTOMS UP" BABY BOTTLE HOLDER of heavy rubber-covered wire. ¾-inch diameter. One-piece construction, with one end curved to hold bottle, the other end shaped to slip under baby's arm to hold it securely as baby feeds. Easily bent to position desired. (Bottle not included.) State pink or blue.

802007—Shpg. wt. 2 oz. . . \$1.19

J FEED-A-BABE BOTTLE HOLDER to hold bottle as baby feeds. Washable quilted plastic material, 2¼x16¼x6¼ inches. State pink, blue, or maize. Bottle not included.

802264—Shpg. wt. 12 oz. . . 98c

K "TOROKIN" . . . the cuddlesome doll that converts to a bottle holder simply by snapping elastic band around bottle. Holds it securely as baby feeds. Washable vinyl plastic covering, 12 inches long. State pink or blue. (Bottle not included.)

802264—Shpg. wt. 12 oz. . . 98c

802270—Same as above but with clown's head. Shpg. wt. 12 oz. . . 98c

L BABY'S PET BOTTLE HOLDERS. These cunning animal figures hold bottle comfortably in position while baby feeds. Easy-to-wash pink or blue plastic fabric cover. Smart gift for baby. (Bottle not included.)

802098—"PUMPKIN" (illustrated) 10½ inches long. State pink or blue. Shpg. wt. 12 oz. . . \$1.49

802274—"PUMPKIN" 10½ inches long. State pink or blue. Shpg. wt. 12 oz. . . \$1.49

802097—"BUNNYKIN" 10½ inches long. State pink or blue. Shpg. wt. 12 oz. . . \$1.49

M "CARRY-N" BABY FOOD CARRIER of quilted vinyl-plastic. Holds 3 bottles or feeding needs (not included). Insulated with Fiberglas to keep baby's milk warm or cool for hours. Lightweight, with zip top and shoulder strap. Waterproof, scuffproof, stainproof. 12½ x11 in. Gift boxed. State color kelly green or royal blue.

802016—Shpg. wt. 10 oz. . . \$2.19

N HEAVY GAUGE PLASTIC BAG to carry necessities for baby. Zip top opening, slide utility pocket, adjustable shoulder strap. Separate soiled-diaper bag. About 11½x9 in. (Bottle not included.) State navy, red, or brown.

802249—Shpg. wt. 10 oz. . . \$3.39

P DELUXE THERMO BAG. For carrying formula, diapers, and general utility use. Removable bottle pouch, insulated to keep bottle warm for feeding. Zip top, stand-alone base. Shoulder strap simplifies carrying. Outside pocket, plastic envelope for soiled items. Call-grained plastic. 11x10x2½ inches. (Bottle not included.) 60c Fed. tax included. State red, gray, or navy.

802212—Shpg. wt. 2 lbs. . . \$5.49

Shopping for baby is no problem when you shop at home the Sears Catalog way. You'll like the convenience.



TUB for baby's bath

Insulating White Enamel-Coated
Chest in Pastel Tint for baby's
bath. Place it at any time. It
is available in clear, can insure
absolute freedom for the baby.

Made of heavy gauge steel in
dome with a double discharge water
backflow-proof. Seamless flange
to run for hanging.

#D 2000—Small 5-quart size
Shipping wt. 8 lbs. **\$2.29**

#D 2057—Large 15-quart size
Shipping wt. 18 lbs. **2.98**



BABY SLEEPER WITH MATTRESS
Baby's bed is better than any
other. It is made of steel & painted
enamel. It has a built-in mattress
which is made of foam rubber.
It is the most comfortable and
safe place for the baby to sleep.
Shipping wt. 10 lbs. **\$7.29**

BABY SLEEPER WITH MATTRESS
This is the best baby's bed
you can get. It is made of steel
& painted enamel. It has a built-in
mattress which is made of foam
rubber. It is the most comfortable
and safe place for the baby to sleep.
Shipping wt. 10 lbs. **\$7.24**



JECTO BEAM TYPE SCALE
This is the best baby's scale
you can get. It is made of steel
& painted enamel. It has a built-in
mattress which is made of foam
rubber. It is the most comfortable
and safe place for the baby to sleep.
Shipping wt. 10 lbs. **\$9.95**

BABY HAMPER

A BATTLE-PROOF INSULATOR
This is the best baby's hamper
you can get. It is made of steel
& painted enamel. It has a built-in
mattress which is made of foam
rubber. It is the most comfortable
and safe place for the baby to sleep.
Shipping wt. 10 lbs. **\$2.69**



BABY NEEDS for your nursery

Practical and novel gift ideas

A Baby's cradleboard. This is the best
baby's cradleboard you can get. It is
made of steel & painted enamel. It has
a built-in mattress which is made of
foam rubber. It is the most comfortable
and safe place for the baby to sleep.
Shipping wt. 10 lbs. **\$3.98**

B Baby's cradleboard. This is the best
baby's cradleboard you can get. It is
made of steel & painted enamel. It has
a built-in mattress which is made of
foam rubber. It is the most comfortable
and safe place for the baby to sleep.
Shipping wt. 10 lbs. **\$1.39**

C Baby's cradleboard. This is the best
baby's cradleboard you can get. It is
made of steel & painted enamel. It has
a built-in mattress which is made of
foam rubber. It is the most comfortable
and safe place for the baby to sleep.
Shipping wt. 10 lbs. **\$1.49**

D Baby's cradleboard. This is the best
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a built-in mattress which is made of
foam rubber. It is the most comfortable
and safe place for the baby to sleep.
Shipping wt. 10 lbs. **79c**

E Baby's cradleboard. This is the best
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made of steel & painted enamel. It has
a built-in mattress which is made of
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and safe place for the baby to sleep.
Shipping wt. 10 lbs. **\$1.00**

F Baby's cradleboard. This is the best
baby's cradleboard you can get. It is
made of steel & painted enamel. It has
a built-in mattress which is made of
foam rubber. It is the most comfortable
and safe place for the baby to sleep.
Shipping wt. 10 lbs. **\$1.98**

Shopping for baby is no problem,
when your Sears Catalog is handy

G Baby's cradleboard. This is the best
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Shipping wt. 10 lbs. **\$1.39**



BABY BOOKS, ALBUM

FRAMES

CARDS

A Baby's cradleboard. This is the best
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foam rubber. It is the most comfortable
and safe place for the baby to sleep.
Shipping wt. 10 lbs. **\$1.39**



NESTLE'S BABY HAIR TREATMENT . . POWDERS and LOTIONS . . HONEYSUCKLE BABY NEEDS

SPECIAL GIFT OFFER gives you a Baby Curl Brush, at no extra charge, with each bottle of Nestle's Baby Hair Treatment you buy.

Brush is 4 1/2 inches long, of clear plastic with "baby-weight" nylon bristles. Use handle for curling.

Nestle's Hair Treatment helps give your baby lovely curls. Apply small portion daily. Harmless.

You can start to use Nestle's Baby Hair Treatment successfully when baby's hair grows to about 1 inch in length . . or longer. One bottle, in concentrated form, makes a full quart of solution. You need but a few drops daily, and the unused portion of solution may be stored from day to day. 2-ounce bottle. Postpaid.

8 D 2173E—Brush and bottle Hair Treatment for regular price of Treatment alone. \$1.18

A JOHNSON'S BABY OIL. Shipping weights: 13 ounces, and 2 pounds 6 ounces.

8 D 2185E—5-ounce size. 59c

8 D 2100E—12-ounce size. \$1.18

B JOHNSON'S BABY LOTION.

12-oz. size

8 D 2190E—Shpg. wt. 1 lb. 8 oz. \$1.18

C JOHNSON'S BABY POWDER. 9-oz. size.

8 D 2182E—Shpg. wt. 2 lbs. Two for \$1.18

D JOHNSON'S BABY SOAP. Gently soothing to baby's sensitive skin.

8 D 2184—Shpg. wt. 1 lb. 10 oz. 5 bars 95c

E STORK CASTILE SOAP contains pure olive and other vegetable oils to make it exceptionally bland and mild for tender skin. Excellent for shampoo.

8 D 2023—Shpg. wt. 3 lbs. 8 oz. 12 bars \$1.92

F MENHENS' BABY OIL with lanolin. 16-oz.

8 D 2136E—Shpg. wt. 2 lbs. 4 oz. \$1.18

G MENHENS' BABY POWDER. 9-oz. can has built-in rattle and nursery-rhyme pictures to amuse baby.

8 D 2140E—Shpg. wt. 1 lb. 2 for \$1.18

H MENHENS' BABY MAGIC SKIN CARE. Fragrant, soothing creamy lotion with lanolin. Use all over baby's body to help prevent diaper rash and skin irritation, and keep him fresh, sweet. Fine also for adult skin care. State pink or blue plastic squeeze bottle (lightweight, non-breakable). 4-ounce size.

8 D 2223E—Shpg. wt. 10 oz. 2 for \$1.18

J JOHNSON'S BABY GIFT BOX contains bar castile baby soap, 2-oz. baby oil, 4-oz. baby powder, 2-oz. antiseptic baby lotion, 1-oz. baby cream, 10 double-tipped cotton tips. 34c Fed. tax included in price.

8 D 2248E—Shipping weight 1 lb. 8 oz. \$1.74

K "DISPENSIT" PLASTIC LOTION DISPENSER. Press top button, lotion comes out swing spout. One-hand operation makes it ideal for nursery use, for liquid lotions, oils, soaps. 8 oz. capacity. State pink or blue.

8 D 2240—Shpg. wt. 6 oz. \$1.19

L JOHNSON'S DELUXE GIFT BOX. Includes 1 bar baby soap, 2 1/4-ounce baby cream, 3-ounce baby oil, 9-ounce baby powder, 3-ounce baby lotion, 34 double-tipped cotton tips. 47c Federal Tax included.

8 D 2189E—Shpg. wt. 5 lbs. \$3.42

The name Honeysuckle on the baby needs you buy, is your assurance of dependability and fine quality. Backed by Sears famous guarantee of satisfaction. Honeysuckle products are your best buy for the nursery, where the best is always of the utmost importance.

M HONEYSUCKLE ANTISEPTIC BABY OIL. Soothing to baby's skin. Giant 16-oz. bottle.

8 D 2138E—Shpg. wt. 3 lbs. 89c

N HONEYSUCKLE BABY POWDER. 10-oz. size. Shipping weight 1 lb. 12 oz.

8 D 2177E 2 for 89c

P HONEYSUCKLE BABY CASTILE SOAP. Mild.

8 D 2022—Shpg. wt. 2 lbs. 6 bars 90c

R HONEYSUCKLE ZINC STRA-KATE POWDER with Balsam of Peru. 1-ounce size. Shipping weight 6 ounces.

8 D 2224E 2 for 59c



NURSERY NEEDS . . Step-on DIAPER CAN

S UMBILICAL TRUSS. For navel rupture. Cotton elastic. Even sizes 12 to 24 inches. Measure snugly around body at navel. State measurement.

8 D 1323—Shpg. wt. 4 oz. \$1.98

T WHIRL-PULL FEVER THERMOMETER. Mercury comes down without shaking. Oral or rectal use. In case.

8 D 2594—Shpg. wt. 3 oz. \$1.19

V HOT WATER BOTTLE for nursery use. Pint size, 8x4 1/2 inches. State choice of color pink or blue.

8 D 2437—Shpg. wt. 10 oz. 79c

W INFANT SYRINGE. For enemas. Rubber bulb has 4-ounce capacity. Hard rubber pipe.

8 D 2301—Shpg. wt. 5 oz. 49c

X BREAST PUMP. Helps start flow of milk. 1 1/4-ounce capacity.

8 D 2446—Shpg. wt. 10 oz. 59c

FREE! SEARS GET-ACQUAINTED KIT OF BABY CARE ITEMS. Includes 1/2-ounce bottle Honeysuckle Baby Oil, 1/2-ounce package Honeysuckle Baby Powder, 1/2-ounce bottle Glow Shampoo. With your next Sears order, request kit 8D2103, and it will be included with your order at no extra charge to you.

Y RUBBER SHEETING. Flannelette-covered on both sides. White. Boilable. Choice of 4 handy sizes.

8 D 1158—12x14 inches. 2 for 71c

8 D 1159—18x27 inches. 2 for \$1.98

8 D 1160—27x36 inches. Each \$1.98

8 D 1161—36x45 inches. Each \$3.19

Z STEP-ON DIAPER PAIL . . . a boon to busy mothers. Just step on pedal and lid raises so that wet diapers can be disposed of quickly and neatly. Sturdy well-made metal can has white enamel coating, with colorful nursery design on side. Removable insert pail of white enamel has handle, is easily removed for cleaning. 12 quart capacity. 15 inches high, 10 inches diameter.

8 D 02196—Shpg. wt. 11 lbs. \$7.95



DIAPER SHOWER

AA NEW! SANITARY DIAPER SHOWER! Eliminates messy hand-rinsing of soiled diapers. No more "lost" diapers to clog plumbing. It's quick, clean, and simple to use. Just set Diaper Shower on toilet! (Rubber-tex cushions on bottom prevent slipping), spread soiled diapers over rack inside, and rinse off with spray connected to lavatory faucet. In a jiffy, diapers are rinsed, ready for the laundry.

Diaper Shower is a metal cylinder, 12 1/4 inches in diameter, 8 inches deep. Coated with pink enamel, set off by colorful nursery decal on side. Transparent plastic top has hole in center for spray tube. 6-foot rubber tube has metal spray head on one end, and adjustable connection on other to fit any faucet.

8 D 2250—Shpg. wt. 2 lbs. 4 oz. \$6.98



NEW! KIDDIE KABINETTE

BB KIDDIE KABINETTE is a miniature wall cabinet your child can use for his very own, to keep his grooming needs together.

Cabinet is white plastic with colorful nursery decal on door. On inside of door are a small mirror, and a rack containing 2 children's toothbrushes . . . one marked "good morning" and one "good night." Included also are a child's size white plastic comb and brush set, and a plastic drinking cup, 2 1/4 inches high. Attach cabinet to wall with adhesive included (no nails or screws to mar your wall). Size 5 1/4 x 6 x 2 1/4 inches deep.

8 D 2241—Shpg. wt. 1 lb. \$2.95

New! Honeysuckle Baby Hair Curl

CC Encourages your baby's hair to curl in soft waves and ringlets. Use but a small portion of Honeysuckle Baby Hair Curl each day. Apply with cotton, and massage into baby's scalp. One bottle makes a quart of solution. Use as needed, store the remainder from day to day. 2-oz. bottle. Harmless, economical.

8 D 2225E—Shipping weight 8 ounces. 61c

Items on this page with catalog numbers ending in "E" have 20% Federal Excise tax included.

As it is shown **As a bath bed** **On porch or road** **As a play**

BODY LIES OUT!

IT'S AS EASY AS 1, 2, 3

1. Fold back 2. Lift out body 3. Fold down

\$137.95 Cash \$4.00 Down

\$32.95 Cash \$3.50 Down

\$27.95 Cash \$3.00 Down

BOODLE BUGGIES
THE ONLY WAY TO SAFE INFANTS' NEEDS

The only and original BOODLE BUGGIES* . . Smart Carriages convert to bassinets

- A** • Lined, padded leatherette body and 4-bow hood
• Pelt padded top rail . . . heavy chrome-plated handle
• Tubular lower frame. Durable gear trans bumpers
• Large 12-inch wheels. 1-inch rubber tires
• Special easy-to-operate parking stand. Large tub cups
• Extending pouch for added length. Handy inside pocket
• Your choice of smart blue or handsome gray

A handsome carriage for baby with all the Boodle Buggy features shown above. Body and 4-bow hood of weather-resistant leatherette . . . both are lined. Adjustable back. Sturdy steel frame. Strongest frame possible . . . folds compactly. Body 32x17x16 in. deep. Durable gear, smoother ride. Freight or express.

1 DM 8517—State color. Shipping wt. 53 lbs. . . . Only \$37.95

- B** • Lined and padded leatherette body
• Padded top rail . . . chrome-plated handle
• Tubular lower frame. Durable gear trans bumpers
• 10-inch wheels . . . 1/4-inch rubber tires
• 2-wheel brakes. Large tub cups
• Choose blue or smart gray color

Here's a carriage with lots of style . . . lots of practical usefulness. Body, 4-bow hood of weather-resistant leatherette—body padded and lined. Adjustable back. Sturdy steel frame. Strongest frame possible . . . easy to store . . . easy to put in auto. Size 32x17x15 in. deep. Freight or express.

1 DM 8518—State color. Shipping wt. 48 lbs. . . . \$32.95

- C** • Weather-resistant leatherette body and hood
• Padded top rail . . . chrome-plated handle
• Durable gear trans bumpers for smoother ride
• Large 12-inch wheels . . . 1-inch rubber tires
• Reliable 2-wheel brakes for added safety
• Choose blue or handsome gray

Trim appearance and with all the wonderful Boodle Buggy features shown at left. Body and 4-bow hood are of durable weather-resistant leatherette. Adjustable back. Sturdy steel frame. Strongest frame possible . . . easy to store . . . easy to put in auto. Size 32x17x15 in. Shipped freight or express.

1 DM 8519—State color. Shipping wt. 49 lbs. . . . \$27.95

\$26.95 **\$34.50** **\$6.59** **\$11.95** **\$22.95** **\$37.95**

HONEY-SUCKLE PRINCESS CARRIAGES

HONEY-SUCKLE STROLLERS . . . lightweight . . . fold compactly

- D** Steel frame completely collapsible
E Push as easy as lift
F Durable gear trans bumpers

D Sixty adjustable 4-bow hood of weather-resistant fabric. Sturdy shield. 4-position back. Adjustable pusher . . . chrome-plated. 2-wheel brakes. 10-in. wheels. 31 1/2x16 1/2x14 in. State color turquoise blue or gray. 1 DM 8523—Wt. 42 lbs. \$26.95

E Preventing steering front wheel! Weather-resistant cloth cover. 4-bow hood. Back adjustable. Sturdy shield. Adjustable, chrome-plated pusher. 2-wheel brakes. 10 1/2x16 1/2x14 in. State turquoise blue or gray. 1 DM 8561—Wt. 50 lbs. \$34.50

F "FRANCHWRIGHT" STROLLER . . . with shopping bag. Dark blue fabric body, white binding. Collapsible steel frame. Chrome-plated pusher. 2-in. wheels. 9 1/2-in. tires. Seat 11x9 in. Mailable. 1 D 08516—Stroller with bag. Shipping wt. 13 lbs. \$7.99 1 D 08501—Stroller only. Shipping wt. 13 lbs. \$6.59

G LIGHTWEIGHT STROLLER . . . with handy shopping bag. Military blue rubberized cloth. Collapsible steel frame makes it easy to store . . . put in car. Chrome-plated pusher, back rail. Footrest. 2-in. wheels. 9 1/2-in. tires. Seat 11x10 in. Mailable. 1 D 08511—Stroller with bag. Shipping wt. 18 lbs. \$11.95

H COLLAPSIBLE STROLLER . . . padded seat, reclining back . . . 4-bow hood. Chrome-plated pusher. Brakes. 10-in. wheels. 1-in. tires. Seat 13 1/2x13 1/2 in. State turquoise blue or gray fabric cover. 1 DM 8568—With hood. Shipping wt. 37 lbs. \$22.95 1 D 08567—Without hood. Shipping wt. 31 lbs. \$17.95

J COLLAPSIBLE LUXURY STROLLER. Weather-resistant fabric body, hood. Padded seat, back, quilted sides. 4-position back. 4-bow hood. Padded arms. Chrome-plated pusher. 10 in. wheels. 1 1/2 in. tires. 34x16 1/2 in. seat. Shipping wt. 54 lbs. 1 DM 8598—State turquoise blue or gray. \$37.95

Thrifty Stroller-style CARRIAGE

Durable gear absorbs shock. Weather-resistant rubberized fabric body. Quilted side design. 4-bow hood with visor. Brakes for added safety. Sturdy shield for bad weather. Parking stand. Cleaning chrome-plated pusher. 10-inch wheels with 1/4-inch tires. 31 1/2x16 1/2x14 in. deep. Military blue or smart gray color. State color. 1 DM 8555—Shipping weight 32 lbs. \$17.95

All Carriages, Strollers freight or express
*Reg. U.S. Pat. Off.

Buoyant CARRIAGE PADS

- K** THERMAL FILM PADS . . . with knit edge. Covered with waterproof vinyl plastic. Pink or blue ground with white snowflake pattern. Use lined out with adjustable back. State color. Mailable. 1 D 08531—Unhinged. 15x30 in. Wt. 2 lbs. \$2.10 1 D 08532—Hinged. 16x32 in. Shipping wt. 3 lbs. \$2.39
- L** THERMAL FILM PAD . . . with trim knit edge. Filled with Tuffest—new cellulose fiber. Waterproof vinyl plastic in attractive juvenile print. Hinged to fit adjustable back. Size 32 1/2x16 inches. 1 D 08568—Mailable. Shipping wt. 5 lbs. \$2.49 (New cellulose fiber. Registered U.S. Pat. Off.)

\$2.10 Unhinged
\$2.49 Single

\$17.95

Another 4-STAR Feature!

Superb 84-coil Crib Mattress . . specially seal tufted for firmer sleeping support



What you've been looking for! A Mattress scientifically designed to give proper sleeping support to baby's back

84 tempered steel innerspring coils designed to cradle baby in comfort. Resilient, all-new layer-felted cotton padding . . plus coil-insulating sisal to prevent "coil feel." Strong border wire gives added firmness to mattress. Seal tufted to hold padding, coils in place . . provide firm surface for baby's growing back. Tufts are sealed . . wetproof. Covered in waterproof vinyl plastic . . so easy to wipe clean . . durable . . crack and stain resistant. Rollicking circus pattern in lively colors on a snowy white ground. Careful workmanship throughout. Firmly sewn seams. 52x28 inches. 1 DM 8296—Shipping weight 23 lbs. . . . Now \$15.00

\$15.00

Order now with Sears Easy Terms.

Wetproof sealed tufts . . for firmer surface . . better support

Covered with waterproof vinyl plastic . . crack resistant

Gaily colorful circus pattern on a snowy white ground

Firm, smooth border with border wire for strength

Padded with layer-felted cotton . . coil insulating sisal

84 resilient, tempered steel innerspring coils

HERE'S VALUE! Our 4-Star Feature compared with 2 other nationally known mattresses

| FEATURES | SEARS | A | B |
|----------|-----------------------|-----------------------|-----------------------|
| Coils | 84 | 70 | 70 |
| Ticking | Vinyl-plastic 7-gauge | Plastic coated fabric | Plastic coated fabric |
| Filling | Sisal and 8 lbs. felt | Sisal and 8 lbs. felt | Sisal and 7 lbs. felt |
| Tufting | Seal tufted | Seal tufted | Seal tufted |
| Price | \$15.00 | \$19.95 | \$17.95 |

Prices shown were in effect when this book was published.



Our finest . . with foam rubber

63 innerspring coils topped with a 3/4-inch layer of springy, resilient foam rubber for luxurious cushioning support. Coils are heat-tempered for lasting resiliency and buoyant comfort. Tufflex® fiber padding plus fiberboard buffer for added firmness. Covered with waterproof vinyl-plastic, blue ground with dainty floral print. So easy to wipe clean. 52x28 inches.

1 DM 8220—Shipping wt. 23 lbs. . . \$16.95

104-coil Innerspring Mattress

104 resilient tempered steel coils . . padded with Tufflex®, new cellulose fiber . . insulated with sisal. Ideal support for baby's growing back. Smooth tuftless surface . . border wire for added border firmness. Attractive printed border. Covered in waterproof, crack-resistant vinyl-plastic. Wipes clean in a jiffy. Pink background with an attractive tree pattern. 52x28 inches.

1 DM 8221—Shipping wt. 24 lbs. . . \$14.95

63-coil Innerspring Mattress

63 steel coils . . scientifically designed and constructed to bring your baby firm, resilient support. Resilient Tufflex® fiber and sisal padding. Border wire. Pink or blue waterproof vinyl-plastic in sweet bow-knot pattern. 52x28 in. State color. Wt. 17 lbs.

1 DM 8265—Smooth, tuftless surface. \$11.39

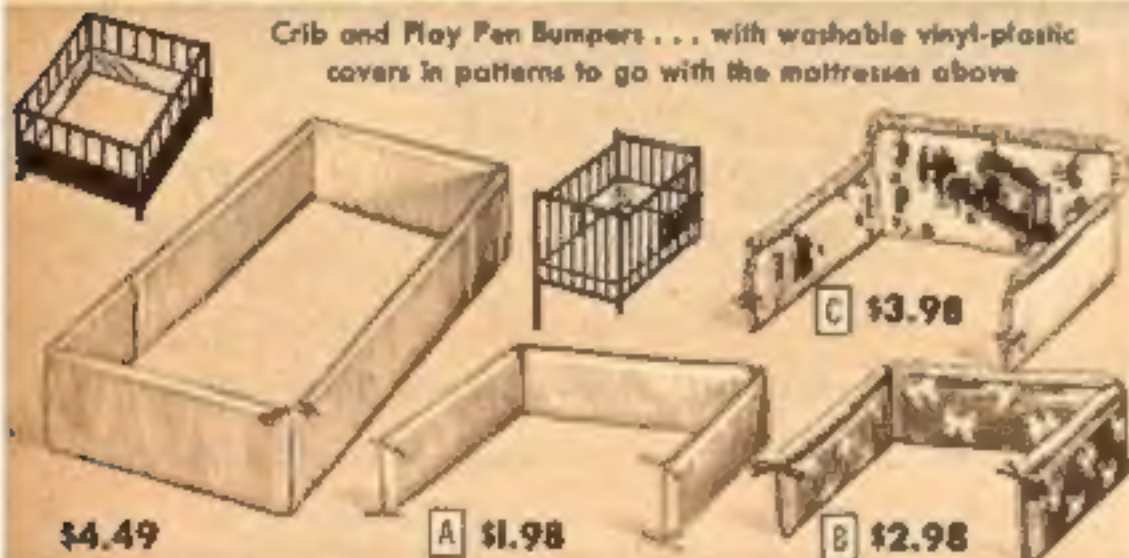
1 DM 8262—As above but firmly button tufted. Tuftseal to resist water. \$12.98

56-coil Innerspring Mattress

Proper support . . relaxing comfort for baby . . and at prices that are easy on Mother's purse. 56 tempered steel coils for resilient support. Padded with Tufflex® . . new cellulose fiber. Fiberboard buffer for posture support. Covered with pink or blue waterproof vinyl-plastic. Lovely medallion pattern, tuftless surface. 52x28 in. Please state color.

1 DM 8222—Shipping weight 17 lbs. . \$9.95

Crib and Play Pen Bumpers . . with washable vinyl-plastic covers in patterns to go with the mattresses above



Crib-Pen Bumper

Fits all 4 sides of play pen or crib. Padded with Tufflex®, a scientifically developed fiber. Cuts drafts . . saves bumps. Constructed so you can convert it to fit standard-size play pen (about 38 1/2 x 38 1/2 in.) or crib (about 54 x 30 in.). State pink or blue. Washable vinyl cover. Mailable. 1 DM 8245—Wt. 5 lbs. \$4.49

Crib Bumpers . . save bumps . . cut drafts

- Padded with Tufflex® fiber . . soft, buoyant
- Covered with easy-to-clean vinyl plastic
- Fit standard-size cribs about 30 in. wide

A THRIFTY CRIB BUMPERS. Pink or blue, no choice. 1 DM 8224—Mailable. Shpg. wt. 3 lbs. . . Only \$1.98

B BETTER CRIB BUMPERS. Gay ruffle trim. Vinyl cover in pink or blue bow-knot pattern. Matches 1 DM 8265. 1 DM 8216—Mailable. State color. Shpg. wt. 3 lbs. . \$2.98

C OUR BEST CRIB BUMPERS. Higher, shaped headboard . . ruffle trim. Gay circus pattern vinyl cover . . colorful print on white ground. Matches mattress 1 DM 8296. 1 DM 8227—Mailable. Shipping weight 5 lbs. . . \$3.98



Thrift 42-coil Innerspring

Economy-priced innerspring! 42 tempered steel coils for resilient support . . padded with buoyant Tufflex® . . new cellulose fiber. Fiberboard buffer gives posture support. Covered with pink or blue vinyl plastic . . crack resistant, waterproof, long wearing. Smooth tuftless surface. 52x28 inch. Sorry, no choice of color. Send your order now.

1 DM 8231—Shipping weight 15 lbs. \$9.50

New Tufflex®-filled Mattress

Filled with Tufflex® . . . scientifically processed fiber. Resilient, comfortable for baby. Firm for proper posture support. Smooth tuftless surface. Trim-looking border . . neatly taped edges. Covered in solid color pink or blue vinyl-plastic . . durable, waterproof, so easy to wipe clean. 52x28 in. No choice of color. Send your order now.

1 DM 8203—Shipping weight 8 lbs. . \$7.49

Mattresses on this page fit cribs with inside measurements 52 to 53 inches long, 28 to 30 inches wide. Shipped freight or express.

*Tufflex is a resilient, newly developed, scientifically processed wood fiber. Reg. U. S. Pat. Off.

o PAGE 49 . MATTRESSES

**Sears Honeysuckle-
BABY FURNITURE** is
guaranteed to satisfy



Our Finest Honeysuckle **CRIB**

Handsome styling . . . superb construction. Heaviest to withstand all the rugged wear a toddler can give it . . . Full size to give your baby years of use . . . lots of comfort

Draft-resistant full-panel back and front. Extra heavy hardwood

Plastic capped side rails resist marring when baby is teething

Finest quality metal link spring. Joins frame with 34 coils

Big, 2-inch, clear plastic casters. You can move crib easily

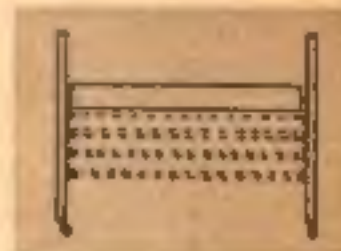
Toe-touch double drop sides. Handy with baby in your arms

Colorful decals on front and back for an attractive nursery

Gay swirl balls front and back help keep baby covered . . . quiet



Buy the Crib alone or Crib and Mattress Combination. Your best buy is the combination with crib bumpers to help keep out drafts



Spring adjusts to 4 positions. Use it high when baby is tiny . . . then lower it as he learns to stand. Gives years of service

\$39.95

Cash
\$4.00 down
Crib, spring

Here's a luxurious crib for the cutest baby in town! Just check all the plus features that will make baby more comfortable and safer. And will help make his nursery more handsome, too. Plastic-capped side rails . . . they resist marring even when baby is teething. Convenient double-drop sides . . . operate at a touch of the toe. Have safety catch. Finest link spring adjusts to 4 positions . . . makes crib usable for years. Superb Honeysuckle construction . . . heavy hardwood. All screws are screwed into metal sleeves . . . rattles and squeaks are less likely to occur. Your choice of 4 lovely finishes, natural, golden maple, soft gray or snowy white. All finishes are non-poisonous . . . safe for baby. Smooth-rolling casters. Size 54x30 inches. Splindle sides are 26 inches high. Order baby's Crib now . . . pay later with Sears Easy Terms. See inside back cover for details. *State finish.*
1 DM 8376—Crib and spring only. Shpg. wt. 72 lbs. . . . \$39.95
1 DM 8419—Crib, spring and innerspring mattress (1DM 8296) on preceding page. Shipping weight 97 lbs. . . . \$52.95
1 DM 8448—Crib and spring and innerspring mattress (1DM 8296) plus crib bumpers (1DM 8227) on preceding page. Mattress and bumpers in jolly circus pattern. Shpg. wt. 99 lbs. . . . \$56.95



\$32.95
Cash
\$3.50 Down
Crib, spring

\$27.95
Cash
\$3.00 Down
Crib, spring

\$18.87
Crib, spring

\$17.95
Crib, spring

FULL-SIZE HONEYSUCKLE CRIBS and CRIB COMBINATIONS . . . lustrous non-poisonous finishes

Full-panel front, 1/2-panel back

- Plastic-capped siderails
- Toe-touch double drop sides
- 4-position adjustable spring
- Built of strong hardwood
- Golden maple or waxed birch finish
- Gay swirl balls in front panel

Here's a Crib you'll be proud to own! Solid panels fend off drafts. Convenient double drop sides have secure safety lock. Metal spring adjusts . . . lower it as baby grows. Gay decals . . . colorful swirl balls in front. Smooth-rolling casters. 54x30 inches. Sides are 26 in. high. *State finish.* Shpg. wt. 67 lbs.

1 DM 8372—Crib, spring. . . . \$32.95

1 DM 8482—Crib, spring, mattress (1DM 8296) on preceding page. Gay circus pattern cover. Shpg. wt. 83 lbs. \$44.95

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Full-panel front, 1/2-panel back

- Toe-touch single-drop side
- 4-position adjustable spring
- Strong hardwood construction
- Golden maple or waxed birch finish

A smart, sturdy panel crib. Single drop side has a secure safety lock. Resilient metal spring. Sturdy hardwood construction to take lots of wear. Attractive waxed birch or maple finish . . . non-poisonous. Smooth-rolling casters . . . easy to move about. Size 52 1/4 x 30 inches. Sides are 24 1/2 in. high. Order baby's Crib now . . . pay later with Sears Easy Terms. *State finish.* Wt. 65 lbs.

1 DM 8331—Crib, spring. . . . \$27.95

1 DM 8486—Crib, spring, innerspring mattress (1DM 8265) on preceding page. *State color.* Shpg. wt. 87 lbs. . . . \$37.95

Partial Panel Crib

- Toe-touch single-drop side
- Stationary metal spring
- Hardwood construction throughout
- Safe natural varnish finish

Attractive partial panel ends with gay swirl balls. Operate the toe-touch drop side easily with baby in your arms. Secure safety lock. Resilient metal spring. Hardwood construction to stand up under lots of wear. Lovely natural varnish finish. Smooth-rolling casters make crib easy to move about. 54x30 inches. Sides are 26 inches high. Send your order now. Shpg. wt. 57 lbs.

1 DM 8373—Crib, spring. . . . \$18.87

Economy-price Spindle Crib

- Toe-touch single drop side
- Stationary metal spring
- Sturdy hardwood construction
- Lovely golden maple finish

Now . . . at low cost . . . a real buy in comfort and protection for your baby. Toe-touch drop side operates easily with baby in your arms. Sturdy, closely placed spindles . . . hardwood construction throughout. Resilient stationary metal spring. Smooth golden maple finish. Smooth-rolling casters . . . easy to move about. 54x30 inches. Sides 26 inches high. Order now. Wt. 45 lbs.

1 DM 8332—Crib, spring. . . . \$17.95

ORDER YOUR CRIB ON SEARS EASY TERMS: Anything we sell in orders of \$20 or more can be purchased on easy terms. For details see inside back cover.

NOTICE: All Cribs are shipped freight or express, partly assembled. Easy to set up